

OnMedia Advertising Sales
3737 Westown Parkway
Suite A
West Des Moines , IA50266

Affidavit of Performance

Client Name	Everytown for Gun Safety-DM	Contract ID	267765
Remarks	62795346-7869	Contract Type	Political
Bill Cycle	9/20	Bill Type	Full Detail (No Notary) Broadcast Standard

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Length	Contract Line	Billing Status	Spot Cost
08/31/2020	Monday	CNN_C	Northwest IA	New Day Berman	7:24 AM	ET-IA-T20-01H PROM	00:00:30	3	Charged	37.00
08/31/2020	Monday	CNN_C	Northwest IA	New Day Berman	7:59 AM	ET-IA-T20-01H PROM	00:00:30	3	Charged	37.00
08/31/2020	Monday	CNN_C	Northwest IA	CNN Newsroom	8:47 AM	ET-IA-T20-01H PROM	00:00:30	3	Charged	37.00
08/31/2020	Monday	CNN_C	Northwest IA	CNN Newsroom	10:50 AM	ET-IA-T20-01H PROM	00:00:30	6	Charged	20.00
08/31/2020	Monday	CNN_C	Northwest IA	CNN Newsroom	2:47 PM	ET-IA-T20-01H PROM	00:00:30	9	Charged	28.00
08/31/2020	Monday	CNN_C	Northwest IA	Jake Tapper	3:30 PM	ET-IA-T20-01H PROM	00:00:30	9	Charged	28.00
08/31/2020	Monday	CNN_C	Northwest IA	Jake Tapper	3:54 PM	ET-IA-T20-01H PROM	00:00:30	9	Charged	28.00
08/31/2020	Monday	CNN_C	Northwest IA	CNN Tonight	10:33 PM	ET-IA-T20-01H PROM	00:00:30	12	Charged	37.00
08/31/2020	Monday	CNN_C	Northwest IA	Anderson Cooper 360	11:34 PM	ET-IA-T20-01H PROM	00:00:30	12	Charged	37.00
08/31/2020	Monday	CNN_C	Northwest IA	Anderson Cooper 360	11:58 PM	ET-IA-T20-01H PROM	00:00:30	12	Charged	37.00
08/31/2020	Monday	DISC_C	Northwest IA	Street	6:28 PM	ET-IA-T20-01H PROM	00:00:30	15	Charged	21.00
08/31/2020	Monday	ESPN_C	Northwest IA	STL Cardin@Cincinnati	6:52 PM	ET-IA-T20-01H PROM	00:00:30	18	Charged	37.00
08/31/2020	Monday	FOOD_C	Northwest IA	All-Star Best...	8:20 PM	ET-IA-T20-01H PROM	00:00:30	21	Charged	21.00
08/31/2020	Monday	FXNC_C	Northwest IA	Fox and Friends	7:18 AM	ET-IA-T20-01H PROM	00:00:30	24	Charged	37.00
08/31/2020	Monday	FXNC_C	Northwest IA	Fox and Friends	7:50 AM	ET-IA-T20-01H PROM	00:00:30	24	Charged	37.00
08/31/2020	Monday	FXNC_C	Northwest IA	America's Newsroom	8:50 AM	ET-IA-T20-01H PROM	00:00:30	24	Charged	37.00
08/31/2020	Monday	FXNC_C	Northwest IA	America's Newsroom	10:15 AM	ET-IA-T20-01H PROM	00:00:30	27	Charged	20.00
08/31/2020	Monday	FXNC_C	Northwest IA	America's Newsroom	10:50 AM	ET-IA-T20-01H PROM	00:00:30	27	Charged	20.00
08/31/2020	Monday	FXNC_C	Northwest IA	Bill Hemmer Reports	2:25 PM	ET-IA-T20-01H PROM	00:00:30	30	Charged	28.00
08/31/2020	Monday	FXNC_C	Northwest IA	Bill Hemmer Reports	2:48 PM	ET-IA-T20-01H PROM	00:00:30	30	Charged	28.00
08/31/2020	Monday	FXNC_C	Northwest IA	The Five	4:44 PM	ET-IA-T20-01H PROM	00:00:30	30	Charged	28.00
