

Order #522573: Katz Media../American B../AB PAC WI/1627

Date	Action	Line	Comment	By	Total (\$)	#Spots	Expected GR
07/06/20 12:44:41 PM	Processed		<async process>	Joel Finley	\$1,330.00	20	0.00
07/06/20 12:42:40 PM	Approved			Jessica Le	\$1,330.00	20	0.00
07/06/20 12:42:37 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Jessica Le	\$1,330.00	20	0.00
07/06/20 12:40:25 PM	Approval Workflow		[Sales Manager - Ready Default]	John Rowe	\$1,330.00	20	0.00
07/06/20 12:38:14 PM	Ready for approval		changed rev code 3	Jessica Le	\$1,330.00	20	0.00
07/06/20 12:10:09 PM	Approval Workflow		[Sales Manager - Ready Default]	John Rowe	\$1,330.00	20	0.00
07/06/20 11:34:01 AM	Ready for approval		fixed rev code	Scarlett St	\$1,330.00	20	0.00
07/06/20 10:39:48 AM	Ready for approval		Order confirmed with attachment	Charles Ar	\$1,330.00	20	0.00
07/06/20 10:38:00 AM	User Comment		[ec import] Updating order	Charles Ar	\$1,330.00	20	0.00
07/06/20 10:37:55 AM	New order created		Imported EC Order	Charles Ar	\$1,330.00	20	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	522573		
	Alt Order #:	34066678		
	Product Desc:	AB PAC WI		
	Estimate:	1627		WVBO-FM
	Flight Dates:	08/18/20 - 08/24/20	Primary AE:	Katz Chicago
	Original Date / Rev:	07/06/20 / 07/06/20	Sales Office:	K-7.5
	Order Type:	GENERAL	Sales Region:	N-Katz75

Agency	Name:	<u>Katz Media Group</u>	Billing Type:	<u>Cash</u>
	Buying Contact:	<u></u>	Billing Calendar:	<u>Broadcast</u>
	Billing Contact:	<u></u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>125 West 55th Street</u>	Agency Commission:	<u>15%</u>
		<u>New York, NY 10019</u>		

Advertiser	Name:	American Bridge PAC	
	Demographic:	A18+	New Business Thru:
	Product Codes:	Issues/Propositions	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-ISS	Unit Code:
	Revenue Code 3:	GEN	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/24/20	20	\$1,330.00	\$1,130.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	20	\$1,330.00	\$1,130.50	0.00
Totals	20	\$1,330.00	\$1,130.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBO	08/18/20	08/24/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	5	\$70.00	P-50	0.00	NM	5	\$350.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/20	08/24/20	--TWTF--			5			\$70.00		0.00			
N 2	WVBO	08/18/20	08/24/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	-TWTF--	1:00	5	\$70.00	P-50	0.00	NM	5	\$350.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/20	08/24/20	--TWTF--			5			\$70.00		0.00			
N 3	WVBO	08/18/20	08/24/20	M-F PM Drive M-F	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	-TWTF--	1:00	5	\$70.00	P-40	0.00	NM	5	\$350.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/20	08/24/20	--TWTF--			5			\$70.00		0.00			
N 4	WVBO	08/22/20	08/24/20	Sa-Su 5a-8p Sa-Su	CM	8:00 AM-7:00 PM (8:00 AM-7:00 PM)	-----S-	1:00	2	\$35.00	P-70	0.00	NM	2	\$70.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/22/20	08/28/20	-----S-			2			\$35.00		0.00			
N 5	WVBO	08/24/20	08/24/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	AMM-----	1:00	1	\$70.00	P-50	0.00	NM	1	\$70.00
AM -															

Order / Rev: 522573
Alt Order #: 34066678
Flight Dates: 08/18/20 - 08/24/20

Advertiser: American Bridge PAC
Product Desc: AB PAC WI
Estimate: 1627
WVBO-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	M-----			1			\$70.00		0.00			
N 6	WVBO	08/24/20	08/24/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	M-----	1:00	1	\$70.00	P-50	0.00	NM	1	\$70.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	M-----			1			\$70.00		0.00			
N 7	WVBO	08/24/20	08/24/20	M-F PM Drive M-F	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	M-----	1:00	1	\$70.00	P-40	0.00	NM	1	\$70.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	M-----			1			\$70.00		0.00			
													Totals	20	\$1,330.00

