



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: <small>C448FEE71D5F452</small> Matt Brown	Name:
Date of Request to Purchase Ad Time: 10/11/2022	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



KATS-FM
4010 Summitview Ave
Yakima, WA 98908
WOpayments3@townsquaremedia.com
(509) 972-3461

<u>Contract / Revision</u> 3660017 /	<u>Alt Order #</u> CAS 2022
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<u>Advertiser</u> YAK CTY Republican Cent Cmte	<u>Original Date / Revision</u> 10/11/22 / 10/12/22
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<u>Contract Dates</u> 10/17/22 - 11/08/22	<u>Estimate #</u>
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<u>Product</u> Get out & vote 2022

And:

YAK CTY Republican Cent Cmte
PO Box 1583
Yakima, WA 98907

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
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<u>Property</u> KATS-FM	<u>Account Executive</u> Jessica M Carolus	<u>Sales Office</u> Local Yakima
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<u>Special Handling</u>

<u>Demographic</u> Households

<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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KIT-AM - 3660017A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KIT	10/17/22	11/06/22	M-F Prime Rotator	6a-7p		:30				NM	45	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/22	10/23/22	MTWTF--				15	\$22.00	0.00			
	Week:	10/24/22	10/30/22	MTWTF--				15	\$22.00	0.00			
	Week:	10/31/22	11/06/22	MTWTF--				15	\$22.00	0.00			
N 2	KIT	10/17/22	11/06/22	Sa-Su Midday/PM	10a-7p		:30				NM	18	\$162.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/22	10/23/22	-----SS				6	\$9.00	0.00			
	Week:	10/24/22	10/30/22	-----SS				6	\$9.00	0.00			
	Week:	10/31/22	11/06/22	-----SS				6	\$9.00	0.00			
N 3	KIT	11/07/22	11/08/22	M-F Prime Rotator	6a-7p		:30				NM	8	\$176.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/07/22	11/13/22	MT-----				8	\$22.00	0.00			
Totals											0.00	71	\$1,328.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	45	\$834.00	\$834.00
11/01/22 - 11/08/22	26	\$494.00	\$494.00
Totals	71	\$1,328.00	\$1,328.00

KDBL-FM - 3660017B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KDBL	10/17/22	11/06/22	M-F Prime Rotator	6a-7p		:30				NM	39	\$663.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/22	10/23/22	MTWTF--				13	\$17.00	0.00			
	Week:	10/24/22	10/30/22	MTWTF--				13	\$17.00	0.00			
	Week:	10/31/22	11/06/22	MTWTF--				13	\$17.00	0.00			
N 2	KDBL	10/17/22	11/06/22	Sa-Su Midday/PM	10a-7p		:30				NM	18	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/22	10/23/22	-----SS				6	\$8.00	0.00			
	Week:	10/24/22	10/30/22	-----SS				6	\$8.00	0.00			
	Week:	10/31/22	11/06/22	-----SS				6	\$8.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KATS-FM
4010 Summitview Ave
Yakima, WA 98908
WOpayments3@townsquaremedia.com
(509) 972-3461

<u>Contract / Revision</u>	<u>Alt Order #</u>
3660017 /	CAS 2022

<u>Advertiser</u>	<u>Original Date / Revision</u>
YAK CTY Republican Cent Cmte	10/11/22 / 10/12/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/22 - 11/08/22	Get out & vote 2022	

KDBL-FM - 3660017B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 3	KDBL	11/07/22	11/08/22	M-F Prime Rotator	6a-7p		:30				NM	8	\$136.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				8	\$17.00	0.00			
Totals											0.00	65	\$943.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	41	\$589.00	\$589.00
11/01/22 - 11/08/22	24	\$354.00	\$354.00
Totals	65	\$943.00	\$943.00

