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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

WOCL-FM
O-ROCK HD2

1st QUARTER, 2019

(January 1st through March 31st)

Prepared by:

Michael Rafferty
Public Service Affairs Director
Filed: March 29th, 2019

**Issues of Concern to Orlando
Addressed in Responsive Programming in the
1st Quarter, 2019**

<u><i>Subject</i></u>	<u><i>Description of Issue of Concern</i></u>
1. Community Events	Organizations that offer activities and events for family and community involvement.
2. Community Outreach	Organizations that provide support and education for local issues and community concerns.
3. Arts and Education	Organizations, local schools, and institutions that promote general education, as well as the cultivation and preservation of the arts (visual art, community theater) in the community.
4. Health/Health Education	Organizations that provide resources and awareness on a variety of health-related issues, including particular diseases, and living a healthier life style.
5. Children's Issues	Organizations that provide resources, advocacy, and education focused specifically on the medical and psychological health and well-being of children and adolescents in our communities.

**WOCL-FM, O-ROCK HD2 Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
1st Quarter, 2019**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. "SUNNY Across Central Florida"	(Sunday 11:00 p.m. – 12:00 a.m.) Hosted by Michael Rafferty. Highlights issues, events and organizations affecting the Central Florida community.
2. "Pause For The Cause"	(Sunday 6:00 a.m. – 7:00 a.m.) Hosted by Michael Rafferty. Highlights issues, Events and organizations affecting the Central Florida community.

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Community Events

SUNNY Across Central Florida
February 24th, 2019
11:00 PM
11 minutes of a 60 Minute Program

The 25th Annual Taste of Oviedo will take place on March 9th at the Oviedo Mall.

Jenelle Ferrer and Arnie Nussbaum talked about Taste of Oviedo on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 24th, 2019
March 31st, 2019
11:00 pm
12 minutes of a 60 minute program

The **American Cancer Society's Cattle Baron's Ball** takes place on April 6th at Rosen Shingle Creek. Proceeds benefit the American Cancer Society

Tracy Stein talked about the Cattle Baron's Ball on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
February 3rd, 2019
11:00 pm
14.5 minutes of a 60 minute program

Join **Harbor House of Central Florida** in an effort to raise awareness of domestic abuse at **Walk a Mile in Her Shoes** on February 7th. Proceeds benefit Harbor House of Central Florida.

Michelle Sperzel and Tony Cardoza talked about Walk a Mile in Her Shoes on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
January 27th, 2019
11:00 pm
11.5 minutes of a 60 minute program

The Dance, Dream and Inspire Gala pairs local Orlando celebrities with professional ballroom dancers all in an effort to raise funds to help local children who are victims of abuse, neglect or abandonment. Proceeds benefit the work of **Community Based Care of Central Florida** which will soon be known as **Embrace Families**.

Danielle Abbey talked about Embrace Families and Dance, Dream and Inspire on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 17th, 2019
March 31st, 2019
11:00 pm
13 minutes of a 60 minute program

The **16th Annual Celebration Exotic Car Festival (CECF)** showcases North America's largest collection of exotic cars, race cars and Hollywood movie cars along with actors and celebrities all coming together to help children with life-threatening medical conditions.

Jim Ippoliti talked about the Celebration Exotic Car Festival on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

Live PSA Rotator – Go Red for Women Luncheon

Various times (35) :30 spots

Promotes one-day event by the American Heart Association

Live PSA Rotator – Taste of Oviedo

Various times (25) :30 spots

Promotes one-day event

Live PSA Rotator – Heart Ball

Various times (50) :30 spots

Promotes one-day event benefitting the American Heart Association

Live PSA Rotator – Relay 4 Life

Various times (55) :30 spots

Promotes event by the American Cancer Society

Live PSA Rotator – Exotic Car Festival

Various times (15) :30 spots

Promotes event that benefits Make-A-Wish Foundation

Live PSA Rotator – IOA Corporate 5K

Various times (60) :30 spots

Promotes event that benefits Track Shack Youth Foundation

Live PSA Rotator – Ice Cream Social

Various times (15+) :30 spots

Promotes event that benefits Ronald McDonald House

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Community Outreach

SUNNY Across Central Florida
January 20th, 2019
March 31st, 2019
11:00 PM
14 minutes of a 60 minute program

The City of Sanford Citizens Academy is a 10-week hands-on class that provides an opportunity to learn about city government through first-hand experience and exposure to government functions, services and activities including the police and fire departments, the Mayor's office and City Hall.

