

ENTERCOM

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

WOCL-FM
***O-ROCK HD2**

2nd QUARTER, 2019

(April 1st through June 30th)

*O-ROCK HD2 thru 06/02/19

Prepared by:

Michael Rafferty
Public Service Affairs Director
Filed: June 26th, 2019

**Issues of Concern to Orlando
Addressed in Responsive Programming in the
2nd Quarter, 2019**

<u>Subject</u>	<u>Description of Issue of Concern</u>
1. Community Events	Organizations that offer activities and events for family and community involvement.
2. Community Outreach	Organizations that provide support and education for local issues and community concerns.
3. Arts and Education	Organizations, local schools, and institutions that promote general education, as well as the cultivation and preservation of the arts (visual art, community theater) in the community.
4. Health/Health Education	Organizations that provide resources and awareness on a variety of health-related issues, including particular diseases, and living a healthier life style.
5. Children's Issues	Organizations that provide resources, advocacy, and education focused specifically on the medical and psychological health and well-being of children and adolescents in our communities.

**WOCL-FM, O-ROCK HD2 Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
2nd Quarter, 2019**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. "SUNNY Across Central Florida"	(Sunday 11:00 p.m. – 12:00 a.m.) Hosted by Michael Rafferty. Highlights issues, events and organizations affecting the Central Florida community.
2. "Pause For The Cause"	(Sunday 6:00 a.m. – 7:00 a.m.) *thru 06/02/19 Hosted by Michael Rafferty. Highlights issues, Events and organizations affecting the Central Florida community.

Most Significant Issue-Responsive Programming
2nd Quarter, 2019
(April 1st through June 30th)

ISSUE: Community Events

SUNNY Across Central Florida
April 7th, 2019
11:00 PM
14.5 minutes of a 60 Minute Program

Enjoy a fun afternoon of shopping, wine tasting and live auctions at **Wine Women and Shoes** from 2 p.m. to 6 p.m. at the Ritz-Carlton Orlando on April 13th. The event includes a fashion show and an opportunity to win a dream closet filled with designer handbags, accessories and clothing. All proceeds benefits Second Harvest Food Bank of Central Florida.

Maureen Mikel talked about Wine, Women and Shoes Orlando on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
April 14th, 2019
11:00 pm
16 minutes of a 60 minute program

Walk your dog and raise awareness about the impact of domestic abuse on pets and their owners at the **Paws for Peace Walk** on April 20th at Blue Jacket Park in Baldwin Park. 100% of the proceeds from the walk will go to fund services of survivors and their pets staying in Harbor House of Central Florida's Safe Short Term Housing.

Michelle Sperzel and Ted Maines talked about the Paws for Peace Walk on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 5th, 2019
May 12th, 2019
11:00 pm
10.5 minutes of a 60 minute program

Sample more than 200 fine wines and craft spirits at **Wine Quest** at the Loews Royal Pacific Resort on May 17th and 18th. Enjoy gourmet hors d'oeuvres, a multi-course dinner with wine pairing, silent auctions and more! Proceeds benefit **Quest, Inc.**

Brooke Eakins and Tikisha Ousley talked about Wine Quest on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
April 7th, 2019
11:00 PM
13 minutes of a 60 minute program

Since 1982, **Southeastern Guide Dogs** has created over 3,000 guide and service dogs teams provided at no cost to people with vision loss and veterans with PTSD and other disabilities. On April 13th, Southeastern Guide Dogs will be hosting a walkathon at Cranes Roost Park from 9 a.m. to 2 p.m.

Mike Cliburn and Amanda Lannon talked about Southeastern Guide Dogs on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

Live PSA Rotator – Paws for Peace Walk

Various times (10+) :30 spots

Promotes one-day event by Harbor House of Central Florida

Live PSA Rotator – Kids Beating Cancer

Various times (20) :30 spots

Promotes one-day event benefiting Kids Beating Cancer

Live PSA Rotator – St. Johns Art Festival

Various times (30) :30 spots

Promotes two-day event in Sanford

Live PSA Rotator – Wine Quest

Various times (20) :30 spots

Promotes event benefiting Quest, Inc.