KATS-FM - 3660017C													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATS	10/17/22	10/23/22	M-F Prime Rotator	6a-7p		:30				NM	15	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	MTWTF--				15	\$16.00	0.00			
N 2	KATS	10/17/22	11/06/22	Sa-Su Midday/PM	10a-7p		:30				NM	18	\$198.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	-----SS				6	\$11.00	0.00			
Week:		10/24/22	10/30/22	-----SS				6	\$11.00	0.00			
Week:		10/31/22	11/06/22	-----SS				6	\$11.00	0.00			
N 3	KATS	11/07/22	11/08/22	M-F Prime Rotator	6a-7p		:30				NM	8	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				8	\$16.00	0.00			
N 4	KATS	10/31/22	11/07/22	M-F Prime Rotator	6a-7p		:30				NM	15	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				15	\$16.00	0.00			
Week:		11/07/22	11/13/22	-----				0	\$0.00	0.00			
Totals											0.00	56	\$806.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	30	\$420.00	\$420.00
11/01/22 - 11/08/22	26	\$386.00	\$386.00
Totals	56	\$806.00	\$806.00

KMGW-FM - 3660017D													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KMGW	10/17/22	10/23/22	M-F Prime Rotator	6a-7p		:30				NM	15	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	MTWTF--				15	\$8.00	0.00			
N 2	KMGW	10/17/22	11/06/22	Sa-Su Midday/PM	10a-7p		:30				NM	18	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	-----SS				6	\$5.00	0.00			
Week:		10/24/22	10/30/22	-----SS				6	\$5.00	0.00			
Week:		10/31/22	11/06/22	-----SS				6	\$5.00	0.00			
N 3	KMGW	11/07/22	11/08/22	M-F Prime Rotator	6a-7p		:30				NM	8	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 3660017 /	<u>Alt Order #</u> CAS 2022
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<u>Advertiser</u> YAK CTY Republican Cent Cmte	<u>Original Date / Revision</u> 10/11/22 / 10/12/22
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<u>Contract Dates</u> 10/17/22 - 11/08/22	<u>Product</u> Get out & vote 2022	<u>Estimate #</u>
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KMGW-FM - 3660017D													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				8	\$8.00	0.00			
N 4	KMGW	10/31/22	11/07/22	M-F Prime Rotator	6a-7p		:30				NM	15	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				15	\$8.00	0.00			
Week:		11/07/22	11/13/22	-----				0	\$0.00	0.00			
Totals											0.00	56	\$394.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	30	\$204.00	\$204.00
11/01/22 - 11/08/22	26	\$190.00	\$190.00
Totals	56	\$394.00	\$394.00

KUTI-AM - 3660017E													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	MTWTF--				15	\$5.00	0.00			
N 2	KUTI	10/17/22	11/06/22	Sa-Su Midday/PM	10a-7p		:30				NM	18	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	-----SS				6	\$2.00	0.00			
Week:		10/24/22	10/30/22	-----SS				6	\$2.00	0.00			
Week:		10/31/22	11/06/22	-----SS				6	\$2.00	0.00			
N 3	KUTI	11/07/22	11/08/22	M-F Prime Rotator	6a-7p		:30				NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				8	\$5.00	0.00			
N 4	KUTI	10/31/22	11/07/22	M-F Prime Rotator	6a-7p		:30				NM	15	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				15	\$5.00	0.00			
Week:		11/07/22	11/13/22	-----				0	\$0.00	0.00			
Totals											0.00	56	\$226.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	30	\$114.00	\$114.00
11/01/22 - 11/08/22	26	\$112.00	\$112.00
Totals	56	\$226.00	\$226.00

KATS-FM - 3660017F										
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type			Amount
N 19	10/17/22	10/21/22	:30 Audio Spot (CPP)	15	15	\$3.00	CPP			\$45.00
N 20	11/01/22	11/06/22	:30 Audio Spot (CPP)	15	15	\$3.00	CPP			\$45.00
N 21	10/22/22	10/23/22	:30 Audio Spot (CPP)	6	6	\$3.00	CPP			\$18.00
N 22	10/29/22	10/30/22	:30 Audio Spot (CPP)	6	6	\$3.00	CPP			\$18.00
N 23	11/05/22	11/06/22	:30 Audio Spot (CPP)	6	6	\$3.00	CPP			\$18.00
N 24	11/07/22	11/08/22	:30 Audio Spot (CPP)	8	8	\$3.00	CPP			\$24.00
Totals				56						\$168.00

