

WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 167384 /		<u>Alt Order #</u> 07852996
<u>Product</u> CONSERVATIVES SOLUTI		
<u>Contract Dates</u> 01/25/16 - 01/31/16		<u>Estimate #</u> 1516
<u>Advertiser</u> Conservatives Solutions PAC		<u>Original Date / Revision</u> 07/20/15 / 01/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1944	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

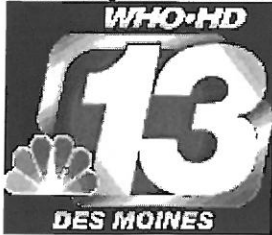
And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	01/25/16	01/29/16	Today	7:00 AM-9:00 AM		:30				NM	4	\$6,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				4	\$1,540.00	0.00			
D 2	13	02/01/16	02/02/16	Today	7:00 AM-9:00 AM		:30				NM	0	\$0.00
N 3	13	01/25/16	01/29/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				4	\$200.00	0.00			
D 4	13	02/01/16	02/02/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	0	\$0.00
N 5	13	01/25/16	01/29/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				4	\$315.00	0.00			
D 6	13	02/01/16	02/01/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	0	\$0.00
N 7	13	01/25/16	01/29/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				4	\$260.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	01/25/16-01/31/16	M-F 1p-2p	1:00 PM-2:00 PM	MTuWThF----	:30		\$260.00	0.00	NM		
			See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12, 13.13										
	3	13	01/25/16-01/31/16	M-F 1p-2p	1:00 PM-2:00 PM	MTuWThF----	:30		\$260.00	0.00	NM		
			See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12, 13.13										
	4	13	01/25/16-01/31/16	M-F 1p-2p	1:00 PM-2:00 PM	MTuWThF----	:30		\$260.00	0.00	NM		
			See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12, 13.13										
D 8	13	02/01/16	02/01/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	0	\$0.00
N 9	13	01/25/16	01/29/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				4	\$225.00	0.00			
D 10	13	02/01/16	02/01/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	0	\$0.00
N 11	13	01/25/16	01/29/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				4	\$375.00	0.00			
D 12	13	02/01/16	02/01/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
N 13	13	01/25/16	01/29/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	11	\$15,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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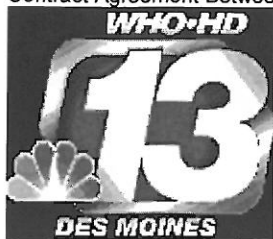
WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