Lisa Holder talked about the City of Sanford Citizens Academy on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
February 17th, 2019
February 24th, 2019
11:00 pm
12.5 minutes of a 60 minute program

Stroll 'n' Roll is the **Center for Independent Living in Central Florida's (CIL)** annual fundraiser walk and awareness event. Proceeds help CIL assist people with disabilities find employment, skills training, learn how to advocate for themselves, and receive life-changing home modifications.

Development Director Brittany Pilcher talked about CIL and the Stroll 'n' Roll on SUNNY Across Central Florida.

. *Also posted onto station website 1059sunnyfm.radio.com*

SUNNY Across Central Florida
February 24th, 2019
March 10th, 2019
11:00 pm
14 minutes of a 60 minute program

The **Legacy Mentor Program at Embrace Families** matches teens and young adults ages 13 to 23 with a positive role model in the community to serve as their mentor. Mentors take their mentees outside the classroom to experience the workplace, teach life skills and become a positive influence in their lives.

Danielle Abbey and current mentor Christie DeNave talked about mentoring on SUNNY Across Central Florida.

. *Also posted onto station website 1059sunnyfm.radio.com *

PSA for Community Engagement “The Difference is You”

January 20th, 2019
February 17th, 2019
11:00 pm
60 seconds
Produced by United Way and the Ad Council

PSA for Community Engagement “Dale - Income”

January 13th, 2019
February 3rd, 2019
11:00 pm
60 seconds
Produced by United Way and the Ad Council

PSA for Texting And Driving Prevention “Driving Blind”

January 13th, 2019
11:00 pm
30 seconds
Produced by TSA, Project Yellow Light, Noise and the Ad Council

PSA for Texting And Driving Prevention “Allison”

March 24th, 2019

11:00 pm

15 seconds

Produced by TSA, Project Yellow Light, Noise and the Ad Council

PSA for Texting And Driving Prevention “Text and Whatever”

January 27th, 2019

March 3rd, 2019

11:00 pm

10 seconds

February 10th, 2019

February 24th, 2019

11:00 pm

60 seconds

Produced by TSA, Project Yellow Light, Noise and the Ad Council

PSA for Seatbelt Safety “Click”

January 13th, 2019

11:00 pm

60 seconds

Produced NHTSA and the Ad Council

PSA for Buzzed Driving Prevention “One More”

January 27, 2019

March 31st, 2019

11:00 pm

30 seconds

Produced by NHTSA and the Ad Council

PSA for Buzzed Driving Prevention “The Probablys”

January 20th, 2019

February 3rd, 2019

February 10th, 2019

March 24th, 2019

11:00 pm

60 seconds

Produced by NHTSA and the Ad Council

PSA for Gun Safety “They’ll Find It”

January 13th, 2019

11:00 pm

30 seconds

Produced by End Family Fire and the Ad Council

PSA for Discovering Nature “Show and Tell”

February 10th, 2019

March 3rd, 2019

11:00 pm

60 seconds

Produced by the U.S. Forest Service and the Ad Council

PSA for Discovering Nature “Forest Benefits”

February 17th, 2019

11:00 pm

60 seconds

Produced by the U.S. Forest Service and the Ad Council

PSA for Recycling “I Want To Be”

January 6th, 2019

February 10th, 2019

March 3rd, 2019

11:00 pm

60 seconds

Produced by Keep America Beautiful and the Ad Council

PSA for Underage Drinking Prevention “SAMHSA”

February 3rd, 2019

February 10th, 2019

March 3rd, 2019

11:00 pm

60seconds

February 17th, 2019

11:00 pm

30 seconds

Produced by National Highway Safety Administration and the Ad Council

PSA for Wildfire Prevention “Bear Hug”