Live PSA Rotator – 30th Reunion of Mickey Mouse Club

Various times (30+) :30 spots

Promotes one-day event that benefits Give Kids The World and One Pulse Foundaton

Live PSA Rotator – Hurricane Expo

Various times (30) :30 spots

Promotes one-day event

Live PSA Rotator – Orlando International Fringe Festival

Various times (40) :30 spots

Promotes 14 day event at Loch Haven Park

Most Significant Issue-Responsive Programming
2nd Quarter, 2019
(April 1st through June 30th)

ISSUE: Community Outreach

SUNNY Across Central Florida

April 28th, 2019

May 12th, 2019

11:00 PM

13.5 minutes of a 60 minute program

National Safe Boating week is May 18 through May 24. U.S. Coast Guard Auxiliary boating courses provide instruction to boaters at all levels, from the fundamental to the advanced. Classes are taught by experienced and knowledgeable instructors committed to the highest standards of the U.S. Coast Guard. Free vessel safety checks are also available.

Coast Guard Auxiliary Division 4 Commander Martin Goodwin talked about safe boating on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida

May 19th, 2019

June 2nd, 2019

11:00 pm

11.5 minutes of a 60 minute program

Pathlight HOME has become Central Florida's largest provider of permanent supportive housing for homeless adults. Over 600 residents are living in safe, dignified housing at Maxwell Terrace Apartments and Maxwell Garden Apartments which are repurposed motels.

Muffet Robinson talked about Pathlight HOME on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 9th, 2019
11:00 pm
11 minutes of a 60 minute program

More and more young couples are planning their weddings using pre-owned clothes and goods to save money. **Goodwill Industries of Central Florida** has a special area in their Winter Park location that sells pre-owned (sometimes designer) wedding dresses, gifts and reception decor.

Michelle Weaver talked about wedding planning at Goodwill on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 16th, 2019
June 23rd, 2019
11:00 pm
18.5 minutes of a 60 minute program

It's time to reason with the hurricane season. Are you ready?

Keith Kotch from Orange County Emergency Management talked about how to prepare for the hurricane season on SUNNY Across Central Florida.

SUNNY Across Central Florida
June 30th, 2019
11:00 pm
19 minutes of a 60 minute program

There are more than 70,000 veterans in Orange County, but many veterans do not know about the services that are available to them.

Program Manager Tommie Maldonado talked about the services available at Orange County Veterans Services on SUNNY Across Central Florida.

