

INVOICE



WNEM-TV5
 107 N. Franklin Street - 48607
 Saginaw, MI 48607
 Main: (989)755-8191
 Billing: (404)327-3039

www.wnem.com

Billing Address:

Amplify Media & Marketing
 Attention: Accounts Payable
 222 Ontario Street Suite 600
 Chicago, IL 60654
 USA

Send Payment To:

WNEM-TV5
 22744 Network Place
 Chicago, IL 60673-1227

Property	WNEM		
Invoice #	984761-1	Order #	984761
Invoice Date	11/24/19	Alt Order #	09673243
Invoice Month	November 2019	Deal #	
Invoice Period	10/28/19 - 11/24/19	Flight Dates	11/11/19 - 12/08/19
Advertiser	AB Foundation		
Product	EST#1134 AM BRD 21ST		
Estimate #	1134		
Account Executive	Brian Thomas		
Sales Office	TELEREP-CHICAGO		
Sales Region	National		
Agency Code			
Advertiser Code	5		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	49		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	11/11/19	12/06/19	Wakeup 5-6a	5-6am	MTWTF--	:30	2	\$125.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/11/19	11/17/19	MTWTF--	2	\$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNEM	Th	11/14/19	5:53 AM	Wakeup 5-6a	5-6am	:30	ABFMI T1902H	\$125.00	NM
2	WNEM	F	11/15/19	5:44 AM	Wakeup 5-6a	5-6am	:30	ABFMI T1902H	\$125.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/18/19	11/24/19	MTWTF--	2	\$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WNEM	Th	11/21/19	5:28 AM	Wakeup 5-6a	5-6am	:30	ABFMI T1902H	\$125.00	NM
4	WNEM	F	11/22/19	5:55 AM	Wakeup 5-6a	5-6am	:30	ABFMI T1902H	\$125.00	NM
2	11/11/19	12/06/19	Wakeup 6-7a	6-7a	MTWTF--	:30	1	\$300.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/11/19	11/17/19	MTWTF--	1	\$300.00				
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1	WNEM	Th	11/14/19	6:38 AM	Wakeup 6-7a	6-7a	:30	ABFMI T1902H	\$300.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/18/19	11/24/19	MTWTF--	1	\$300.00				
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2	WNEM	Tu	11/19/19	6:40 AM	Wakeup 6-7a	6-7a	:30	ABFMI T1902H	\$300.00	NM
3	11/11/19	12/06/19	CBS This Morning	7-9am	MTWTF--	:30	3	\$250.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/11/19	11/17/19	MTWTF--	3	\$250.00				
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1	WNEM	W	11/13/19	8:50 AM	CBS This Morning	7-9am	:30	ABFMI T1902H	\$250.00	NM
2	WNEM	Th	11/14/19	8:54 AM	CBS This Morning	7-9am	:30	ABFMI T1902H	\$250.00	NM
3	WNEM	F	11/15/19	8:39 AM	CBS This Morning	7-9am	:30	ABFMI T1902H	\$250.00	NM
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Subject to Terms and Conditions available at:
 For TV: <http://meredithsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

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<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>11/11/19</td> <td>11/17/19</td> <td>MTWTF--</td> <td>2</td> <td>\$425.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WNEM</td> <td>Th</td> <td>11/14/19</td> <td>11:09 PM</td> <td>TV5 News at 11pm (M-F)</td> <td>11-1135p</td> <td>:30</td> <td>ABFMI T1902H</td> <td>\$425.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WNEM</td> <td>F</td> <td>11/15/19</td> <td>11:09 PM</td> <td>TV5 News at 11pm (M-F)</td> <td>11-1135p</td> <td>:30</td> <td>ABFMI T1902H</td> <td>\$425.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>11/18/19</td> <td>11/24/19</td> <td>MTWTF--</td> <td>2</td> <td>\$425.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WNEM</td> <td>Tu</td> <td>11/19/19</td> <td>11:29 PM</td> <td>TV5 News at 11pm (M-F)</td> <td>11-1135p</td> <td>:30</td> <td>ABFMI T1902H</td> <td>\$425.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WNEM</td> <td>Th</td> <td>11/21/19</td> <td>11:11 PM</td> <td>TV5 News at 11pm (M-F)</td> <td>11-1135p</td> <td>:30</td> <td>ABFMI T1902H</td> <td>\$425.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							11/11/19	11/17/19	MTWTF--	2	\$425.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Th	11/14/19	11:09 PM	TV5 News at 11pm (M-F)	11-1135p	:30	ABFMI T1902H	\$425.00	NM	2	WNEM	F	11/15/19	11:09 PM	TV5 News at 11pm (M-F)	11-1135p	:30	ABFMI T1902H	\$425.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							11/18/19	11/24/19	MTWTF--	2	\$425.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WNEM	Tu	11/19/19	11:29 PM	TV5 News at 11pm (M-F)	11-1135p	:30	ABFMI T1902H	\$425.00	NM	3	WNEM	Th	11/21/19	11:11 PM	TV5 News at 11pm (M-F)	11-1135p	:30	ABFMI T1902H	\$425.00	NM																						
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8	11/16/19	11/16/19	NCAA Basketball	11a-10P	-----1-	:30	1	\$80.00	NM																																																																																																																																				

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

INVOICE



Send Payment To:
WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	984761-1	Invoice Month	November 2019
Invoice Date	11/24/19	Invoice Period	10/28/19 - 11/24/19
Advertiser	AB Foundation		
Product	EST#1134 AM BRD 21ST		
Estimate #	1134		

www.wnem.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/11/19</td> <td>11/17/19</td> <td>-----1-</td> <td>1</td> <td>\$80.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/11/19	11/17/19	-----1-	1	\$80.00				
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	11/11/19	11/17/19	-----1-	1	\$80.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WNEM	Sa	11/16/19		NCAA Basketball	11a-10P	:00		\$80.00	NM																			
			See MG 8.2,8.3																										
2	WNEM	Sa	11/16/19	4:24 PM	NCAA Football	Sa 12n-7p	:30	ABFMI T1902H	\$80.00	NM																			
			MG for 9.1,8.1																										
3	WNEM	Su	11/17/19	12:58 PM	NFL Today	NFL Today	:30	ABFMI T1902H	\$350.00	NM																			
			MG for 9.1,8.1																										
9	11/17/19	12/08/19	Detroit Lions Pre-game S	Various	-----1	:30	1	\$350.00	NM																				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
2	WNEM	Su	11/24/19	12:33 PM	Detroit Lions Pre-game Sh	Various	:30	ABFMI T1902H	\$350.00	NM																			
							Total Spots	28																					

Payment Terms Net 30 Days

<u>Gross Total</u>	\$8,950.00
<u>Agency Commission</u>	\$1,342.50
<u>Net Amount Due</u>	\$7,607.50
Invoice Balance as of 11/27/19 11:17:49 AM CT	\$0.00

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>