Contract / Revision 167384 /		Alt Order # 07852996
Contract Dates 01/25/16 - 01/31/16	Product CONSERVATIVES SOL	Estimate # 1516
Advertiser Conservatives Solutions		Original Date / Revision 07/20/15 / 01/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				4	\$1,775.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	01/25/16-01/31/16	Channel 13 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$1,775.00	0.00	NM		
	See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13												
	4	13	01/25/16-01/31/16	Channel 13 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$1,775.00	0.00	NM		
	See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13												
	5	13	01/28/16-01/29/16	Channel 13 News @ Noon	12p-1p	----ThF----	:30		\$1,875.00	0.00	NM		
	Ⓜ MG for 19.2,7.1,7.4,13.1,25.2,19.1,7.3,15.3,13.4												
	6	13	01/28/16-01/29/16	Channel 13 News @ Noon	12p-1p	----ThF----	:30		\$1,875.00	0.00	NM		
	Ⓜ MG for 19.2,7.1,7.4,13.1,25.2,19.1,7.3,15.3,13.4												
	7	13	01/28/16-01/29/16	Channel 13 News @ Noon	12p-1p	----ThF----	:30		\$1,875.00	0.00	NM		
	Ⓜ MG for 19.2,7.1,7.4,13.1,25.2,19.1,7.3,15.3,13.4												
	8	13	01/28/16-01/29/16	Channel 13 News @ 4p	4p-5p	----ThF----	:30		\$850.00	0.00	NM		
	Ⓜ MG for 19.2,7.1,7.4,13.1,25.2,19.1,7.3,15.3,13.4												
	9	13	01/28/16-01/29/16	Channel 13 News @ 4p	4p-5p	----ThF----	:30		\$850.00	0.00	NM		
	Ⓜ MG for 19.2,7.1,7.4,13.1,25.2,19.1,7.3,15.3,13.4												
	10	13	01/28/16-01/29/16	Channel 13 News @ 4p	4p-5p	----ThF----	:30		\$850.00	0.00	NM		
	Ⓜ MG for 19.2,7.1,7.4,13.1,25.2,19.1,7.3,15.3,13.4												
	11	13	01/28/16-01/29/16	Channel 13 News @ 4p	4p-5p	----ThF----	:30		\$850.00	0.00	NM		
	Ⓜ MG for 19.2,7.1,7.4,13.1,25.2,19.1,7.3,15.3,13.4												
	12	13	01/31/16-01/31/16	Su 8a-10a	8a-10a	-----Su	:30		\$850.00	0.00	NM		
	Ⓜ MG for 19.2,7.1,7.4,13.1,25.2,19.1,7.3,15.3,13.4												
	13	13	01/31/16-01/31/16	Su 1035p-1105p	1035p-1105p	-----Su	:30		\$1,800.00	0.00	NM		
	Ⓜ MG for 19.2,7.1,7.4,13.1,25.2,19.1,7.3,15.3,13.4												
D 14	13	02/01/16	02/01/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
N 15	13	01/25/16	01/29/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				5	\$2,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	13	01/25/16-01/31/16	Channel 13 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$2,500.00	0.00	NM		
	See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13												
D 16	13	02/01/16	02/01/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
N 17	13	01/25/16	01/29/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$13,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				5	\$2,625.00	0.00			
D 18	13	02/01/16	02/01/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
N 19	13	01/25/16	01/29/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	3	\$6,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				5	\$2,025.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	01/25/16-01/31/16	Channel 13 News @ 10p	10:00 PM-10:35 PM	MTuWThF----	:30		\$2,025.00	0.00	NM		
	See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13												
	2	13	01/25/16-01/31/16	Channel 13 News @ 10p	10:00 PM-10:35 PM	MTuWThF----	:30		\$2,025.00	0.00	NM		
	See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13												
D 20	13	02/01/16	02/01/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	0	\$0.00
N 21	13	01/30/16	01/30/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-----1-				1	\$700.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	01/25/16-01/31/16	Channel 13 News @ 6p	6:00 PM-6:30 PM	-----Sa--	:30		\$700.00	0.00	NM		
	See MG 21.2												
	2	13	01/30/16-01/30/16	Channel 13 News @ 6p	6:00 PM-6:30 PM	-----Sa--	:30		\$700.00	0.00	NM		
	Ⓜ MG for 21.1 01/30												

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Contract / Revision	Alt Order #
167384 /	07852996

Contract Dates	Product	Estimate #
01/25/16 - 01/31/16	CONSERVATIVES SOL	1516

Advertiser	Original Date / Revision
Conservatives Solutions	07/20/15 / 01/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 22	13	01/30/16	01/30/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-----1-				1	\$1,295.00	0.00			
N 23	13	01/31/16	01/31/16	Late Run News	10:00 PM-10:35 PM		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-----1				1	\$2,025.00	0.00			
N 24	13	01/25/16	01/29/16	Today In Iowa	530a-6a		:30				NM	4	\$2,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				4	\$710.00	0.00			
N 25	13	01/25/16	01/29/16	M-F 9a-10a	9a-10a		:30				NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				3	\$565.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	13	01/25/16-01/31/16	M-F 9a-10a	9a-10a	MTuWThF----	:30		\$565.00	0.00	NM		
	See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13												
N 26	13	01/25/16	01/29/16	M-F 10a-11a	10a-11a		:30				NM	5	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--				5	\$405.00	0.00			
N 27	13	01/31/16	01/31/16	Su 1105p-1135p	1105p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-----S				1	\$200.00	0.00			
N 28	13	01/31/16	01/31/16	Su 1135p-1235a	1135p-1235a		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-----S				2	\$135.00	0.00			
Totals										0.00		61	\$65,790.00

Time Period	# of Spots	Gross Amount	Net Amount
12/28/15 -01/31/16	61	\$65,790.00	\$55,921.50
Totals	61	\$65,790.00	\$55,921.50

Signature: _____ **Date:** _____

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