522573 - AB PAC - WV30

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Scott Kennedy

Agency name: Amplify Media

Address: PO Box 6, Franklin Park, IL 60131

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastrategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB PAC

Address: 455 Massachusetts Ave NW, Ste 650 Washington, DC 20001

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastrategy.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Bradley Beychok - President
David Brock - Chair
Rodell Molineau - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States

Date of election: 11/03/2020

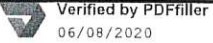
Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Donald Trump

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Scott Kennedy</i> 	Signature: <i>John M. Rom</i>
Name: Scott Kennedy	Name: <i>John M. Rom</i>
Date of Request to Purchase Ad Time: 06-08-2020	Date of Station Agreement to Sell Time: <i>7/6/2020</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *7/6/2020*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>522573</i>	Station Call Letters: <i>WUABO - PM</i>	Date Received/Requested: <i>7/6/2020</i>
Est. #:	Station Location: <i>Madison, WI</i>	Run Start and End Dates: <i>8/18/2020 - 8/24/2020</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jul 06, 20
 CONT# 34066678 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WVBO-FM (Appleton-Oshkosh, WI)
 FM LIZ RYCKMAN
 OFF CHICAGO
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty
 ADV AB PAC - AMERICAN BRIDGE PAC
 PDT AB PAC WI
 FLT Aug 18, 20 - Aug 24, 20

DDS CONT# 0
 C/P/E: ab / pac / 1627

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 7/6/2020 1:29:00 PM: ** THIS IS A NEW ORDER ** PLEASE CONTACT VANESSA PEREZ AT 312-755-3989 OR
 EMAIL VANESSA.PEREZ@KATZMEDIA.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. ** PLEASE
 CONFIRM ORDER WITHIN 24 HOURS!! ** THANK YOU, VANESSA

** 7/6/2020 1:29:00 PM: NEW AUGUST ORDERS. MUST HAVE AT LEAST 30 MIN SEPARATION. CANNOT AIR IN
 CONTROVERSIAL PROGRAMMING. ALL MAKEGOODS MUST HAVE PRIOR APPROVAL. ** PLEASE CONFIRM
 ASAP.

** 7/6/2020 1:29:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

* STATION ORDER COMMENT *

** 7/6/2020 1:40:00 PM: ORDER CONFIRMED IN WOT -CHUCK

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF..	6A - 10A	60	8/18/2020 - 8/21/2020	1W	5	\$70.00	5
	1.2	.TWTF..	10A - 3P	60	8/18/2020 - 8/21/2020	1W	5	\$70.00	5
	1.3	.TWTF..	3P - 6P	60	8/18/2020 - 8/21/2020	1W	5	\$70.00	5
	1.4S.	8A - 7P	60	8/22/2020 - 8/22/2020	1W	2	\$35.00	2
				** WEEKLY FLIGHT TOTALS **			17	\$1,120.00	
		FLIGHT 2							
	2.1	M.....	6A - 10A	60	8/24/2020 - 8/24/2020	1W	1	\$70.00	1
	2.2	M.....	10A - 3P	60	8/24/2020 - 8/24/2020	1W	1	\$70.00	1
	2.3	M.....	3P - 6P	60	8/24/2020 - 8/24/2020	1W	1	\$70.00	1
				** WEEKLY FLIGHT TOTALS **			3	\$210.00	

	Aug 20						
SPOTS	20						
CASH	1330.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1330.00						

Jul 06, 20
CONT# 34066678 Mod# Ver# 1 (Last =)
REP Katz Group Sales

DDS CONT# 0
C/P/E: ab / pac / 1627

						TOTAL
SPOTS						20
CASH						1,330.00
TRADE						0.00
NSL						0.00
TOTAL						1,330.00

**** Competitive Comments ****

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.