

Rep Order# 9822329 Ver# 3 Status Revised Traffic Order# 576039 Printed: 09/19/2012 8:31 AM 2 of 3  
 EC'd Yes Last Received: 09/18/2012 4:58 PM  
 Showing Buylines: All Rep Revised Lines

Station KSTU-TV SALT LAKE CITY, UT Agency ( ) SMART MEDIA GROUP Rep Firm ( ) WASHINGTON  
 Advertiser ( ) POLITICAL 814 KING ST, SUITE 400 Sales Office ( ) DAN DRISCOLL  
 Product LOVE FOR UT-CD 4 ALEXANDRIA, VA 22314 Salesperson ( ) DAN DRISCOLL  
 Estimate# 919920 Agency C/P1/P2/E LOVE/ORDR/919920 Salesperson Phone# 202-955-5342  
 Buyer Patricia Dome Flight Dates 09/19/2012 - 09/20/2012 Salesperson FAX# 917-206-9589  
 Phone# Hiatus Weeks

--- CONTRACT COMMENT ---  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 REV LNS 1,3,5

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TH	530A-6A	GOOD DAY UTAH	:30	\$250.00	09/20-09/20	1	1	1	\$250.00	
	Rating: 1.6											
	Sales Remark: V3 SPOT N/A DT LOGS CLOSED. MV TO THUR											
	REV											
	V3 More than 2 codes changed											
	*3	TH	7A-8A	GOOD DAY UTAH	:30	\$375.00	09/20-09/20	1	1	1	\$375.00	
	Rating: 3.0											
	Sales Remark: V3 SPOT N/A DT LOGS CLOSED. MV TO THUR											
	REV											
	V3 More than 2 codes changed											
	*5	TH	8A-9A	GOOD DAY UTAH	:30	\$375.00	09/20-09/20	1	1	1	\$375.00	
	Rating: 3.0											
	Sales Remark: V3 SPOT N/A DT LOGS CLOSED. MV TO THUR											
	REV											
	V3 More than 2 codes changed											

---REPORT TOTALS---  
 Report Totals: 3 / \$1,000.00

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---SALES MONTHLY TOTALS---

Sep 12: 8 / \$4,825.00  
 Sales Totals: 8 / \$4,825.00  
 Station Totals: 8 / \$4,825.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	CABL	KDIU	KJZZ	KSI	KSTU
\$20,541	0%	0%	0%	32%	23%
	KTVX 7%	KUCW 0%	KUTV 35%	UNKB 0%	UNKN 0%

Books null  
 Demos RA35+