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<u>Advertiser</u> YAK CTY Republican Cent Cmte	<u>Original Date / Revision</u> 10/11/22 / 10/12/22
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<u>Contract Dates</u> 10/17/22 - 11/08/22	<u>Product</u> Get out & vote 2022	<u>Estimate #</u>
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KDBL-FM - 3660017F				Imp./Plays			Amount
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	
N 10	10/17/22	10/21/22	:30 Audio Spot (CPP)	13	\$3.00	CPP	\$39.00
N 11	10/24/22	10/28/22	:30 Audio Spot (CPP)	13	\$3.00	CPP	\$39.00
N 12	11/01/22	11/04/22	:30 Audio Spot (CPP)	13	\$3.00	CPP	\$39.00
N 13	10/22/22	10/23/22	:30 Audio Spot (CPP)	6	\$3.00	CPP	\$18.00
N 14	10/29/22	10/30/22	:30 Audio Spot (CPP)	6	\$3.00	CPP	\$18.00
N 15	11/05/22	11/06/22	:30 Audio Spot (CPP)	6	\$3.00	CPP	\$18.00
N 17	11/07/22	11/08/22	:30 Audio Spot (CPP)	8	\$3.00	CPP	\$24.00
Totals				65			\$195.00

KIT-AM - 3660017F				Imp./Plays			Amount
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	
N 1	10/17/22	10/23/22	:30 Audio Spot (CPP)	15	\$3.00	CPP	\$45.00
N 2	10/24/22	10/30/22	:30 Audio Spot (CPP)	15	\$3.00	CPP	\$45.00
N 3	11/01/22	11/06/22	:30 Audio Spot (CPP)	15	\$3.00	CPP	\$45.00
N 4	10/17/22	10/23/22	:30 Audio Spot (CPP)	6	\$3.00	CPP	\$18.00
N 5	10/24/22	10/30/22	:30 Audio Spot (CPP)	6	\$3.00	CPP	\$18.00
N 6	11/01/22	11/06/22	:30 Audio Spot (CPP)	6	\$3.00	CPP	\$18.00
N 9	11/07/22	11/08/22	:30 Audio Spot (CPP)	8	\$3.00	CPP	\$24.00
Totals				71			\$213.00

KMGW-FM - 3660017F				Imp./Plays			Amount
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	
N 25	10/17/22	10/23/22	:30 Audio Spot (CPP)	15	\$2.00	CPP	\$30.00
N 26	11/01/22	11/06/22	:30 Audio Spot (CPP)	15	\$2.00	CPP	\$30.00
N 27	10/22/22	10/23/22	:30 Audio Spot (CPP)	6	\$2.00	CPP	\$12.00
N 28	10/29/22	10/30/22	:30 Audio Spot (CPP)	6	\$2.00	CPP	\$12.00
N 29	11/05/22	11/06/22	:30 Audio Spot (CPP)	6	\$2.00	CPP	\$12.00
N 30	11/07/22	11/08/22	:30 Audio Spot (CPP)	8	\$2.00	CPP	\$16.00
Totals				56			\$112.00

KUTI-AM - 3660017F				Imp./Plays			Amount
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	
N 31	10/17/22	10/23/22	:30 Audio Spot (CPP)	15	\$2.00	CPP	\$30.00
N 32	11/01/22	11/06/22	:30 Audio Spot (CPP)	15	\$2.00	CPP	\$30.00
N 33	10/22/22	10/23/22	:30 Audio Spot (CPP)	6	\$2.00	CPP	\$12.00
N 34	10/29/22	10/30/22	:30 Audio Spot (CPP)	6	\$2.00	CPP	\$12.00
N 35	11/05/22	11/06/22	:30 Audio Spot (CPP)	6	\$2.00	CPP	\$12.00
N 36	11/07/22	11/08/22	:30 Audio Spot (CPP)	8	\$2.00	CPP	\$16.00
Totals				56			\$112.00

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3660017 /	CAS 2022

<u>Advertiser</u>	<u>Original Date / Revision</u>
YAK CTY Republican Cent Cmtte	10/11/22 / 10/12/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/22 - 11/08/22	Get out & vote 2022	

