

Order #1287378: NewPublica../Suicide Aw../MN Kids Co../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
05/01/24 11:55:31 AM	Processed		<async process>	Sheri Mozr	\$150.00	1	0.00
05/01/24 11:50:48 AM	Approved			Yvonne Je	\$150.00	1	0.00
05/01/24 11:50:46 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Yvonne Je	\$150.00	1	0.00
05/01/24 11:43:59 AM	Approval Workflow		[Sales Manager - Ready Default]	Erik Christ	\$150.00	1	0.00
05/01/24 11:41:18 AM	Ready for approval		Agency canceling order - See email	Shannon C	\$150.00	1	0.00
05/01/24 11:37:07 AM	Put in Edit Mode			Shannon C	\$2,100.00	14	0.00
04/30/24 2:06:29 PM	User Comment		Client paid in full with CC on 4.30.24	Yvonne Je	\$2,100.00	14	0.00
04/30/24 2:06:22 PM	CIA Spot status		<updated to Cleared> 1-14, 1-13, 1-5, 1-2, 1-7, 1-6, 1-4, 1-3, 1-1, 1-11, 1-8, 1-9, 1-10, 1-12	Yvonne Je	\$2,100.00	14	0.00
04/30/24 12:22:24 PM	Processed		<async process>	Sheri Mozr	\$2,100.00	14	0.00
04/30/24 11:23:21 AM	Approved			Yvonne Je	\$2,100.00	14	0.00
04/30/24 11:23:18 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Yvonne Je	\$2,100.00	14	0.00
04/30/24 11:21:17 AM	Approval Workflow		[Sales Manager - Ready Default]	Erik Christ	\$2,100.00	14	0.00
04/30/24 11:18:27 AM	Ready for approval		Fixed Priority code	Shannon C	\$2,100.00	14	0.00
04/30/24 11:13:56 AM	Ready for approval		New Order - Political - \$2,100 - Order attached - Connects with order for WGVX	Shannon C	\$2,100.00	14	0.00
04/30/24 10:53:55 AM	New order created		<new order>	Shannon C	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1287378
Alt Order #:
Product Desc: MN Kids Code Campaign
Estimate:
Flight Dates: 05/01/24 - 05/01/24
Original Date / Rev: 05/01/24 / 05/01/24
Order Type: GENERAL

KQRS-FM
Primary AE: Joan Clark
Sales Office: L-MSP
Sales Region: Local

Agency
Name: NewPublica, LLC
Buying Contact:
Billing Contact: Sandra Rodriguez
 2909 Bryant Ave S
 Minneapolis, MN 55408

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Suicide Awareness Voices of Educati
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/01/24	1	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	1	\$150.00	\$127.50	0.00
Totals	1	\$150.00	\$127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joan Clark	L-MSP	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQRS	05/01/24	05/01/24	M-Su 6a-7p M-Su	CM	6a-7p	MTWTFSS	:30	1	\$150.00	P-60	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	--W----	1	\$150.00	0.00								
													Totals	1	\$150.00

Erik Christopherson

From: Sandra Rodriguez <sandra@newpublica.com>
Sent: Wednesday, May 1, 2024 9:11 AM
To: Sandra Rodriguez
Subject: [EXT]STOP Radio Ads for MN Kids Code

Importance: High

Good Morning,

I got word from our project manager that MN Kids Code bill was killed last night. Therefore, the coalition is asking we pull back from airing the radio ads. I understand today was the start date. I know several spots have aired. We would appreciate if you'd work with us and refund the money that is not used after today. I apologize for the inconvenience this may have caused.

Thank you,

Sandra Rodriguez

Sales Coordinator/Media Buyer



NewPublica, LLC

[2909 Bryant Ave S #301, Minneapolis MN 55408](https://www.newpublica.com) | Office: 612-729-5900 | Cell: 240-848-3599 | sandra@newpublica.com | www.newpublica.com | www.newprensa.com | www.vidaysabor.com | www.laprensademn.com

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Sandra Rodriguez, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: NewPublica, LLC

Address: 2909 Bryant Ave. South #301, Minneapolis, MN 55408

Contact: Sandra Rodriguez

Phone number: 612-729-5900

Email: sandra@newpublica.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Suicide Awareness Voices of Education

Address: 7900 Xerxes Ave S #810, Minneapolis, MN 55431

Contact:

Phone number: (952) 946-7998

Email: save@save.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: Sandra E. Rodriguez

Signature: 

Name: Sandra Rodriguez

Name: Erik Christopher

Date of Request to Purchase Ad Time: 4/29/24

Date of Station Agreement to Sell Time: 4/30/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

4/30/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

1287378

Station Call Letters:

KQRS

Date Received/Requested:

4/30/24

Est. #:

Station Location:

Mpls.

Run Start and End Dates:

5/1/24 - 5/14/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.