## **ENTERCOM**

## QUARTERLY ISSUES AND PROGRAMS REPORT

## **FOR**

## **WOCL-FM**

4th QUARTER, 2019

(October 1st through December 31st)

Prepared by:

Michael Rafferty Public Service Affairs Director Filed: January 2<sup>nd</sup>, 2020

## Issues of Concern to Orlando Addressed in Responsive Programming in the 4th Quarter, 2019

	<u>Subject</u>	Description of Issue of Concern
1.	Community Events	Organizations that offer activities and events for family and community involvement.
2.	Community Outreach	Organizations that provide support and education for local issues and community concerns.
3.	Arts and Education	Organizations, local schools, and institutions that promote general education, as well as the cultivation and preservation of the arts (visual art, community theater) in the community.
4.	Health/Health Education	Organizations that provide resources and awareness on a variety of health-related issues, including particular diseases, and living a healthier life style.
5.	Children's Issues	Organizations that provide resources, advocacy, and education focused specifically on the medical and psychological health and well-being of children and adolescents in our communities.
6.	Holiday Outreach	Organizations that provide help and resources in the community during the holidays.

## WOCL-FM Programs That Address Community Issues (Regularly Scheduled Public Affairs Programs) 4th Quarter, 2019

## <u>Public Affairs Program</u> <u>Schedule and Description</u>

1. "SUNNY Across Central Florida"

(Sunday 11:00 pm – 12:00 am) Hosted by Michael Rafferty. Highlights issues, events and organizations affecting the Central Florida community.

## Most Significant Issue-Responsive Programming 4th Quarter, 2019 (October 1st through December 31st)

**ISSUE:** Community Events

SUNNY Across Central Florida October 13, 2019 October 20, 2019 11:00 PM 11.5 minutes of a 60 Minute Program

The Making Strides Against Breast Cancer Fundraising Walk takes place on Saturday, October 26th at Lake Eola Park.

Proceeds benefit the work of the American Cancer Society.

CEO Susan Shaw and breast cancer survivor Susan Fatutta talked about the Making Strides Against Breast Cancer Fundraising Walk on SUNNY Across Central Florida.

\*Also posted on station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida October 27th, 2019 November 3<sup>rd</sup>, 2019 11:00 pm 10 minutes of a 60 minute program

Great Day in the Country!

It takes place on Saturday, November 9th from 9 am. to 4 pm. at Oviedo on the Park.

More than 350 arts and crafts booths, music, two food courts and more!

Free admission. Kid friendly.

Cathy Melendez talked about Great Day in the Country on SUNNY Across Central Florida.

<sup>\*</sup>Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida November 3rd, 2019 11:00 pm 10 minutes of a 60 minute program

**Walk-N-Roll for Spina Bifida** is a family friendly walk to raise awareness about Spina Bifida and celebrate the accomplishments of the approximately 166,000 Americans living with the challenges it brings. The walk takes place on November 9th at Dr. Phillips Community Park and includes games, activities, food, refreshments and special visits from mascots.

Proceeds support the Spina Bifida of Association of Central Florida.

Executive Director Shani-Angela Hervey talked about the Spina Bifida Association's Walk N Roll on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida November 3rd, 2019 11:00 PM 14 minutes of a 60 minute program

The **18th Annual College Park Jazz Fest** is on Saturday, November 9th all along Edgewater Drive from 5 pm. to 11 pm.

Nick Seidule and musician Dave Capp talked about the College Park Jazz Fest on SUNNY Across Central Florida.

<sup>\*</sup>Also posted onto station website 1059sunnyfm.radio.com\*

#### **Live PSA Rotator – Festival of Trees**

Various times (10):30 spots

Promotes event by Orlando Museum of Art

### **Live PSA Rotator – Angel Tree**

Various times (45) :30 spots

Promotes benefiting Salvation Army's Angel Tree Program

#### **Live PSA Rotator – Turkey Trot**

Various times (25):30 spots

Promotes event benefiting Seniors First

#### **Live PSA Rotator – Veterans Day Parade**

Various times (25):30 spots

Promotes event by City of Orlando

#### **Live PSA Rotator – Great Day in the Country**

Various times (20):30 spots

Promotes one-day event by Oviedo Woman's Club

#### **Live PSA Rotator – OCTOBERFEST**

Various times (10):30 spots

Promotes one-day event at Celebration Town Center

## Most Significant Issue-Responsive Programming 4th Quarter, 2019 (October 1st through December 31st)

**ISSUE:** Community Outreach

SUNNY Across Central Florida October 6<sup>th</sup>, 2019 October 13<sup>th</sup>, 2019 11:00 PM 14 minutes of a 60 minute program

The **Heart of Florida United Way's 211** team is joining the **Cybercrime Victim Support Initiative**.

