

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WNBW - Gainesville, FL</u>	Date: <u>12/9/2015</u> <u>3/10/16</u>
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I, Betsy Vonderheid

do hereby request station time concerning the following issue:

Stand for Truth

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

This broadcast time will be used by: Stand for Truth

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Stand For Truth PAC: 250 W Main street suite 1400 Lexington, KY 40507

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Lycan (treasurer)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

12/9/2015

Date _____

Betsy Vanderpool

703-683-9755

Contact Phone Number


TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☒ Accepted in Part

☐ Rejected

☒ Accepted


Signature

Signature _____

☐ Accepted in Part
Cory Culletan
Printed Name

Printed Name

GM
Title

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

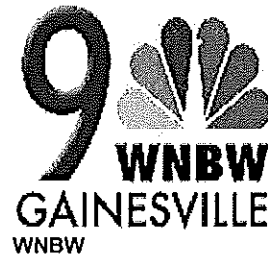
AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders	Order / Rev:	532693	
	Alt Order #:	25091332	
	Product Desc:	can run until 5pm election day	
	Estimate:	956	
	Flight Dates:	03/11/16 - 03/11/16	Primary AE: Washington DC Millennium/DC
	Original Date / Rev:	03/10/16 / 03/10/16	Sales Office: K-WSH
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	SRCP Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		201 North Union St, Suite 200	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%

Advertiser	Name:	Stand For Truth	New Business Thru:	
	Demographic:	A18+	Order Separation:	00:15:00
	Product Codes:	PL Advocacy	Advertiser External ID:	
	Priority:	P-10	Agency External ID:	
	Revenue Codes:	AGY, Political, Political Issue	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/11/16	4	\$140.00	\$119.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	4	\$140.00	\$119.00	0.00
Totals	4	\$140.00	\$119.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Order Share	Share	Total
WNBW	2%	\$140.00
Market	100%	\$7,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EGFL	1%	\$70.00
UNKWN	1%	\$70.00
WCJB	94%	\$6,580.00
WGFL	1%	\$70.00
WOGX	1%	\$70.00
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNBW	03/11/16	03/11/16	Tonight Show Tonight Show	CM	1135p-1235a	----F--	:30	2	\$35.00	POL-	0.00	NM	2	\$70.00
Tonight Show W/Jimmy Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/11/16	03/17/16	----F--			2			\$35.00		0.00			
E 2	WNBW	03/11/16	03/11/16	M-F 11p Late News M-F GTN 11p News	CM	11p-1135p	----F--	:30	2	\$35.00	POL-	0.00	NM	2	\$70.00
Gtn News @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/11/16	03/17/16	----F--			2			\$35.00		0.00			
Totals														4	\$140.00