08/31/2020	Monday	FXNC_C	Northwest IA	The Story	6:14 PM	ET-IA-T20-01H PROM	00:00:30	33	Charged	37.00
08/31/2020	Monday	FXNC_C	Northwest IA	The Story	6:45 PM	ET-IA-T20-01H PROM	00:00:30	33	Charged	37.00
08/31/2020	Monday	FXNC_C	Northwest IA	Fox News Night	10:19 PM	ET-IA-T20-01H PROM	00:00:30	33	Charged	37.00
08/31/2020	Monday	HALL_C	Northwest IA	Love at Sea	4:38 PM	ET-IA-T20-01H PROM	00:00:30	36	Charged	13.00
08/31/2020	Monday	HALL_C	Northwest IA	The Golden Girls	10:17 PM	ET-IA-T20-01H PROM	00:00:30	39	Charged	16.00
08/31/2020	Monday	HGTV_C	Northwest IA	Love It or List It	2:17 PM	ET-IA-T20-01H PROM	00:00:30	42	Charged	28.00
08/31/2020	Monday	HGTV_C	Northwest IA	Love It or List It	10:18 PM	ET-IA-T20-01H PROM	00:00:30	45	Charged	37.00
08/31/2020	Monday	HIST_C	Northwest IA	Pawn Stars	11:45 PM	ET-IA-T20-01H PROM	00:00:30	48	Charged	32.00
08/31/2020	Monday	MNBC_C	Northwest IA	Morning Joe	7:33 AM	ET-IA-T20-01H PROM	00:00:30	51	Charged	37.00
08/31/2020	Monday	MNBC_C	Northwest IA	MSNBC Live Ruhle	8:29 AM	ET-IA-T20-01H PROM	00:00:30	51	Charged	37.00
08/31/2020	Monday	MNBC_C	Northwest IA	MSNBC Live Melvin	10:29 AM	ET-IA-T20-01H PROM	00:00:30	54	Charged	20.00
08/31/2020	Monday	MNBC_C	Northwest IA	Andrea Mitchell Rep.	11:20 AM	ET-IA-T20-01H PROM	00:00:30	54	Charged	20.00
08/31/2020	Monday	MNBC_C	Northwest IA	MSNBC Live	2:19 PM	ET-IA-T20-01H PROM	00:00:30	57	Charged	28.00
08/31/2020	Monday	MNBC_C	Northwest IA	MSNBC Live	2:58 PM	ET-IA-T20-01H PROM	00:00:30	57	Charged	28.00
08/31/2020	Monday	MNBC_C	Northwest IA	Deadline White House	4:59 PM	ET-IA-T20-01H PROM	00:00:30	57	Charged	28.00
08/31/2020	Monday	MNBC_C	Northwest IA	The ReidOut	6:42 PM	ET-IA-T20-01H PROM	00:00:30	60	Charged	37.00
08/31/2020	Monday	MNBC_C	Northwest IA	The ReidOut	6:56 PM	ET-IA-T20-01H PROM	00:00:30	60	Charged	37.00
08/31/2020	Monday	TLC_C	Northwest IA	90 Day Fiance:Other	6:16 PM	ET-IA-T20-01H PROM	00:00:30	63	Charged	16.00
									Grand Total	\$ 1,165.00

Channel Summary

Network	Zone	Total Spots	Gross Revenue
CNN_C	Northwest IA	10	\$ 326.00
DISC_C	Northwest IA	1	\$ 21.00
ESPN_C	Northwest IA	1	\$ 37.00
FOOD_C	Northwest IA	1	\$ 21.00
FXNC_C	Northwest IA	11	\$ 346.00
HALL_C	Northwest IA	2	\$ 29.00
HGTV_C	Northwest IA	2	\$ 65.00
HIST_C	Northwest IA	1	\$ 32.00
MNBC_C	Northwest IA	9	\$ 272.00
TLC_C	Northwest IA	1	\$ 16.00

Grand Total	39	\$ 1,165.00
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These Announcements were cablecast at the above times as entered in the system's program log.
Note: Program Names may vary due to alterations in network scheduling.