

# ORDER



**Orders**  
**Order / Rev:** 1079723  
 Alt Order #:  
**Product Desc:** Issue  
**Estimate:** 12331  
**Flight Dates:** 10/15/22 - 10/21/22  
**Original Date / Rev:** 10/14/22 / 10/14/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Rick Weiner  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Everytown for Gun Safety Victory Fun  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 264369  
**Agency External ID:** 123989  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/22/22	68	\$118,050.00	\$100,342.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	68	\$118,050.00	\$100,342.50	0.00
<b>Totals</b>	<b>68</b>	<b>\$118,050.00</b>	<b>\$100,342.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/17/22	10/21/22	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWTF--		2				\$300.00		0.00			
N 2	KMGH	10/17/22	10/21/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWTF--		2				\$500.00		0.00			
N 3	KMGH	10/17/22	10/21/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWTF--		2				\$800.00		0.00			
N 4	KMGH	10/17/22	10/21/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWTF--		5				\$1,500.00		0.00			
N 5	KMGH	10/17/22	10/21/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	MTWTF--	:30	10	\$2,000.00	P-2	0.00	NM	10	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWTF--		10				\$2,000.00		0.00			
N 6	KMGH	10/21/22	10/22/22		CM	7-8am	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

Order / Rev: 1079723  
 Alt Order #:  
 Flight Dates: 10/15/22 - 10/21/22

Advertiser: Everytown for Gun Safety Victory Fund  
 Product Desc: Issue  
 Estimate: 12331  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Sa 7-8am News												
				Sa 7-8am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/17/22	10/23/22	-----S-	1	\$1,200.00	0.00									
N 7	KMGH	10/15/22	10/16/22	Su 7-8am News	CM	7-8am	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
				Su 7-8am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	-----S	1	\$1,200.00	0.00									
N 8	KMGH	10/15/22	10/15/22	Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00	
				Sa GMA Hour 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	-----S-	1	\$1,000.00	0.00									
N 9	KMGH	10/15/22	10/15/22	Sa 9-10am News	CM	9-10am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
				Sa 9-10am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	-----1-	1	\$1,200.00	0.00									
N 10	KMGH	10/15/22	10/16/22	Su 9-10am News	CM	9-10am	-----S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00	
				Su 9-10am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	-----S	1	\$850.00	0.00									
N 11	KMGH	10/17/22	10/21/22	M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00	
				Tamron Hall												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/17/22	10/23/22	MTWTF--	5	\$700.00	0.00									
N 12	KMGH	10/17/22	10/21/22	M-F 10-11am	CM	10-11am	MTWTF--	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00	
				M-F 10-11am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/17/22	10/23/22	MTWTF--	2	\$4,000.00	0.00									
N 13	KMGH	10/17/22	10/21/22	M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00	
				M-F 11-1135am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/17/22	10/23/22	MTWTF--	4	\$1,500.00	0.00									
N 14	KMGH	10/17/22	10/21/22	M-F 12-1pm	CM	12-1pm	MTWTF--	:30	4	\$850.00	P-2	0.00	NM	4	\$3,400.00	
				M-F 12-1pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/17/22	10/23/22	MTWTF--	4	\$850.00	0.00									
N 15	KMGH	10/17/22	10/21/22	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	6	\$550.00	P-2	0.00	NM	6	\$3,300.00	
				M-F 2-3pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/17/22	10/23/22	MTWTF--	6	\$550.00	0.00									
N 16	KMGH	10/17/22	10/21/22	M-F 3-330pm	CM	3-330pm	MTWTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00	
				M-F 3-330pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/17/22	10/23/22	MTWTF--	3	\$850.00	0.00									
N 17	KMGH	10/17/22	10/21/22	M-F 330-4pm	CM	330-4pm	MTWTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00	
				M-F 330-4pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/17/22	10/23/22	MTWTF--	3	\$850.00	0.00									
N 18	KMGH	10/17/22	10/21/22	M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00	
				M-F 4-5pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/17/22	10/23/22	MTWTF--	5	\$1,500.00	0.00									
N 19	KMGH	10/17/22	10/21/22	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	4	\$5,000.00	P-1	0.00	NM	4	\$20,000.00	
				M-F 5-530pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/17/22	10/23/22	MTWTF--	4	\$5,000.00	0.00									
N 20	KMGH	10/16/22	10/16/22	Su 5-6pm News	CM	5-6pm	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00	
				Su 5-6pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									

Order / Rev: 1079723  
 Alt Order #:  
 Flight Dates: 10/15/22 - 10/21/22

Advertiser: Everytown for Gun Safety Victory Fund  
 Product Desc: Issue  
 Estimate: 12331  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----S		1				\$1,500.00		0.00			
N21	KMGH	10/17/22	10/21/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$5,000.00	P-1	0.00	NM	4	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWTF--		4				\$5,000.00		0.00			
N22	KMGH	10/17/22	10/19/22	Denver7 Broncos Post G&M Denver7 Broncos Post Game		Denver7 Broncos FM	-----	:30	1	\$3,600.00	P-3	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	M-----		1				\$3,600.00		0.00			
Totals													68	\$118,050.00	