March 31st, 2019

11:00 pm

30 seconds

January 6th, 2019

January 13th, 2019

January 27th, 2019

February 10th, 2019

March 3rd, 2019

11:00 pm

60 seconds

Produced by US Forest Service and the Ad Council

PSA for Pathways to Employment “Airtime”

January 6th, 2019

February 24th, 2019

11:00 pm

60 seconds

Produced by Grads of Life.org and the Ad Council

PSA for Emergency Preparedness “Don’t Wait”

February 17th, 2019

March 31st, 2019

11:00 pm

60 seconds

Produced by FEMA and the Ad Council

PSA for Home Fire Drills

February 3rd, 2019

February 10th, 2019

February 24th, 2019

March 3rd, 2019

March 10th, 2019

11:00 pm

30 seconds

Produced by FEMA, the Ad Council and Make Safe Happen

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Arts and Education

SUNNY Across Central Florida
March 17th, 2019
March 24th, 2019
11:00 pm
14.5 minutes of a 60 minute program

Join **Junior Achievement of Central Florida** for the **4.01K Race for Financial Fitness** on March 30th at Orlando Cultural Park. The event starts at 8:30 a.m. and will raise funds that will help kids become financially literate.

Melissa Bradley talked about Junior Achievement of Central Florida on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
January 20th, 2019
January 27th, 2019
11:00 pm
9.5 minutes of a 60 minute program

The 44th Annual Mt. Dora Arts Festival takes place on February 2nd and 3rd in beautiful downtown Mount Dora. There will be over 285 artists in 14 different mediums including sculpture, glass, painting, clay and photography.

Lisa Chipungu and Nancy Zinkofsky talked about the Mount Dora Arts Festival on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
February 3rd, 2019
March 3rd, 2019
11:00 PM
23.5 minutes of a 60 Minute Program

OCA (Opportunity, Community, Ability) is celebrating 10 years of service to individuals and families with autism or other disabilities. OCA helps individuals with autism maximize their abilities through functional, behavioral, social, recreational and vocational programs. Recently, OCA competed in the Special Olympics and started a theatre group called The Running Man Theatre Company.

OCA Executive Director Silvia Haas talked about OCA on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 10th, 2019
March 31st, 2019
11:00 pm
14 minutes of a 60 minute program

Join **Central Florida Community Arts (CFCArts)** for their annual **Spring Swing** on April 5th and 6th at Mead Gardens and Calvary Orlando. The two-night event will feature the CFCArts Big Band with special guests each night. CFCArts has a mission to serve and give back to the community through the arts by allowing people to showcase their talents in a safe, inspiring environment.

Bia Silva talked about Central Florida Community Arts on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 17th, 2019
March 24th, 2019
11:00 pm
14 minutes of a 60 minute program

Join **Futures Foundation for Volusia County Schools** at its annual Caribbean Party fundraiser on Saturday, March 30th in the Rolex 24 AT DAYTONA Lounge at Daytona International Speedway. This year's event will honor longtime civic leaders Bob and Bobbi Coleman for their 30 years of service to the community.

Cynthia Ramirez and Stephanie Parks talked about Futures Foundation for Volusia County Schools on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

PSA for Job Training and Employment “Designer Jeans”

January 20th, 2019

February 24th, 2019

March 3rd, 2019

11:00

60 seconds

Produced by Goodwill and the Ad Council

PSA for Job Training and Employment “Bring Good Home”

March 17th, 2019

11:00 pm

15 seconds

Produced by Goodwill and the Ad Council

PSA for Job Training and Employment “Power Suit”

January 27th, 2019

March 10th, 2019

March 24th, 2019

11:00 pm

60 seconds

Produced by Goodwill and the Ad Council

PSA for Pathways to Employment “Missed Opportunity”

March 24th, 2019

11:00 pm

60 seconds

Produced by Grads of Life.org and the Ad Council

PSA for High School Equivalency “Carissa”

March 17th, 2019

11:00 pm

60 seconds

Produced by Dollar General Literacy Foundation and the Ad Council

PSA for High School Equivalency “Karim”

January 20th, 2019

February 24th, 2019

11:00 pm

60 seconds

Produced by Dollar General Literacy Foundation and the Ad Council

PSA for High School Equivalency “Jackie”