By calling or texting 211, victims can report a cybercrime, recover from its impact and reinforce their cybersecurity systems following a cybercrime.

Jeff Hayward and Heath Wells talked about the Cybercrime Victim Support Initiative on SUNNY Across Central Florida

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida October 20th, 2019 October 27, 2019 11:00 pm 12.5 minutes of a 60 minute program

The **Osceola County YMCA** is hosting the **Fore Our Kids Golf Classic** on November 1<sup>st</sup> from 7:30 am. to 2:30 pm. at the Royal St. Cloud Golf Links.

Team sponsors are needed.

All proceeds benefit the Osceola County YMCA and their youth programs.

Sergio Salazar talked about the Osceola County YMCA on SUNNY Across Central Florida.

<sup>\*</sup>Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida December 15<sup>th</sup>, 2019 11:00 pm 11 minutes of a 60 minute program

The Salvation Army has now equipped its red kettles with smart chips that allow donations by using your smartphone or other digital pay devices.

Area Commander Captain Ken Chapman talked about the Salvation Army's Kettle Pay on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida December 15<sup>th</sup>, 2019 December 22nd, 2019 11:00 pm 11 minutes of a 60 minute program

Thinking about getting your holiday party or Christmas dinner catered? Consider using Second Harvest Food Bank of Central Florida's catering company **Catering For Good**. Catering For Good offers a full lunch and dinner menu of fresh, locally sourced, non-donated food prepared by award-winning Chef Jill Holland.

Proceeds benefit Second Harvest Food Bank of Central Florida's Culinary Training Program that provides qualified, at-risk and economically disadvantaged adults a chance at a fresh start and a new career.

Greg Higgerson of Second Harvest Food Bank talked about Catering For Good on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

#### PSA for Community Engagement "The Difference is You"

October 6th, 2019

December 22<sup>nd</sup>, 2019

11:00 pm

60 seconds

Produced by United Way and the Ad Council

#### **PSA for Community Engagement "Cheering Section"**

December 29th, 2019

11:00 pm

15 seconds

Produced by United Way and the Ad Council

#### PSA for Texting And Driving Prevention "Driving Blind"

December 22<sup>nd</sup>, 2019

11:00 pm

30 seconds

Produced by TSA, Project Yellow Light, Noise and the Ad Council

#### PSA for Texting And Driving Prevention "Text and Whatever"

October 27th, 2019

11:00 pm

10 seconds

Produced by TSA, Project Yellow Light, Noise and the Ad Council

### **PSA for Texting And Driving Prevention "Short But Deadly"**

October 13th, 2019

11:00 pm

30 seconds

Produced by TSA, Project Yellow Light, Noise and the Ad Council

#### PSA for Buzzed Driving Prevention "The Probablys"

November 3<sup>rd</sup>, 2019

December 15<sup>th</sup>, 2019

11:00 pm

60 seconds

Produced by NISA and the Ad Council

#### **PSA for Buzzed Driving Prevention "Love Fest"**

December 1<sup>st</sup>, 2019

11:00 pm

30 seconds

Produced by NISA and the Ad Council

## PSA for Safe Driving "Meet Keith"

November 24<sup>th</sup>, 2019
December 1<sup>st</sup>, 2019
December 22<sup>nd</sup> 2019
11:00 pm
30 seconds
Produced by Sharetheroadsafely.gov

#### **PSA for Safe Driving "Meet Ingrid"**

October 27<sup>th</sup>, 2019 December 15<sup>th</sup>, 2019 11:00 pm 30 seconds Produced by Sharetheroadsafely.gov

## PSA for Buzzed Driving Prevention "Play by Play"

December 1<sup>st</sup>, 2019 11:00 pm 30 seconds Produced by NISA and the Ad Council

#### PSA for Underage Drinking Prevention "SAMHSA"

November 3rd, 2019 11:00 pm 60seconds Produced by SAMHSA

#### PSA for Wildfire Prevention "Jeff Foxworthy"

December 15<sup>th</sup>, 2019
11:00 pm
60 seconds
Produced by US Forest Service and the Ad Council

