

INVOICE



WNEM-TV5
 107 N. Franklin Street - 48607
 Saginaw, MI 48607
 Main: (989)755-8191
 Billing: (404)327-3039

www.wnem.com

Billing Address:

Amplify Media & Marketing
 Attention: Accounts Payable
 222 Ontario Street Suite 600
 Chicago, IL 60654
 USA

Send Payment To:

WNEM-TV5
 22744 Network Place
 Chicago, IL 60673-1227

Property	WNEM		
Invoice #	984761-2	Order #	984761
Invoice Date	12/08/19	Alt Order #	09673243
Invoice Month	December 2019	Deal #	
Invoice Period	11/25/19 - 12/08/19	Flight Dates	11/11/19 - 12/08/19
Advertiser	AB Foundation		
Product	EST#1134 AM BRD 21ST		
Estimate #	1134		
Account Executive	Brian Thomas		
Sales Office	TELEREP-CHICAGO		
Sales Region	National		
Agency Code			
Advertiser Code	5		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	49		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/11/19	12/06/19	Wakeup 5-6a	5-6am	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 MTWTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7	WNEM	M	11/25/19	5:13 AM	Wakeup 5-6a	5-6am	:30	ABFMI T1902H	\$125.00 NM
6	WNEM	Tu	11/26/19	5:10 AM	Wakeup 5-6a	5-6am	:30	ABFMI T1902H	\$125.00 NM
5	WNEM	W	11/27/19	5:44 AM	Wakeup 5-6a	5-6am	:30	ABFMI T1902H	\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/02/19 12/08/19 MTWTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8	WNEM	W	12/04/19	5:23 AM	Wakeup 5-6a	5-6am	:30	ABFMI T1902H	\$125.00 NM
9	WNEM	F	12/06/19	5:40 AM	Wakeup 5-6a	5-6am	:30	ABFMI T1902H	\$125.00 NM
2	11/11/19	12/06/19	Wakeup 6-7a	6-7a	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 MTWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WNEM	Tu	11/26/19	6:25 AM	Wakeup 6-7a	6-7a	:30	ABFMI T1902H	\$300.00 NM
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4	WNEM	M	12/02/19	6:27 AM	Wakeup 6-7a	6-7a	:30	ABFMI T1902H	\$300.00 NM
3	11/11/19	12/06/19	CBS This Morning	7-9am	MTWTF--	:30	3	\$250.00	NM
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8	WNEM	M	11/25/19	8:26 AM	CBS This Morning	7-9am	:30	ABFMI T1902H	\$250.00 NM
9	WNEM	Tu	11/26/19	8:54 AM	CBS This Morning	7-9am	:30	ABFMI T1902H	\$250.00 NM
7	WNEM	F	11/29/19	8:47 AM	CBS This Morning	7-9am	:30	ABFMI T1902H	\$250.00 NM
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Subject to Terms and Conditions available at:
 For TV: <http://meredithvsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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Subject to Terms and Conditions available at:
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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

INVOICE



Send Payment To:
WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	984761-2	Invoice Month	December 2019
Invoice Date	12/08/19	Invoice Period	11/25/19 - 12/08/19
Advertiser	AB Foundation		
Product	EST#1134 AM BRD 21ST		
Estimate #	1134		

www.wnem.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
7	11/23/19	12/07/19	TV-5 News at 11pm (Sat)	11-1135p	-----1-	:30	1	\$120.00	NM																																																																				
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9	11/17/19	12/08/19	Detroit Lions Pre-game S Various		-----1	:30	1	\$350.00	NM																																																																				
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10	12/08/19	12/08/19	NFL DIV Playoffs	TBA	-----1	:30	1	\$850.00	NM																																																																				
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Total Spots 29

Payment Terms Net 30 Days

<u>Gross Total</u>	\$9,845.00
<u>Agency Commission</u>	\$1,476.75
<u>Net Amount Due</u>	\$8,368.25
<u>Invoice Balance as of 12/17/19 3:47:30 PM CT</u>	\$0.00

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>