February 10th, 2019

March 24th, 2019

11:00 pm

60 seconds

Produced by Dollar General Literacy Foundation and the Ad Council

PSA for the Florida Education Association

January 20th, 2019

11:00 pm

30 seconds

March 10th, 2019

March 17th, 2019

11:00 pm

60 seconds

Produced by the Florida Education Association

Most Significant Issue-Responsive Programming
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ISSUE: Health/Health Education

SUNNY Across Central Florida
January 6th, 2019
11:00 pm
15.5 minutes of a 60 minute program

Thousands of women will come together on January 26th at Loch Haven Park for the **Advent Health Lady Track Shack 5k** to bring awareness to women's health and to raise funds to provide early breast cancer diagnosis for those in need.

Betsy Hughes and Natalie Casey talked about the Advent Health Lady Track Shack 5k on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
February 17th, 2019
February 24th, 2019
11:00 pm
12 minutes of a 60 minute program

Heart disease is a leading cause of death in the United States. Women are at a higher risk after age 55, while men are at a greater risk after age 45. However, simple lifestyle changes can improve heart health.

MedExpress physician assistant Vanessa Heath shared some simple steps on how to lower cardiovascular disease and stroke factors on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 3rd, 2019
March 17th, 2019
11:00 pm
11 minutes of a 60 minute program

Dr. Ted Wong of United Healthcare talked about the growing opioid epidemic in the United States.

PSA to End Hunger “Dr. Phil”

February 27th, 2019

11:00 pm

60 seconds

Produced by Feeding America and the Ad Council

PSA for Safe Use of Acetaminophen

March 3rd, 2019

11:00 pm

30 seconds

Produced by the US Department of Health and Human Services

PSA to Be Antibiotic Aware

February 3rd, 2019

February 10th, 2019

11:00 pm

30 seconds

Produced by CDC.gov

PSA for Prevention of Opioid Dependency “Rebekkah”

January 6th, 2019

March 3rd, 2019

11:00pm

30 seconds

Produced by Heal Vets.org

PSA for Prevention of Diabetes “Julius Randle – Reverse”

January 13th, 2019

February 24th, 2019

11:00 pm

60 seconds

Produced by Ad Council

PSA for Prevention of Diabetes “Word Play”

February 17th, 2019

11:00 pm

60 seconds

Produced by Ad Council

PSA for Substance Abuse Recovery “Diner”

January 20th, 2019

February 17, 2019

March 10th, 2019

11:00 pm

30 seconds

Produced by US Department of Health and Human Services

PSA for Substance Abuse Recovery “Connections”

January 27th, 2019

11:00 pm

30 seconds

Produced by US Department of Health and Human Services

PSA for Prevention of Diabetes “People You Know”

January 6th, 2019

11:00 pm

60 seconds

Produced by Ad Council

PSA for High Blood Pressure Prevention “Stroke”

March 3rd, 2019

11:00 pm

30 seconds

January 27th, 2019

11:00 pm

60 seconds

Produced by the American Stroke Association, the American Medical Association and the Ad Council

PSA for Breast Cancer Risk Education “Know Your Girls”

March 31st, 2019

11:00 pm

15 seconds

February 17th, 2019

11:00 pm

30 seconds

January 13th, 2019

January 20th, 2019

11:00 pm

60 seconds

Produced by Susan G. Komen and the Ad Council

PSA for Lung Cancer Awareness “Save Your Life”

March 3rd, 2019

11:00 pm

30 seconds

Produced by American Lung Association and the Ad Council

PSA for Caregiver Assistance “Heroes”

January 13th, 2019

January 27th, 2019

March 3rd, 2019

11:00 pm

60 seconds

Produced by AARP and the Ad Council

PSA for Caregiver Assistance “Lucky”

February 3rd, 2019

February 10th, 2019

11:00 pm

60 seconds

Produced by AARP and the Ad Council

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Children's Issues

SUNNY Across Central Florida
January 6th, 2019
January 13th, 2019
11:00 pm
16 minutes of a 60 minute program

New Hope for Kids supports children and families grieving the death of a loved one and grants wishes to children with life-threatening illnesses. Each year approximately 300 children and their families get assistance at The Center for Grieving Children. Wishes for Kids grants as many as 50 wishes to children diagnosed with life-threatening illnesses.