***PSA for Community Engagement “Tom and Cindy”**

April 21st, 2019

11:00 pm

60 seconds

Produced by United Way and the Ad Council

***PSA for Community Engagement “Dale - Income”**

May 19th, 2019

11:00 pm

30 seconds

Produced by United Way and the Ad Council

***PSA for Texting And Driving Prevention “Text and Whatever”**

April 28th, 2019

June 30th, 2019

11:00 pm

10 seconds

June 16th, 2019

11:00 pm

15 seconds

May 5th, 2019

May 12th, 2019

May 19th, 2019

May 26th, 2019

June 23rd, 2019

11:00 pm

60 seconds

Produced by TSA, Project Yellow Light, Noise and the Ad Council

***PSA for Buzzed Driving Prevention “Ryan Seacrest”**

April 14th, 2019

11:00 pm

30 seconds

Produced by NISA and the Ad Council

***PSA for Buzzed Driving Prevention “The Probablys”**

April 28th, 2019

May 26th, 2019

June 16th, 2019

June 2nd, 2019

June 23rd, 2019

11:00 pm

60 seconds

Produced by NISA and the Ad Council

***PSA for Recycling “I Want To Be”**

April 14th, 2019

April 21st, 2019

May 19th, 2019

June 2nd, 2019

June 16th, 2019

11:00 pm

60 seconds

Produced by Keep America Beautiful and the Ad Council

***PSA for Underage Drinking Prevention “SAMHSA”**

May 5th, 2019

May 19th, 2019

11:00 pm

60seconds

Produced by SAMHSA

***PSA for Connecting Kids to Nature “Sense of Adventure”**

May 19th, 2019

11:00 pm

60 seconds

Produced by the U.S. Forest Service and the Ad Council

***PSA for Wildfire Prevention “Bear Hug”**

April 28th, 2019

11:00 pm

30 seconds

May 12th, 2019

May 26th, 2019

11:00 pm

60 seconds

Produced by US Forest Service and the Ad Council

***PSA for Pathways to Employment “Missed Opportunity”**

April 14th, 2019

April 21st, 2019

May 5th, 2019

May 19th, 2019

May 26th, 2019

June 9th, 2019

June 30th, 2019

11:00 pm

60 seconds

Produced by Grads of Life.org and the Ad Council

***PSA for Emergency Preparedness “Dumpster”**

April 28th, 2019

11:00 pm

60 seconds

Produced by FEMA and the Ad Council

***PSA for Emergency Preparedness “Don’t Wait”**

June 23rd, 2019

June 30th, 2019

11:00 pm

60 seconds

Produced by FEMA and the Ad Council

***PSA for Emergency Preparedness “Hero Steve”**

June 16th, 2019

11:00 pm

30 seconds

Produced by FEMA and the Ad Council

***PSA for Home Fire Drills**

June 2nd, 2019

June 9th, 2019

11:00 pm

30 seconds

Produced by FEMA, the Ad Council and Make Safe Happen

***PSA for Heal a Veteran**

June 30th, 2019

11:00 pm

60 seconds

Produced by HealVets.org

***PSA for Saving for Retirement “The AVO Show”**

May 5th, 2019

11:00pm

30 seconds

Produced by AARP and the Ad Council

***PSA for Saving for Retirement “House Ace”**

April 14th, 2019

11:00pm

15 seconds

Produced by AARP and the Ad Council

**Most Significant Issue-Responsive Programming
2nd Quarter, 2019
(April 1st through June 30th)**

ISSUE: Arts and Education

SUNNY Across Central Florida

May 12th, 2019

May 19th, 2019

11:00 pm

12 minutes of a 60 minute program

The Orlando International Fringe Festival is the longest running Fringe Theatre Festival in the United States. This year over 130 shows will be presented at locations in Loch Haven Park and other satellite venues from May 14 - May 27.

Michael Marinaccio talked about the Orlando International Fringe Festival on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida

May 5th, 2019

May 19th, 2019

11:00 pm

11.5 minutes of a 60 minute program

Cody Clark is a professional magician and autistic self-advocate from Louisville, Kentucky. He returns to Orlando with his new show "Origins of My Magic" at the Orlando International Fringe Festival. He previously performed at the 2017 Orlando Fringe Festival with a show (*Cody Clark: A Different Way of Thinking*) that used his routines to share what it's like to live with autism.

Cody Clark talked about his autism advocacy magic show on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida

April 21st, 2019

May 5th, 2019

11:00 PM

17 minutes of a 60 minute Program

Buying or selling a home can be an overwhelming experience with so many details to be considered.

Candice Bradley, GM of Opendoor, shared some tips about buying and selling homes on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
April 21st, 2019
April 28th, 2019
11:00 pm
15 minutes of a 60 minute program

Project Harmony is a free healthy marriage and relationship program conducted by the UCF Marriage and Family Institute. Funded by the U.S. Department of Health and Human Services, Office of Family Assistance, Project Harmony offers relationship building tools, effective communication strategies and conflict management skills that create a positive impact on relationships and careers.

