

INVOICE



WNEM-TV5
 107 N. Franklin Street - 48607
 Saginaw, MI 48607
 Main: (989)755-8191
 Billing: (404)327-3039

www.wnem.com

Billing Address:

Amplify Media & Marketing
 Attention: Accounts Payable
 222 Ontario Street Suite 600
 Chicago, IL 60654
 USA

Send Payment To:

WNEM-TV5
 22744 Network Place
 Chicago, IL 60673-1227

Property	WNEM		
Invoice #	984745-2	Order #	984745
Invoice Date	12/08/19	Alt Order #	09673246
Invoice Month	December 2019	Deal #	
Invoice Period	11/25/19 - 12/08/19	Flight Dates	11/11/19 - 12/08/19
Advertiser	AB Foundation		
Product	EST#1135 AM BRD 21ST		
Estimate #	1135		
Account Executive	Brian Thomas		
Sales Office	TELEREP-CHICAGO		
Sales Region	National		
Agency Code			
Advertiser Code	5		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	49		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/11/19	12/06/19	Wakeup 5-6a	5-6am	MTWTF--	1:00	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5	WNEM	M	11/25/19	5:28 AM	Wakeup 5-6a	5-6am	1:00	ABFMI T1901H	\$250.00 NM
7	WNEM	Tu	11/26/19	5:55 AM	Wakeup 5-6a	5-6am	1:00	ABFMI T1901H	\$250.00 NM
6	WNEM	W	11/27/19	5:28 AM	Wakeup 5-6a	5-6am	1:00	ABFMI T1901H	\$250.00 NM
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9	WNEM	M	12/02/19	5:53 AM	Wakeup 5-6a	5-6am	1:00	ABFMI T1901H	\$250.00 NM
8	WNEM	Th	12/05/19	5:13 AM	Wakeup 5-6a	5-6am	1:00	ABFMI T1901H	\$250.00 NM
2	11/11/19	12/06/19	Wakeup 6-7a	6-7a	MTWTF--	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WNEM	Th	11/28/19	6:24 AM	Wakeup 6-7a	6-7a	1:00	ABFMI T1901H	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/02/19 12/08/19 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4	WNEM	W	12/04/19	6:43 AM	Wakeup 6-7a	6-7a	1:00	ABFMI T1901H	\$600.00 NM
3	11/11/19	12/06/19	CBS This Morning	7-9am	MTWTF--	1:00	3	\$500.00	NM
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8	WNEM	M	11/25/19	8:49 AM	CBS This Morning	7-9am	1:00	ABFMI T1901H	\$500.00 NM
9	WNEM	W	11/27/19	7:59 AM	CBS This Morning	7-9am	1:00	ABFMI T1901H	\$500.00 NM
7	WNEM	Th	11/28/19	8:54 AM	CBS This Morning	7-9am	1:00	ABFMI T1901H	\$500.00 NM
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Subject to Terms and Conditions available at:
 For TV: <http://meredithsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	984745-2	Invoice Month	December 2019
Invoice Date	12/08/19	Invoice Period	11/25/19 - 12/08/19
Advertiser	AB Foundation		
Product	EST#1135 AM BRD 21ST		
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11	WNEM	F	12/06/19	5:42 PM	TV-5 News at 530pm	530-6pm	1:00	ABFMI T1901H	\$950.00	NM																																																																																																																																			
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7	11/23/19	12/07/19	TV-5 News at 11pm (Sat)	11-1135p	-----1-	1:00	1	\$240.00	NM																																																																																																																																				
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9	11/17/19	12/08/19	Detroit Lions Pre-game S Various	h	-----	1:00	0	\$700.00	NM																																																																																																																																				

Subject to Terms and Conditions available at:
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INVOICE



Send Payment To:
WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	984745-2	Invoice Month	December 2019
Invoice Date	12/08/19	Invoice Period	11/25/19 - 12/08/19
Advertiser	AB Foundation		
Product	EST#1135 AM BRD 21ST		
Estimate #	1135		

www.wnem.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 -----1 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNEM	Su	12/01/19	12:57 PM	Detroit Lions Pre-game Sh	Various	1:00	ABFMT1901H	\$700.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/02/19 12/08/19 -----1 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WNEM	Su	12/08/19	12:58 PM	Detroit Lions Pre-game Sh	Various	1:00	ABFMT1901H	\$700.00 NM
10	12/08/19	12/08/19	NFL DIV Playoffs	TBA	-----1	1:00	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/02/19 12/08/19 -----1 1 \$1,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Su	12/08/19		NFL DIV Playoffs	TBA	:00		\$1,700.00 NM
					See MG 10.2				
2	WNEM	Su	12/08/19	6:55 PM	NFL Football	4p-7p	1:00	ABFMT1901H	\$1,700.00 NM
					MG for 10.1 12/08				

Total Spots **29**

Payment Terms Net 30 Days

<u>Gross Total</u>	\$19,690.00
<u>Agency Commission</u>	\$2,953.50
<u>Net Amount Due</u>	\$16,736.50
<u>Invoice Balance as of 12/17/19 3:47:27 PM CT</u>	\$0.00

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