



125 West 55th St
New York, NY 10019

Contract # 26133824	Changes as of: 8/21/2018 at 8:34 AM	Version: Original Order	
CPE: 433/462/6979	Flight: 10/23/18 - 10/29/18	Station: NIMA	Con Type: POLITICAL/VOTE
Agency: GMMB	Advertiser: Friends of Maria	Market: Yakima	Total \$: \$300.00
3050 K ST NW WASHINGTON DC 20007	Product: issue	Office: WASHINGTON	Total Spots: 24
Agency Order #: 7651309	Service: Nielsen	Total CPP: \$0.00	
Buyer: Hutson, Andrew	Primary Demo:	Total GRP:	
Salesperson: THOMAS PARK 212-373-8137	Assistant: ANTONETTE ADDERLEY 212-373-8148		

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/23 - 10/23		Total Spots	Total \$	CPP*	GRP*
						10/23					
1	Tu-F,M 11a-12n		Jerry Springer Show	\$3.00	30	5		5	\$15.00	\$0.00	0.0
2	Tu-F,M 5p-5:30p		The Goldbergs	\$5.00	30	3		3	\$15.00	\$0.00	0.0
3	Tu-F,M 5:30p-6p		The Goldbergs	\$5.00	30	3		3	\$15.00	\$0.00	0.0
4	Tu 8p-9p		The Flash-CW	\$85.00	30	1		1	\$85.00	\$0.00	0.0
5	Tu 9p-10p		Black Lightning-CW	\$50.00	30	1		1	\$50.00	\$0.00	0.0
6	Th 9p-10p		Legacies-CW	\$45.00	30	1		1	\$45.00	\$0.00	0.0
7	Tu-F,M 10p-10:30p		KEPR Action News Rebroadcast	\$10.00	30	5		5	\$50.00	\$0.00	0.0
8	Tu-F,M 10:30p-11p		Seinfeld	\$5.00	30	5		5	\$25.00	\$0.00	0.0
TOTALS:						24		24	\$300.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/21/18 10:44 AM	THOMAS PARK	Separation: 30

Competitive Information	
Market Budget:	\$32,000
NIMA Share:	1%
Comment:	
KAPP:	11%
KCYU:	12%
KIMA:	46%
KNDO:	30%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$300.00	N/A	0.0
Total	100%	24	\$300.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	24	\$300.00
Total	24	\$300.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/21/18 10:46 AM					\$0	\$0	
New	8/21/18 8:34 AM	THOMAS PARK	New	24		\$300.00	\$300.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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