Time Period	Gross Amount	Net Amount
10/01/22 - 10/31/22	\$126.00	\$126.00
10/01/22 - 10/31/22	\$114.00	\$114.00
10/01/22 - 10/31/22	\$81.00	\$81.00
10/01/22 - 10/31/22	\$54.00	\$54.00
10/01/22 - 10/31/22	\$54.00	\$54.00
11/01/22 - 11/08/22	\$58.00	\$58.00
11/01/22 - 11/08/22	\$58.00	\$58.00
11/01/22 - 11/08/22	\$87.00	\$87.00
11/01/22 - 11/08/22	\$81.00	\$81.00
11/01/22 - 11/08/22	\$87.00	\$87.00
Totals	\$800.00	\$800.00

Contract Totals 0.304 429 \$4,497.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Re: Get out & vote campaign

Matt Brown - Foresight <matt@media4sight.net>

Tue 10/11/2022 10:31 AM

To: Jessi Carolus <Jessi.Carolus@townsquaremedia.com>

Scheduled is approved.

I have a check, I'll drop off this morning before 11:15am.

On 10/11/2022 10:11:31 AM, Jessi Carolus <jessi.carolus@townsquaremedia.com> wrote:

Thank you, Matt. We are still looking for the following on this campaign:

- Schedule approval
- :30 second Commercial
- Payment
- (I will send over political paperwork shortly.)

Talk soon 🤗

Jessi

*Please note - Effective December 1, 2022 a 1.5% service fee will be added to all credit card payments.**Please note - I will be out of the office (with little to no access to email) November 2-16, 2022.***Jessi Carolus**

Director of Sales

Townsquare Media Yakima

509.834.4118 (o)

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate based on race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, will be rejected.

From: Matt Brown <matt@media4sight.net>**Sent:** Tuesday, October 11, 2022 9:57 AM**To:** Jessi Carolus <Jessi.Carolus@townsquaremedia.com>**Subject:** Re: Get out & vote campaign

I'll have spot shortly, please cancel it thanks Jessi!

Matt Brown

www.media4sight.net

Foresight Productions

On Oct 11, 2022, at 9:23 AM, Jessi Carolus <Jessi.Carolus@townsquaremedia.com> wrote:

Hi Matt!

Was your team able to create the commercial for this campaign? (And should I cancel the recording session today?)

Talk soon 🤗

Jessi

*Please note - Effective December 1, 2022 a 1.5% service fee will be added to all credit card payments.**Please note - I will be out of the office (with little to no access to email) November 2-16, 2022.***Jessi Carolus**

Director of Sales

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From: Matt Brown <matt@media4sight.net>**Sent:** Friday, October 7, 2022 1:35 PM**To:** Jessi Carolus <Jessi.Carolus@townsquaremedia.com>**Subject:** Re: Get out & vote campaign

No I got swamped sorry, this council meetings this week were extremely long.

I'll swing by Monday!

Matt Brown

www.media4sight.net

Foresight Productions

On Oct 7, 2022, at 1:31 PM, Jessi Carolus <Jessi.Carolus@townsquaremedia.com> wrote:

Hi Matt!

Did you ever stop by our office?

Talk soon 🤗

Please note - Effective December 1, 2022 a 1.5% service fee will be added to all credit card payments.

Please note - I will be out of the office (with little to no access to email) November 2-16, 2022.

Jessi Carolus

Director of Sales
Townsquare Media Yakima
509.834.4118 (o)

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From: Matt Brown <matt@media4sight.net>
Sent: Wednesday, September 28, 2022 6:41 PM
To: Jessi Carolus <Jessi.Carolus@townsquaremedia.com>
Subject: Re: Get out & vote campaign

I will confirm tomorrow!

Matt Brown
www.media4sight.net
Foresight Productions

On Sep 28, 2022, at 4:49 PM, Jessi Carolus <Jessi.Carolus@townsquaremedia.com> wrote:

Please let me know if you (or your team) have any questions. 🤗

Jessi Carolus

Director of Sales
Townsquare Media Yakima
509.834.4118 (o)

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From: Jessi Carolus
Sent: Tuesday, September 27, 2022 6:34 PM
To: Matt Brown <matt@media4sight.net>
Subject: Get out & vote campaign

Hi Matt,

Here is a proposed schedule for "Get out & vote", below. I ran 3 straight weeks on **KIT** and **KDBL**, and skipped the week of 10/24 on **KATS / KMGW / ESPN**. Please take a look, and let me know of any changes you would like to see.

