

INVOICE



Remit Address:
KWBQ
 PO Box 844304
 Dallas, TX 75284
 Main: (505) 243-2285
 Billing: (317) 296-3100

Billing Address:

SRCP Media
Attention: Accounts Payable
 201 North Union Street
 Suite 2
 Alexandria, VA 22314
 USA

Advertiser	POU/Susanna Martinez For Governor
Product	Susana Martinez/ Governor/ R - SKED A
Estimate Number	535

Invoice #	482907-1
Invoice Date	10/12/14
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/07/14

Station	KWBQ
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	482907
Alt Order #	9384816
Deal #	
Order Flight	10/01/14 - 10/07/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	66
Product Code	186

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWBQ	W-F 630p-7p	W-F 630p-7p		09/29/14 to 10/05/14	2x	--WTF--				
	KWBQ			Th	10/02/14	:30	6:58 PM	SMA14023H	\$250.00		1
	KWBQ			F	10/03/14	:30	6:43 PM	SMA14023H	\$250.00		2
2	KWBQ	M-TU 630p-7p	M-TU 630p-7p		10/06/14 to 10/12/14	2x	MT-----				
	KWBQ			M	10/06/14	:30	6:54 PM	SMA14026H	\$250.00		2
	KWBQ			Tu	10/07/14	:30	6:55 PM	SMA14026H	\$250.00		1
		Aired Spots		4							

Gross Total	\$1,000.00
Agency Commission	\$150.00
Net Amount Due	\$850.00
NM Gross Rec Tax ALB 7.0%	\$59.50
Payment Terms 30 Days	
Amount Due	\$909.50

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

CONTRACT

KWBQ
13 Broadcast Plaza
Albuquerque, NM 87104
(505) 243-2285

And:

SRCP Media
201 North Union Street
Suite 2
Alexandria, VA 22314
USA

Contract / Revision 482907 /		Alt Order # 9384816
Product Susana Martinez/ Governor/ R - SKED A		
Contract Dates 10/01/14 - 10/07/14		Estimate # 535
Advertiser POL/Susanna Martinez For Governor		Original Date / Revision 08/26/14 / 08/27/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KWBO	Account Executive Katz Washington	Sales Office Katz/Washingt
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 66	Product Code 186
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBQ	10/01/14	10/03/14	W-F 630p-7p	W-F 630p-7p		:30				NM	2	\$500.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	--WTF--				2	\$250.00				
N 2	KWBQ	10/06/14	10/07/14	M-TU 630p-7p	M-TU 630p-7p		:30				NM	2	\$500.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/06/14	10/12/14	MT-----				2	\$250.00				
Totals												4	\$1,000.0

*Tax 1 Note: NM Gross Rec Tax ALB 7%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
09/29/14 - 10/07/14	4	\$1,000.00	(\$150.00)	\$850.00	\$59.50	\$909.50
Totals	4	\$1,000.00	(\$150.00)	\$850.00	\$59.50	\$909.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Alt Order #	Advertiser	Order	Inv. Code (Book/Time Period)	Length	Priority	Order Product Description	Estimate #	Air Time	Ad-ID	Rate	Program (Placed*)
Date: 10/02/14											
Station: KWBQ											
9384816	POL/Susanna Martinez	482907	M-F 630p-7p	W-F 630p-7p	:30	P4	Susana Martinez/ Governor/ 535	6:56:15 PM		\$250.00	Big Bang Theory, The (S
										\$250.00	
Date: 10/03/14											
Station: KWBQ											
9384816	POL/Susanna Martinez	482907	M-F 630p-7p	W-F 630p-7p	:30	P4	Susana Martinez/ Governor/ 535	6:38:16 PM		\$250.00	Big Bang Theory, The (S
										\$250.00	
Date: 10/06/14											
Station: KWBQ											
9384816	POL/Susanna Martinez	482907	M-F 630p-7p	M-TU 630p-7p	:30	P4	Susana Martinez/ Governor/ 535	6:55:45 PM		\$250.00	Big Bang Theory, The (S
										\$250.00	
Date: 10/07/14											
Station: KWBQ											
9384816	POL/Susanna Martinez	482907	M-F 630p-7p	M-TU 630p-7p	:30	P4	Susana Martinez/ Governor/ 535	6:46:50 PM		\$250.00	Big Bang Theory, The (S
										\$250.00	
										\$1,000.00	

[Sorted by: Station]

ORDER WORKSHEET

Rep Order# 9384816 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/13/14 12:10 PM
Last Received: 08/13/14 11:51 AM
Showing Buylines: All Rep and Station Changes

1 of 2

Station KWBO-TV ALBUQUERQUE NM
Advertiser (MARS) MARTINEZ, SUSANA
Product MARTINEZ/G/R-SKED A
Estimate# 535
Buyer Betsy Vonderheid

Agency (GREG) SRCP MEDIA
201 NORTH UNION ST. SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 66/186/535
Flight Dates 10/01/14-10/07/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

SUSANA MARTINEZ/GOVERNOR/REPUBLICAN **SKED A**
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

8/13 - NEW ORDER SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W-F	630P-7P	BG BNG THRY B	30	-	\$250.00	10/01-10/03	2	1	2	\$500.00
2	M-Tu	630P-7P	BG BNG THRY B	30	-	\$250.00	10/06-10/07	2	1	2	\$500.00

---REPORT TOTALS---

Report Totals: 4 / \$1,000.00

---SALES MONTHLY TOTALS---

Oct2014: 4 / \$1,000.00
Order Totals: 4 / \$1,000.00
Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$53,191.49
CABL .00% KASA 5.65% KASY .00% KOAT 38.00% KOH 25.00%
KRQE 29.47% KWBO 1.88%

Books [null]
Demos RA35+

ORDER WORKSHEET

Rep Order# 9384816 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed:
Last Received:
Showing Buylines:

08/13/14 12:10 PM
08/13/14 11:51 AM
All Rep and Station Changes

2 of 2

Station KWBQ-TV ALBUQUERQUE NM
Advertiser (MARS) MARTINEZ, SUSANA
Product MARTINEZ/G/R-SKED A
Estimate# 535
Buyer Betsy Vonderheid

Agency (GREG) SRCP MEDIA
201 NORTH UNION ST, SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 66/186/535
Flight Dates 10/01/14-10/07/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KWBQ	Date: 9/29/2014
--------------------------------------	------------------------

I, Betsy Vonderheid,

being/on behalf of: Susana Martinez,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/1-10/7 Schedule A			

Attach proposed schedule with charges (if available): \$1080

I represent that the payment for the above described broadcast time has been furnished by:

Martinez for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna Emerick-Biad

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/29/2014

Date

Betsy Vandewater

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

James C. Ottolin
Signature

JAMES C OTTOLIN
Printed Name

SALES MGR
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

9/29/2014

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ACHIEVING AS UNIQUE AS YOUR CAMPAIGN

BB&T
BRANCH BANKING AND TRUST COMPANY
VIRGINIA
68.426-514

IBM® Data Fund

\$1.10.78**

DOLLARS

MEMO

Beto V. Mendez
AUTHORIZED SIGNATURE

 Security features. Details on back.

000004299" 05340426010000159760537"

4299

9/29/2014

Martinez Week 10/1 Sked A

1,110.78

#482907

Martinez Week 10/1 Sked A

1,110.78