

INVOICE



WNEM-TV5
 107 N. Franklin Street - 48607
 Saginaw, MI 48607
 Main: (989)755-8191
 Billing: (404)327-3039

www.wnem.com

Billing Address:

Amplify Media & Marketing
 Attention: Accounts Payable
 222 Ontario Street Suite 600
 Chicago, IL 60654
 USA

Send Payment To:

WNEM-TV5
 22744 Network Place
 Chicago, IL 60673-1227

Property	WNEM		
Invoice #	984745-1	Order #	984745
Invoice Date	11/24/19	Alt Order #	09673246
Invoice Month	November 2019	Deal #	
Invoice Period	10/28/19 - 11/24/19	Flight Dates	11/11/19 - 12/08/19
Advertiser	AB Foundation		
Product	EST#1135 AM BRD 21ST		
Estimate #	1135		
Account Executive	Brian Thomas		
Sales Office	TELEREP-CHICAGO		
Sales Region	National		
Agency Code			
Advertiser Code	5		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	49		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	11/11/19	12/06/19	Wakeup 5-6a	5-6am	MTWTF--	1:00	2	\$250.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/11/19	11/17/19	MTWTF--	2	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNEM	Th	11/14/19	5:22 AM	Wakeup 5-6a	5-6am	1:00	ABFMI T1901H	\$250.00	NM
2	WNEM	F	11/15/19	5:10 AM	Wakeup 5-6a	5-6am	1:00	ABFMI T1901H	\$250.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/18/19	11/24/19	MTWTF--	2	\$250.00				
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3	WNEM	W	11/20/19	5:23 AM	Wakeup 5-6a	5-6am	1:00	ABFMI T1901H	\$250.00	NM
4	WNEM	F	11/22/19	5:28 AM	Wakeup 5-6a	5-6am	1:00	ABFMI T1901H	\$250.00	NM
2	11/11/19	12/06/19	Wakeup 6-7a	6-7a	MTWTF--	1:00	1	\$600.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/11/19	11/17/19	MTWTF--	1	\$600.00				
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1	WNEM	F	11/15/19	6:28 AM	Wakeup 6-7a	6-7a	1:00	ABFMI T1901H	\$600.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/18/19	11/24/19	MTWTF--	1	\$600.00				
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2	WNEM	Th	11/21/19	6:24 AM	Wakeup 6-7a	6-7a	1:00	ABFMI T1901H	\$600.00	NM
3	11/11/19	12/06/19	CBS This Morning	7-9am	MTWTF--	1:00	3	\$500.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
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1	WNEM	Th	11/14/19	7:26 AM	CBS This Morning	7-9am	1:00	ABFMI T1901H	\$500.00	NM
3	WNEM	F	11/15/19	7:26 AM	CBS This Morning	7-9am	1:00	ABFMI T1901H	\$500.00	NM
2	WNEM	F	11/15/19	7:59 AM	CBS This Morning	7-9am	1:00	ABFMI T1901H	\$500.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
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Subject to Terms and Conditions available at:
 For TV: <http://meredithsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

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Invoice Date	11/24/19	Invoice Period	10/28/19 - 11/24/19
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5	WNEM	F	11/22/19	5:38 PM	TV-5 News at 530pm	530-6pm	1:00	ABFMI T1901H	\$950.00	NM																																																																																																																																			
6	11/11/19	12/06/19	TV5 News at 11pm (M-F)	11-1135p	MTWTF--	1:00	2	\$850.00	NM																																																																																																																																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>11/11/19</td> <td>11/17/19</td> <td>MTWTF--</td> <td>2</td> <td>\$850.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WNEM</td> <td>Th</td> <td>11/14/19</td> <td>11:33 PM</td> <td>TV5 News at 11pm (M-F)</td> <td>11-1135p</td> <td>1:00</td> <td>ABFMI T1901H</td> <td>\$850.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WNEM</td> <td>F</td> <td>11/15/19</td> <td>11:34 PM</td> <td>TV5 News at 11pm (M-F)</td> <td>11-1135p</td> <td>1:00</td> <td>ABFMI T1901H</td> <td>\$850.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>11/18/19</td> <td>11/24/19</td> <td>MTWTF--</td> <td>2</td> <td>\$850.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WNEM</td> <td>M</td> <td>11/18/19</td> <td>11:23 PM</td> <td>TV5 News at 11pm (M-F)</td> <td>11-1135p</td> <td>1:00</td> <td>ABFMI T1901H</td> <td>\$850.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WNEM</td> <td>W</td> <td>11/20/19</td> <td>11:23 PM</td> <td>TV5 News at 11pm (M-F)</td> <td>11-1135p</td> <td>1:00</td> <td>ABFMI T1901H</td> <td>\$850.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							11/11/19	11/17/19	MTWTF--	2	\$850.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Th	11/14/19	11:33 PM	TV5 News at 11pm (M-F)	11-1135p	1:00	ABFMI T1901H	\$850.00	NM	2	WNEM	F	11/15/19	11:34 PM	TV5 News at 11pm (M-F)	11-1135p	1:00	ABFMI T1901H	\$850.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							11/18/19	11/24/19	MTWTF--	2	\$850.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WNEM	M	11/18/19	11:23 PM	TV5 News at 11pm (M-F)	11-1135p	1:00	ABFMI T1901H	\$850.00	NM	4	WNEM	W	11/20/19	11:23 PM	TV5 News at 11pm (M-F)	11-1135p	1:00	ABFMI T1901H	\$850.00	NM																						
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7	11/23/19	12/07/19	TV-5 News at 11pm (Sat)	11-1135p	-----1-	1:00	1	\$240.00	NM																																																																																																																																				
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8	11/16/19	11/16/19	NCAA Football	Sa 12n-7p	-----	1:00	0	\$160.00	NM																																																																																																																																				

Subject to Terms and Conditions available at:
 For TV: <http://meredithsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

INVOICE



Send Payment To:
WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	984745-1	Invoice Month	November 2019
Invoice Date	11/24/19	Invoice Period	10/28/19 - 11/24/19
Advertiser	AB Foundation		
Product	EST#1135 AM BRD 21ST		
Estimate #	1135		

www.wnem.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/11/19 11/17/19 -----1- 1 \$160.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WNEM	Sa	11/16/19	12:47 PM	NCAA Football	Sa 12n-7p	1:00	ABFMI T1901H	\$160.00 NM	
9	11/17/19	12/08/19	Detroit Lions Pre-game S Various		-----	1:00	0	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/11/19 11/17/19 -----1 1 \$700.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WNEM	Su	11/17/19		Detroit Lions Pre-game Sh	Various	:00		\$700.00 NM	
			See MG 9.6							
6	WNEM	Su	11/17/19	2:36 PM	NFL Football	1p-4pm/1-5pm	1:00	ABFMI T1901H	\$700.00 NM	
			MG for 9.1 11/17							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/18/19 11/24/19 -----1 1 \$700.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
2	WNEM	Su	11/24/19		Detroit Lions Pre-game Sh	Various	:00		\$700.00 NM	
			See MG 9.5							
5	WNEM	Su	11/24/19	12:59 PM	NFL Today	NFL Today	1:00	ABFMI T1901H	\$700.00 NM	
			MG for 9.2 11/24							
<u>Total Spots</u>							28			

Payment Terms Net 30 Days

<u>Gross Total</u>	\$17,900.00
<u>Agency Commission</u>	\$2,685.00
<u>Net Amount Due</u>	\$15,215.00
<u>Invoice Balance as of 11/27/19 11:17:52 AM CT</u>	\$0.00

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>