



**Remit Address:**  
**KWBQ**  
PO Box 844304  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 296-3100

**Billing Address:**

**SRCP Media**  
Attention: Accounts Payable  
201 North Union Street  
Suite 2  
Alexandria, VA 22314  
USA

# INVOICE

Advertiser	POL/Susanna Martinez For Governor
Product	Susana Martinez/ Governor/ R
Estimate Number	556 - SKED B

Invoice #	479991-1
Invoice Date	08/31/14
Invoice Month	August 2014
Invoice Period	07/28/14 - 08/28/14

Station	KWBQ
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	479991
Alt Order #	9390699
Deal #	
Order Flight	08/22/14 - 08/29/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	66
Product Code	198

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWBQ	Th 6p-10p Broncos FB	Th 6p-10p Broncos F		08/25/14 to 08/31/14	1x	---T---				
	KWBQ			Th	08/28/14	:30	7:04 PM	SM14015H	\$1,000.00		1
2	KWBQ	Sa 7p-10p Broncos FB	Sa 7p-10p Broncos		08/16/14 to 08/24/14	1x	-----S-				
	KWBQ			Sa	08/23/14	:30	7:59 PM	SM14015H	\$650.00		1
Aired Spots 2											

<u>Gross Total</u>	\$1,650.00
<u>Agency Commission</u>	\$247.50
<u>Net Amount Due</u>	\$1,402.50
<u>NM Gross Rec Tax ALB</u>	7.0%
<u>Amount Due</u>	\$1,500.68
<u>Payment Terms 30 Days</u>	

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**KWBQ**  
**13 Broadcast Plaza**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

# CONTRACT

Contract / Revision	Alt Order #
479991 /	9390699

Product
Susana Martinez/ Governor/ R

Contract Dates	Estimate #
08/22/14 - 08/29/14	556 - SKED B

Advertiser	Original Date / Revision
POL/Susanna Martinez For Governor	08/19/14 / 08/21/14

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KWBQ	Katz Washington	Katz/Washingt

Special Handling

Demographic  
Adults 35+

IDB#	Advertiser Code	Product Code
	66	198

Agency Ref	Advertiser Ref

And:

**SRCP Media**  
**201 North Union Street**  
**Suite 2**  
**Alexandria, VA 22314**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBQ	08/28/14	08/28/14	Th 6p-10p Broncos FB	Th 6p-10p Broncos		:30				NM	1	\$1,000.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/25/14	08/31/14	---T---				1	\$1,000.00				
N 2	KWBQ	08/23/14	08/23/14	Sa 7p- 10p Broncos FB	Sa 7p- 10p Bronco		:30				NM	1	\$650.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/18/14	08/24/14	-----S-				1	\$650.00				
<b>Totals</b>												<b>2</b>	<b>\$1,650.0</b>

\*Tax 1 Note: NM Gross Rec Tax ALB 7%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/28/14 -08/28/14	2	\$1,650.00	(\$247.50)	\$1,402.50	\$98.18	\$1,500.61
<b>Totals</b>	<b>2</b>	<b>\$1,650.00</b>	<b>(\$247.50)</b>	<b>\$1,402.50</b>	<b>\$98.18</b>	<b>\$1,500.61</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Alt Order # Advertiser Order Inv. Code (BookTime Period Length Priority Order Product Description) Estimate # Air Time Ad-ID Rate Program (Placed)

Date: 08/23/14

Station: KWBO

9390699 POL/Susanna Martinez 479991 Broncos FB Pre-(7:00:00 PM-1 :30 P2 Susana Martinez/ Governo 556 - SKED 7:59:20 PM SMA14015H \$650.00 Denver Broncos Preseason

Date: 08/28/14

Station: KWBO

9390699 POL/Susanna Martinez 479991 Broncos FB Pre-(6:00:00 PM-1 :30 P2 Susana Martinez/ Governo 556 - SKED 7:03:41 PM SMA14015H \$1,000.00 Denver Broncos Preseason

\$650.00  
\$650.00  
\$1,000.00  
\$1,000.00  
\$1,550.00

[Sorted by: Station]