## **PSA for Discovering Nature "Forest Animals"**

November 10<sup>th</sup>, 2019

11:00 pm 60 seconds Produced by the U.S. Forest Service and the Ad Council

## **PSA for Shelter Pet Adoption "Olivia"**

October 27<sup>th</sup>, 2019
December 8<sup>th</sup>, 2019
11:00 pm
15 seconds
Produced by the Ad Council, the Humane Society and Maddie's Fund

## PSA for Saving for Retirement "The AVO Show"

November 17<sup>th</sup>, 2019 11:00pm 15 seconds Produced by AARP and the Ad Council

## Most Significant Issue-Responsive Programming 4th Quarter, 2019 (October 1st through December 31st)

**ISSUE:** Arts and Education

SUNNY Across Central Florida October 6<sup>th</sup>, 2019 October 13<sup>th</sup>, 2019 11:00 pm 11.5 minutes of a 60 minute program

**ARToberFEST** is celebrating 12 years of exceptional art, tasty German food, music and more! It all takes place on October 19th and 20th from 10 am. to 5 pm. on Blumberg Blvd in Winter Springs. Free admission!

Arnie Nussbaum and Bridget Lake talked about ARToberFEST on SUNNY Across Central Florida.

SUNNY Across Central Florida October 20<sup>th</sup>, 2019 October 27<sup>th</sup>, 2019 11:00 pm 17 minutes of a 60 minute program

Are you a good listener?

Here are some good listening tips from listening expert and Rollins College Professor Rick Bommelje.

<sup>\*</sup>Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida November 17<sup>th</sup>, 2019 November 24<sup>th</sup>, 2019 11:00 PM 12.5 minutes of a 60 minute Program

When should high school students begin the college application process?

How can they increase their chances of getting their top choices?

Orlando Science Schools College and Career Center Coordinator Hilmi Isikli talked about college applications on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida December 1<sup>st</sup>, 2019 December 8<sup>th</sup>, 2019 11:00 pm 12 minutes of a 60 minute program

You've budgeted your Christmas spending. You've got your bills covered.

You even have a plan for next year...and then something unexpected happens.

Can you handle the extra added expense?

Urgit Patel, Executive Vice President of Consumer Banking at Axiom Bank, talk about dealing with unexpected expenses on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida December 29<sup>th</sup>, 2019 11:00 pm 16 minutes of a 60 minute program.

## Considering a career change?

Rollins College Director of Career Development Tricia Zelaya-Leon talked about career change on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

## PSA for Job Training and Employment "How We Do It"

October 6th, 2019 11:00 pm 60 seconds Produced by Goodwill and the Ad Council

## **PSA for the Florida Education Association**

December 22<sup>nd</sup>, 2019
11:00 pm
60 seconds
Produced by the Florida Education Association

## Most Significant Issue-Responsive Programming 4th Quarter, 2019 (October 1st through December 31st)

**ISSUE:** Health/Health Education

SUNNY Across Central Florida November 10<sup>th</sup>, 2019 November 17th, 2019 11:00 pm 14.5 minutes of a 60 minute program

A recent study found that by 2030, 18.8% of Florida's population could be afflicted by diabetes which would make it one of the highest rates for the disease in the United States.

What can we do to reduce that percentage?

Dr. Manpreet Gill from Central Florida Regional Hospital talked about diabetes on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida November 10th, 2019 November 17th, 2019 11:00 pm 12 minutes of a 60 minute program

You start feeling lousy.

Do you have the flu or just a cold? How can you tell the difference?

Dr. Eric Schoenberg from Central Florida Regional Hospital talked about the difference between a cold and the flu on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida November 10th, 2019 December 1st, 2019 11:00 pm 13.5 minutes of a 60 minute program

Back pain is one of the biggest causes of disability in the world, affecting one in four adults.

Dr. Rafael Allende from Central Florida Regional Hospital talked about how to deal with back pain on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida December 8th, 2019 December 15th, 2019 11:00 pm 13.5 minutes of a 60 minute program

About 14.5% of adult Floridians smoke and over half of them have tried to quit.

Now we have vaping as a supposed safer alternative...but is it?