Dave Joswick and Tamari Miller talked about New Hope for Kids on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
January 13th, 2019
January 20th, 2019
11:00 pm
13 minutes of a 60 minute program

BASE Camp Children's Cancer Foundation provides year-round programs that help children and families battling cancer and other life-threatening hematological illnesses.

BASE Camp Program Director Dennis Rivera talked about BASE Camp on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
February 17th, 2019
March 10th, 2019
11:00 pm
24 minutes of a 60 minute program

At 2 1/2 years old Bill and Patti Gunn's son Isaiah had a brain tumor wrapped around his brainstem. He had 12 hours of surgery, 33 radiation treatments and lived in the hospital for three months. He had to have a trach and a feeding tube for a year. That was just part of Isaiah's journey....

Bill and Patti Gunn talked about their son Isaiah on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
January 27th, 2019
February 3rd, 2019
11:00 pm
14 minutes of a 60 minute program

The Tears Foundation helps families who have lost a child by providing funds, final arrangement assistance and other resources for ongoing bereavement care. On February 10th, the Tears Foundation will host **Rock and Walk** at Cranes Roost Park from 9 a.m. to 1 p.m. Donations will be accepted to help support bereaved families.

Florida Co-chapter Leader Cheryl Bellhouse talked about The Tears Foundation on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 24th, 2019
11:00 pm
8 minutes of a 60 minute program

Lorri Sisemore and Krysten Rivera talked about the **Remembrance Walk** for parents who have lost a baby due to miscarriage, stillbirth and any other pregnancy or infant loss

Also posted onto station website 1059sunnyfm.radio.com

PSA for Hunger Prevention “1 in 5 Kids”

February 10th, 2019

11:00 pm

60 seconds

Produced by the Ad Council

PSA for Connecting Kids to Coverage

January 6th, 2019

February 17th, 2019

March 3rd, 2019

March 17th, 2019

60 seconds

Produced by the U.S. Department of Health and Human Services

PSA for Child Care Safety “Wipe”

January 13th, 2019

11:00 pm

15 seconds

Produced by HTSA and the Ad Council

PSA for Child Care Safety “Hot Crossed Buns”

March 10th, 2019

11:00 pm

30 seconds

Produced by HTSA and the Ad Council

PSA for Ending Hunger “Olivia”

March 3rd, 2019

11:00 pm

60 seconds

Produced by Feeding America and the Ad Council

Adoption From Foster Care “Totally”

January 13th, 2019

March 24th, 2019

11:00 pm

60 seconds

Produced by U.S. Dept. of Health and Human Services, Adopt U.S. Kids and the Ad Council

PSA for Father Involvement “Moments”

January 20th, 2019

February 24th, 2019

March 3rd, 2019

March 24th, 2019

11:00 pm

60 seconds

Produced by US Department of Health and Human Services and the Ad Council

PSA for Father Involvement “Guys Night Out”

January 6th, 2019

11:00 pm

60 seconds

Produced by US Department of Health and Human Services and the Ad Council

PSA for the Prevention of Child Abuse

January 13th, 2019

11:00 pm

30 seconds

Produced by ChildHelp.org

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Live PSA Rotator – Go Red for Women Luncheon

Various times (35) :30 spots

Promotes one-day event by the American Heart Association

Live PSA Rotator – Taste of Oviedo

Various times (25) :30 spots

Promotes one-day event

Live PSA Rotator – Heart Ball

Various times (50) :30 spots

Promotes one-day event benefitting the American Heart Association

Live PSA Rotator – Relay 4 Life

Various times (55) :30 spots

Promotes event by the American Cancer Society

Live PSA Rotator – Exotic Car Festival

Various times (15) :30 spots

Promotes event that benefits Make-A-Wish Foundation

Live PSA Rotator – IOA Corporate 5K

Various times (60) :30 spots

Promotes event that benefits Track Shack Youth Foundation

Live PSA Rotator – Ice Cream Social

Various times (15+) :30 spots

Promotes event that benefits Ronald McDonald House