Marangelie Velez and Maria Riccardi talked about Project Harmony on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

***PSA for Job Training and Employment “Designer Jeans”**

April 21st, 2019

June 16th, 2019

11:00

60 seconds

Produced by Goodwill and the Ad Council

***PSA for Job Training and Employment “Earrings”**

May 19th, 2019

June 2nd, 2019

11:00 pm

60 seconds

Produced by Goodwill and the Ad Council

***PSA for Job Training and Employment “Power Suit”**

April 12th, 2019

11:00 pm

60 seconds

Produced by Goodwill and the Ad Council

***PSA for High School Equivalency “Marco”**

June 9th, 2019

11:00 pm

60 seconds

Produced by Dollar General Literacy Foundation and the Ad Council

***PSA for the Florida Education Association**

April 7th, 2019

11:00 pm

30 seconds

Produced by the Florida Education Association

**Most Significant Issue-Responsive Programming
2nd Quarter, 2019
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ISSUE: Health/Health Education

SUNNY Across Central Florida

April 14th, 2019

April 21st, 2019

11:00 pm

16.5 minutes of a 60 minute program

Dragon Boating originated in China more than 2,500 years ago, but it is a fast-growing sport today. When it was disproven that upper body exercise was detrimental to breast cancer survivors, Dragon Boat teams comprised of breast cancer survivors began to form worldwide. **Warriors on Water** is Orlando's only breast cancer survivor Dragon Boat team.

Kim Ponder and Justine Doles talked about Warriors on Water on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 2nd, 2019
June 9th, 2019
11:00 pm
10 minutes of a 60 minute program

stress...stress....STRESS! Are you stressed out?

Mary Pigatti, CEO of eMindful, talked about how to deal with stress on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 12th, 2019
11:00 pm
10 minutes of a 60 minute program

Susan G. Komen Florida is hosting a "**Warriors in Pink Celebration**" for Central Florida breast cancer survivors and those living with breast cancer on May 15 from 6:00 p.m. to 8:00 p.m. at Duffy's Sports Grill at the Mall at Millenia.

Denise Mariani talked about Warriors in Pink on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 26th, 2019
June 2nd, 2019
11:00 pm
14 minutes of a 60 minute program

Summertime is the best time for outdoor cooking. So it is important to take precautions when it comes to safe food handling and preparation to avoid the dreaded food poisoning illnesses like Salmonella and E. coli.

MedExpress Urgent Care Physician Assistant Vanessa Heath talked about food safety on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

***PSA to End Hunger “Dr. Phil”**

April 21st, 2019

11:00 pm

60 seconds

Produced by Feeding America and the Ad Council

***PSA to End Hunger “Melissa”**

April 7th, 2019

11:00 pm

30 seconds

Produced by Feeding America and the Ad Council

***PSA for Safe Use of Acetaminophen**

May 12th, 2019

11:00 pm

30 seconds

Produced by the US Department of Health and Human Services

***PSA to Be Antibiotic Aware**

April 7th, 2019

April 28th, 2019

May 19th, 2019

11:00 pm

30 seconds

Produced by CDC.gov

***PSA for Prevention of Opioid Dependency “Rebekkah”**

April 14th, 2019

April 21st, 2019

April 28th, 2019

May 12th, 2019

11:00pm

30 seconds

Produced by TRUTH, ONDCP and the Ad Council

***PSA for Prevention of Diabetes “Word Play”**

April 14th, 2019

May 12th, 2019

11:00 pm

60 seconds

Produced by Ad Council

***PSA for Substance Abuse Recovery “Diner”**

April 28th, 2019

11:00 pm

30 seconds

Produced by US Department of Health and Human Services

***PSA for Substance Abuse Recovery “Connections”**

April 14th, 2019

May 12th, 2019

11:00 pm

20 seconds

Produced by US Department of Health and Human Services

***PSA for High Blood Pressure Prevention “Stroke”**

May 12th, 2019

11:00 pm

30 seconds

Produced by the American Stroke Association, the American Medical Association and the Ad Council

***PSA for High Blood Pressure Prevention “Numbers”**

June 2nd, 2019

11:00 pm

30 seconds

June 9th, 2019

June 23rd, 2019

11:00 pm

60 seconds

Produced by the American Stroke Association, the American Medical Association and the Ad Council