Dr. Ashraf Luqman talked about smoking versus vaping on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

## PSA for Prevention of Lung Cancer "Save Your Life"

November 24<sup>th</sup>, 2019

December 8<sup>th</sup>, 2019

December 15<sup>th</sup>, 2019

11:00 pm

30 seconds

Produced by the American Lung Association and the Ad Council

### **PSA for Safe Use of Acetaminophen**

October 6<sup>th</sup>, 2019

11:00 pm

30 seconds

Produced by the US Department of Health and Human Services

#### **PSA to Be Antibiotic Aware**

October 20th, 2019

November 3rd, 2019

November 10th, 2019

November 17<sup>th</sup>, 2019

11:00 pm

30 seconds

Produced by CDC.gov

## PSA for Prevention of Opioid Dependency "Just in Case"

October 6<sup>th</sup>, 2019

11:00 pm

30 seconds

November 3<sup>rd</sup>, 2019

November 17<sup>th</sup>, 2019

11:00 pm

60 seconds

Produced by FDA.gov

#### PSA for Prevention of Diabetes "People You Know"

October 13<sup>th</sup>, 2019 December 8<sup>th</sup>, 2019 December 15<sup>th</sup>, 2019 11:00 pm 60 seconds

Produced by Ad Council

### **PSA for Substance Abuse Recovery "Diner"**

October 6<sup>th</sup>, 2019

November 10<sup>th</sup>, 2019

November 24th, 2019

December 1<sup>st</sup>, 2019

December 15th, 2019

December 29th, 2019

11:00 pm

30 seconds

Produced by US Department of Health and Human Services

#### **PSA for Substance Abuse Recovery "Connections"**

October 27th, 2019

11:00 pm

20 seconds

Produced by US Department of Health and Human Services

### **PSA for High Blood Pressure Prevention "Manage Your Numbers"**

November 10<sup>th</sup>, 2019

December 29th, 2019

11:00 pm

15 seconds

October 6<sup>th</sup>, 2019

November 3rd, 2019

December 22<sup>nd</sup>, 2019

11:00 pm

60 seconds

Produced by the American Stroke Association, the American Medical Association and the Ad Council

#### **PSA for Breast Cancer Risk Education "Know Your Girls"**

October 27<sup>th</sup>, 2019 11:00 pm 30 seconds

October 13<sup>th</sup>, 2019 11:00 pm 60 seconds Produced by Susan G. Komen and the Ad Council

## **PSA for Caregiver Assistance "Heroes"**

October 13th, 2019 11:00 pm 60 seconds Produced by AARP and the Ad Council

## **PSA for Use of Generic Drugs**

November 10<sup>th</sup>, 2019 11:00 pm 15 seconds

October 6<sup>th</sup>, 2019 11:00 pm 30 seconds Produced by the US Department of Health and Human Services

# Most Significant Issue-Responsive Programming 4th Quarter, 2019 (October 1st through December 31st)

ISSUE: Children's Issues

SUNNY Across Central Florida October 13th, 2019 October 20th, 2019 11:00 pm 13 minutes of a 60 minute program

Ever thought about becoming a mentor?.

Kyraneshia Coleman talked about the mentor program at Embrace Families on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida November 24th, 2019 December 1st, 2019 11:00 pm 12 minutes of a 60 minute program How do you keep the kids busy as you prepare for the holidays?

Listen to Seminole County Charter School teacher Megan Lown talk about ways to keep the kids occupied during the holidays.

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SUNNY Across Central Florida October 27th, 2019 11:00 pm 14 minutes of a 60 minute program

How do you keep the kiddos safe on Halloween?

Dr. Amber Teague talked about Halloween safety on SUNNY Across Central Florida.

SUNNY Across Central Florida December 22nd, 2019 December 29<sup>th</sup>, 2019 11:00 pm 13 minutes of a 60 minute program

Last year about 225,000 kids visited the emergency room due to toy related injuries.

How do we keep our kids safe during gift-giving season?

Dr. Rey Pagan from the Poinciana Medical Center talked about toy safety on SUNNY Across Central Florida.