# ORDER WORKSHEET

494941

Rep Order# 9390699 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/19/14 3:26 PM  
Last Received: 08/19/14 3:11 PM  
Showing Buylines: All Rep and Station Changes

1 of 2

Station KWBQ-TV ALBUQUERQUE NM  
Advertiser (MARS) MARTINEZ, SUSANA  
Product MARTINEZ/G/R-SKED B  
Estimate# 556  
Buyer Betsy Vonderheid

Agency (GREG) SRCP MEDIA  
201 NORTH UNION ST, SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 66/198/556  
Flight Dates 08/22/14-08/29/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (JN1) JENNA NUBAR  
Sales Assistant KELLY  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

## --- CONTRACT COMMENT ---

SUSANA MARTINEZ/GOVERNOR/REPUBLICAN \*\*SKED B\*\*  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

8/19 - NEW ORDER SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
P2 1	Th	6P-10P	Dallas vs Denver	30	-	\$1,000.00	08/28-08/28	1	1	1	\$1,000.00
Buy Comment: SIMU w KASY											
P2 2	Sa	7P-10P	Denver NFL	30	-	\$650.00	08/23-08/23	1	1	1	\$650.00

## ---REPORT TOTALS---

Report Totals: 2 / \$1,650.00

## ---SALES MONTHLY TOTALS---

Aug2014: 2 / \$1,650.00

Order Totals: 2 / \$1,650.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$73,333.33	CABL .00%	KASA .82%	KASY 2.39%	KOAT 36.00%	KOB 30.00%
		KRQE 28.54%	KWBQ 2.25%			

Books [null]  
Demos RA35+

# ORDER WORKSHEET

Rep Order# 9390699 Ver# 1 Status New

Traffic Order#

Printed:  
Last Received:  
Showing Buylines:

08/19/14 3:26 PM  
08/19/14 3:11 PM  
All Rep and Station Changes

2 of 2

Station KWBQ-TV ALBUQUERQUE NM  
Advertiser (MARS) MARTINEZ, SUSANA  
Product MARTINEZ/G/R-SKED B  
Estimate# 556  
Buyer Betsy Vonderheid

Agency (GREG) SRCP MEDIA  
201 NORTH UNION ST, SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 66/198/556  
Flight Dates 08/22/14-08/29/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (JN1) JENNA NUBAR  
Sales Assistant KELLY  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

— CREDIT RISK —  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KWBQ	<b>Date:</b> 8/19/2014
--------------------------------------	------------------------

I, Betsy Vonderheid,

being/on behalf of: Susana Martinez,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		8/22-8/29 Schedule B			

**Attach proposed schedule with charges (if available): \$2,650.00**

I represent that the payment for the above described broadcast time has been furnished by:

Martinez for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna Emerick-Biad

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/19/2014

Date

Betsy Vonderheide

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

James L. Dittolun

Signature

JAMES L. DITTOLUN

Printed Name

SALES MGR

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

8/19/2014

date



## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**SRCPmedia**

ADVERTISING AS UNIQUE AS YOUR CAMPAIGN

MEDIA ACCOUNT  
201 N. UNION ST., STE. 200  
ALEXANDRIA, VA 22314  
(703) 683-9755

**BB&T**  
BRANCH BANKING AND TRUST COMPANY  
VIRGINIA  
68-426-514

Check 21  
Protection for Business

8/19/2014

PAY TO THE  
ORDER OF **KWBQ**

\$ \*\*2,410.17

Two Thousand Four Hundred Ten and 17/100\*\*\*\*\*

DOLLARS

KWBQ

MEMO

Martinez Week 8/22 Sked B



*Betsy Vonderheide*  
AUTHORIZED SIGNATURE

SRCP MEDIA, INC. • MEDIA ACCOUNT

KWBQ

Martinez Week 8/22 Sked B

8/19/2014

374

2,410.17

#479991-KWBQ \$1500.68

#480004-KASY 909.49

BB&T Media

Martinez Week 8/22 Sked B

2,410.17