

# CONTRACT



**HCIU**  
**39936 Treasury Center**  
**Chicago, IL 60694-9900**  
**(312)705-2600**

And:

**The Intelligence Group, Ltd.**  
**Attention: Tenille Brooks**  
**2930 S. Michigan Ave. Ste. 100**  
**Chicago, IL 60653-2616**

<u>Contract / Revision</u> 280449 /		<u>Alt Order #</u>
<u>Product</u> <b>Poli/Friends of Ken Dunkin</b>		
<u>Contract Dates</u> <b>02/25/16 - 03/15/16</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>Poli/Friends of Ken Dunkin</b>		<u>Original Date / Revision</u> 02/23/16 / 02/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>HCIU</b>	<u>Account Executive</u> Matt Gragnani	<u>Sales Office</u> Chicago
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	HCIU	02/29/16	03/15/16	M-F 7am-8am	7am-8am		:30				NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/29/16	03/06/16	MTWTF--				6	\$25.00				
	Week:	03/07/16	03/13/16	MTWTF--				3	\$25.00				
	Week:	03/14/16	03/20/16	MT-----				3	\$25.00				
N 2	HCIU	02/25/16	03/15/16	M-F 7am-8am	7am-8am		1:00				NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/22/16	02/28/16	---TF--				2	\$50.00				
	Week:	02/29/16	03/06/16	MTWTF--				2	\$50.00				
	Week:	03/07/16	03/13/16	MTWTF--				2	\$50.00				
	Week:	03/14/16	03/20/16	MT-----				2	\$50.00				
N 3	HCIU	02/29/16	03/15/16	M-F 8am-9am	8am-9am		:30				NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/29/16	03/06/16	MTWTF--				4	\$30.00				
	Week:	03/07/16	03/13/16	MTWTF--				2	\$30.00				
	Week:	03/14/16	03/20/16	MT-----				2	\$30.00				
N 4	HCIU	02/25/16	03/15/16	M-F 8am-9am	8am-9am		1:00				NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/22/16	02/28/16	---TF--				2	\$60.00				
	Week:	02/29/16	03/06/16	MTWTF--				2	\$60.00				
	Week:	03/07/16	03/13/16	MTWTF--				2	\$60.00				
	Week:	03/14/16	03/20/16	MT-----				2	\$60.00				
<b>Totals</b>												<b>36</b>	<b>\$1,420.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/29/16	4	\$220.00	(\$33.00)	\$187.00
03/01/16 - 03/15/16	32	\$1,200.00	(\$180.00)	\$1,020.00
<b>Totals</b>	<b>36</b>	<b>\$1,420.00</b>	<b>(\$213.00)</b>	<b>\$1,207.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.