<sup>\*</sup>Also posted onto station website 1059sunnyfm.radio.com\*

<sup>\*</sup>Also posted onto station website 1059sunnyfm.radio.com\*

#### PSA for Hunger Prevention "1 in 5 Kids"

November 3rd, 2019 November 24<sup>th</sup>, 2019 December 1<sup>st</sup>, 2019 11:00 pm 60 seconds Produced by the Ad Council

## PSA for Communities in Schools "Pomp and Circumstance"

October 6<sup>th</sup>, 2019 11:00 pm 60 seconds Produced by Communities in Schools.org

## **Adoption From Foster Care "Totally"**

December 22<sup>nd</sup>, 2019 11:00 pm 60 seconds

Produced by U.S. Dept. of Health and Human Services, Adopt U.S. Kids and the Ad Council

## **Adoption From Foster Care "Multi-Parenting"**

October 13<sup>th</sup>, 2019 October 20<sup>th</sup>, 2019 November 17<sup>th</sup>, 2019 November 24<sup>th</sup>, 2019 December 8<sup>th</sup>, 2019 11:00 pm

15 seconds

Produced by U.S. Dept. of Health and Human Services, Adopt U.S. Kids and the Ad Council

#### **PSA for Father Involvement "Groan"**

October 6<sup>th</sup>, 2019

October 20th, 2019

October 27th, 2019

November 3<sup>rd</sup>, 2019

November 24<sup>th</sup>, 2019

December 1<sup>st</sup>, 2019

December 15<sup>th</sup>, 2019

December 22<sup>nd</sup>, 2019

11:00 pm

60 seconds

Produced by US Department of Health and Human Services and the Ad Council

## Most Significant Issue-Responsive Programming 4th Quarter, 2019 (October 1st through December 31st)

Issue: Holiday Outreach

SUNNY Across Central Florida November 17th, 2019

November 24<sup>th</sup>, 2019 December 15<sup>th</sup>, 2019

11:00 pm

14 minutes of a 60 minute program

Sick is the last thing you need to be this holiday season.

How do you stay healthy with all the parties, shopping and family gatherings that fill the holidays?

Dr. Nicole Brenner from Osceola Regional Medical Center talked about staying healthy during the holidays on SUNNY Across Central Florida.

<sup>\*</sup>Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida November 17th, 2019 November 24<sup>th</sup>, 2019 11:00 pm 14 minutes of a 60 minute program

What are your kids getting for Christmas this year?

How about toys that will help strengthen their STEM (Science, Technology, Engineering, Math) skills?

Listen to Seminole Science Charter School teacher Ramona Lattaile talk about STEM gifts on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida December 8th, 2019 11:00 pm 14.5 minutes of a 60 minute program

Electric string quartet **Violectric**, along with the City of Orlando Department of Families, Parks and Recreation, will be hosting the **7th Annual Violectric Holiday Show** on December 14th at the Walt Disney Amphitheater at Lake Eola.

Attendees are asked to bring pet supplies, donations and your own furry friends to help support the **Pet Alliance of Greater Orlando**.

Michelle Jones and Cathy Rodgers (Pet Alliance of Greater Orlando) talked about the Violectric Holiday Show on SUNNY Across Central Florida.

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida December 8th, 2019 11:00 pm 14 minutes of a 60 minute program Join 1059 SUNNY FM's Domino at the **30th Annual Seniors First Turkey Trot 5k** on Thanksgiving morning at Lake Eola.

Proceeds benefit Seniors First programs like meals on wheels that help keep seniors safe and independent.

Wayne Gardner talked about the 30th Annual Seniors First Turkey Trot on SUNNY Across Central Florida

\*Also posted onto station website 1059sunnyfm.radio.com\*

SUNNY Across Central Florida December 22nd, 2019 December 29<sup>th</sup>, 2019 11:00 pm 14.5 minutes of a 60 minute program

According to a recent survey, there is a growing trend in second hand gift-giving.

Kim Praniewicz, Senior Director of Marketing and Communications of Goodwill Industries of Central Florida, talked about second hand gift-giving on SUNNY Across Central Florida.

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

**Live PSA Rotator – Festival of Trees** 

Various times (10) :30 spots Promotes event by Orlando Museum of Art

**Live PSA Rotator – Angel Tree** Various times (45):30 spots

## Promotes benefiting Salvation Army's Angel Tree Program

## **Live PSA Rotator – Turkey Trot**

Various times (25):30 spots

Promotes event benefiting Seniors First

### **Live PSA Rotator – Veterans Day Parade**

Various times (25):30 spots

Promotes event by City of Orlando

## **Live PSA Rotator – Great Day in the Country**

Various times (20):30 spots

Promotes one-day event by Oviedo Woman's Club

#### **Live PSA Rotator – OCTOBERFEST**

Various times (10):30 spots

Promotes one-day event at Celebration Town Center