1280 News Talk KIT																		
Broadcast or Stream (B or S)	DATE		Times		Spot Length	Daily Distribution							Total Spots/week	Rate	Totals			
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$	
B+S	10/17/22	11/6/22	6a	7p	30	3	3	3	3	3			15	\$ 25.00	3	45	\$ 1,125.00	weekday morning
B+S	10/17/22	11/6/22	10a	7p	30						3	3	6	\$ 12.00	3	18	\$ 216.00	weekend
B+S	11/7/22	11/8/22	6a	7p	30	4	4						8	\$ 25.00	1	8	\$ 200.00	weekday prime
News Talk KIT - TOTALS																		
FLIGHT WEEKS: 10/17, 10/24, 10/31, 11/7																		

92.9 the BULL (KDBL)																		
Broadcast or Stream (B or S)	DATE		Times		Spot Length	Daily Distribution							Total Spots/week	Rate	Totals			
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$	
B+S	10/17/22	11/6/22	6a	7p	30	3	2	3	2	3			13	\$ 20.00	3	39	\$ 780.00	weekdayprime
B+S	10/17/22	11/6/22	10a	7p	30						3	3	6	\$ 11.00	3	18	\$ 198.00	weekend
B+S	11/7/22	11/8/22	6a	7p	30	4	4						8	\$ 20.00	1	8	\$ 160.00	weekday prime
92.9 the BULL - TOTALS																		
FLIGHT WEEKS: 10/17, 10/24, 10/31, 11/7																		

94.5 KATS																		
Broadcast or Stream (B or S)	DATE		Times		Spot Length	Daily Distribution							Total Spots/week	Rate	Totals			
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$	
B+S	10/17/22	10/23/22	6a	7p	30	3	3	3	3	3			15	\$ 19.00	1	15	\$ 285.00	weekdayprime
B+S	10/31/22	11/7/22	6a	7p	30	3	3	3	3	3			15	\$ 19.00	1	15	\$ 285.00	weekdayprime
B+S	10/17/22	11/6/22	10a	7p	30						3	3	6	\$ 14.00	3	18	\$ 252.00	weekend
B+S	11/7/22	11/8/22	6a	7p	30	4	4						8	\$ 19.00	1	8	\$ 152.00	weekday prime
94.5 KATS - TOTALS																		
FLIGHT WEEKS: 10/17, 10/24, 10/31, 11/7																		

99.3 MEGA (KMGW)																		
Broadcast or Stream (B or S)	DATE		Times		Spot Length	Daily Distribution							Total Spots/week	Rate	Totals			
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$	
B+S	10/17/22	10/23/22	6a	7p	30	3	3	3	3	3			15	\$ 10.00	1	15	\$ 150.00	weekdayprime
B+S	10/31/22	11/7/22	6a	7p	30	3	3	3	3	3			15	\$ 10.00	1	15	\$ 150.00	weekdayprime
B+S	10/17/22	11/6/22	10a	7p	30						3	3	6	\$ 7.00	3	18	\$ 126.00	weekend
B+S	11/7/22	11/8/22	6a	7p	30	4	4						8	\$ 10.00	1	8	\$ 80.00	weekday prime
99.3 MEGA - TOTALS																		
FLIGHT WEEKS: 10/17, 10/24, 10/31, 11/7																		

1460 ESPN (KUTI)																		
Broadcast or Stream (B or S)	DATE		Times		Spot Length	Daily Distribution							Total Spots/week	Rate	Totals			
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$	
B+S	10/17/22	10/23/22	6a	7p	30	3	3	3	3	3			15	\$ 7.00	1	15	\$ 105.00	weekdayprime
B+S	10/31/22	11/7/22	6a	7p	30	3	3	3	3	3			15	\$ 7.00	1	15	\$ 105.00	weekdayprime
B+S	10/17/22	11/6/22	10a	7p	30						3	3	6	\$ 4.00	3	18	\$ 72.00	weekend
B+S	11/7/22	11/8/22	6a	7p	30	4	4						8	\$ 7.00	1	8	\$ 56.00	weekday prime
1460 ESPN - TOTALS																		
FLIGHT WEEKS: 10/17, 10/24, 10/31, 11/7																		

Total Investment
\$ 4,497.00

Talk to you soon!

Jessi

Jessi Carolus
 Director of Sales
 Townsquare Media Yakima
 509.834.4118 (o)

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