***PSA for Breast Cancer Risk Education “Know Your Girls”**

April 14th, 2019

May 12th, 2019

11:00 pm

60 seconds

Produced by Susan G. Komen and the Ad Council

***PSA for Caregiver Assistance “Heroes”**

April 28th, 2019

11:00 pm

30 seconds

May 5th, 2019

11:00 pm

60 seconds

Produced by AARP and the Ad Council

***PSA for Caregiver Assistance “Lucky”**

May 12th, 2019

June 2nd, 2019

11:00 pm

60 seconds

Produced by AARP and the Ad Council

Most Significant Issue-Responsive Programming
2nd Quarter, 2019
(April 1st through June 30th)

ISSUE: Children's Issues

SUNNY Across Central Florida

May 19th, 2019

May 26th, 2019

11:00 pm

11 minutes of a 60 minute program

May is Foster Care Awareness Month and **Embrace Families** wants you to know how rewarding it is to become a foster parent.

Lead Parent Recruiter Kyraneshia Coleman and former foster youth Nicole Cordova talked about the foster care program at Embrace Families on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida

April 28th, 2019

May 5th, 2019

11:00 pm

11.5 minutes of a 60 minute program

Healthy Start is a free program offered in the State of Florida that provides moms and newborns with the resources, support and help they need to have a healthy pregnancy and a healthy birth. Among the free services provided are childbirth and parenting education, breastfeeding education, smoking cessation classes and confidential counseling.

Jarred McCovery talked about the **Healthy Start Coalition of Orange County** on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 2nd, 2019
June 9th, 2019
11:00 pm
12.5 minutes of a 60 minute program

The Walt Disney World Dolphin Resort will host **The Gift of Life's 6th Annual Charity Gala** from 5 p.m. to 11 p.m. on September 14th. All proceeds from this event support and empower premature infants and their families.

The Gift of Life Founder Rosie Moore talked about the 6th Annual Charity Gala on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 23rd, 2019
11:00 pm
14 minutes of a 60 minute program

Keys to Independence is a Florida government program that helps teens in foster care get their driver's license.

Gerry Glynn and Danielle Levien talked about Keys to Independence on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

***PSA for Hunger Prevention “1 in 5 Kids”**

June 2nd, 2019

June 9th, 2019

11:00 pm

60 seconds

Produced by the Ad Council

***PSA for Communities in Schools “Pomp and Circumstance”**

June 9th, 2019

11:00 pm

60 seconds

Produced by Communities in Schools.org

***PSA for Child Care Safety “Hot Crossed Buns”**

May 5th, 2019

May 19th, 2019

11:00 pm

30 seconds

Produced by HTSA and the Ad Council

***Adoption From Foster Care “Totally”**

April 14th, 2019

April 21st, 2019

May 19th, 2019

May 26th, 2019

June 2nd, 2019

June 23rd, 2019

11:00 pm

60 seconds

Produced by U.S. Dept. of Health and Human Services, Adopt U.S. Kids and the Ad Council

***PSA for Father Involvement “Moments”**

April 21st, 2019

May 12th, 2019

June 2nd, 2019

11:00 pm

60 seconds

Produced by US Department of Health and Human Services and the Ad Council

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Live PSA Rotator – Paws for Peace Walk

Various times (10+) :30 spots

Promotes one-day event by Harbor House of Central Florida

Live PSA Rotator – Kids Beating Cancer

Various times (20) :30 spots

Promotes one-day event benefiting Kids Beating Cancer

Live PSA Rotator – St. Johns Art Festival

Various times (30) :30 spots

Promotes two-day event in Sanford

Live PSA Rotator – Wine Quest

Various times (20) :30 spots

Promotes event benefiting Quest, Inc.

Live PSA Rotator – 30th Reunion of Mickey Mouse Club

Various times (30+) :30 spots

Promotes one-day event that benefits Give Kids The World and One Pulse Foundaton

Live PSA Rotator – Hurricane Expo

Various times (30) :30 spots

Promotes one-day event

Live PSA Rotator – Orlando International Fringe Festival

Various times (40) :30 spots

Promotes 14 day event at Loch Haven Park

