

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, National Association of Broadcasters, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Association of Broadcasters

Agency name: n/a

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Association of Broadcasters

Address: 1 M Street SE, Washington, DC 20003

Contact: Michelle Lehman

Phone number: (202) 429-5350

Email: mlehman@nab.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Curtis LeGeyt, President and CEO, NAB
 NAB Executive Committee: David Santrella, Salem Media Group; Jordan Wertlieb, Hearst Television Inc.; Curtis LeGeyt, National Association of Broadcasters; Bill Wilson, Townsquare Media Group; John Zimmer, Zimmer Radio of Mid-Missouri, Inc.; Kevin Perry, Perry Broadcasting; Collin Jones, Cumulus Media Inc.; Perry Sook, Nexstar Media Group, Inc.; Lynn Beall, TEGNA; Pat LaPlatney, Gray Television; Susan Fox, The Walt Disney Company; Chris Ripley, Sinclair Broadcast Group, Inc.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Consumer access to AM radio in automobiles

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Michelle Lehman</i>	Signature: <i>[Signature]</i>
Name: Michelle Lehman	Name: <i>Justin Love</i>
Date of Request to Purchase Ad Time: <i>4/20/23</i>	Date of Station Agreement to Sell Time: <i>4/14/23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *4/14/23*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>8989703</i>	Station Call Letters: <i>KLIZ-AM, KVBR-AM</i>	Date Received/Requested: <i>4/14/23</i>
Est. #: <i>NA</i>	Station Location: <i>Brainerd MN</i>	Run Start and End Dates: <i>4/15/23 - 4/30/23</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Stations: KLIZ-AM, KVBR-AM Buyer: _____
 Contract Name: AM BAND IN CAR-01 Tax Schedule: _____ (None)
 Contract#: 8989703 Agency Commission %: 0
 Start Date: 4/15/23 End Date: 4/30/23 Billing Cycle: Calendar
 Revenue Type: STATION PROMOTION Type: Non Comm. Salesperson: 2102jhil Comm %: 0
 Advertiser: STATION PROMO Makegood Policy: Within Contract Dates
 Address: Attn: HUBBARD BRAINERD
PO Box 13325
 City: BAXTER State: MN Zip: 56425
 Product Name: NAB AM BAND IN CAR
 Competitive Code: PROMOS

KLIZ-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/15/23	4/30/23		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	35	W	0.00	105	0.00	6

TOTAL GROSS \$0.00, NET \$0.00

KVBR-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/15/23	4/30/23		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	35	W	0.00	105	0.00	6

TOTAL GROSS \$0.00, NET \$0.00

Billing Projections: By Month

Apr 23

CA 0.00

ST 0.00

Print Spot Prices

TOTAL SPOTS 210
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 210
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

- General Manager
- Director of Sales
- Regional Controller
- 2100ekun, 04/14/23 @9:30AM