

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Vigil/D/Supreme Court Justice NM**  
**Attention: Tarin Nix**  
**9101 Candelaria Rd**  
**Albuquerque, NM 87110**

<b>Contract / Revision</b> 1796209 /		<b>Alt Order #</b>
<b>Product</b> Candidate		
<b>Contract Dates</b> 10/09/18 - 10/14/18		<b>Estimate #</b>
<b>Advertiser</b> Vigil/D/Supreme Court Justice NM		<b>Original Date / Revision</b> 09/26/18 / 09/26/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KOAT	<b>Account Executive</b> Marcus Liburdi	<b>Sales Office</b> Albuquerque - L
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>Agv Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	10/09/18	10/11/18	The View 10-11a	10-11a		:15/:15			P-5		BK	3	\$345.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWT---				3	\$115.00					
N 2	KOAT	10/09/18	10/11/18	DR OZ DAY	11A-12P		:15/:15			P-5		BK	3	\$240.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWT---				3	\$80.00					
N 3	KOAT	10/09/18	10/11/18	General Hospital	1-2p		:15/:15			P-5		BK	3	\$345.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWT---				3	\$115.00					
N 4	KOAT	10/09/18	10/11/18	ELLEN EF	3-4p		:15/:15			P-5		BK	3	\$375.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWT---				3	\$125.00					
N 5	KOAT	10/09/18	10/11/18	Action 7 News @ 6p	6-630p		:15/:15			P-5		BK	3	\$1,275.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWT---				3	\$425.00					
N 6	KOAT	10/09/18	10/11/18	Action 7 News @ 10p	10-1030p		:15/:15			P-5		BK	3	\$2,100.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWT---				3	\$700.00					
N 7	KOAT	10/13/18	10/13/18	Sa A7N Balloon Fiesta	6-9a		:15/:15			P-5		BK	1	\$325.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----S-				1	\$325.00					
N 8	KOAT	10/13/18	10/13/18	Sa A7N Balloon Fiesta	6-9a		:15/:15			P-5		BK	1	\$325.00
		Class of Time - Pre-emptible with notice												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

<u>Contract / Revision</u> 1796209 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/09/18 - 10/14/18	<u>Product</u> Candidate	<u>Estimate #</u>
<u>Advertiser</u> Vigil/D/Supreme Court Ju		<u>Original Date / Revision</u> 09/26/18 / 09/26/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----S-				1	\$325.00					
N 9	KOAT	10/14/18	10/14/18	Su A7N Balloon Fiesta6-9A			:15/:15			P-5		BK	1	\$325.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----S				1	\$325.00					
N 10	KOAT	10/14/18	10/14/18	Su A7N Balloon Fiesta6-9A			:15/:15			P-5		BK	1	\$325.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----S				1	\$325.00					
N 11	KOAT	10/14/18	10/14/18	This Week	9-10a		:15/:15			P-5		BK	1	\$225.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----S				1	\$225.00					
N 12	KOAT	10/14/18	10/14/18	Action 7 News @ 10p	10-1030p		:15/:15			P-5		BK	1	\$425.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----S				1	\$425.00					
Totals									0.00				24	\$6,630.00

\*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/14/18	24	\$6,630.00	(\$994.50)	\$5,635.50	\$443.80	\$6,079.30
<b>Totals</b>	24	\$6,630.00	(\$994.50)	\$5,635.50	\$443.80	\$6,079.30

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

KOAT - Vigil/D/Supreme Court Justice NM

KOAT Week 10/8-10/14					
Day	Time	Program	Class II	# of :15/:15 Bookends	
T-TH	10-11A	The View	115	3	345
T-TH	11A-12N	Dr Oz	80	3	240
T-TH	1-2P	General Hospital	115	3	345
T-TH	3-4P	Ellen	125	3	375
T-TH	6-630P	A7N	425	3	1275
T-TH	10-1030P	A7N	700	3	2100
SA	7-8A	A7N Balloon Fiesta Weekend (10/6 & 10/13)	325	1	325
SA	8-9A	A7N Balloon Fiesta Weekend (10/6 & 10/13)	325	1	325
SU	7-8A	A7N Balloon Fiesta Weekend (10/7 & 10/14)	325	1	325
SU	8-9A	A7N Balloon Fiesta Weekend (10/7 & 10/14)	325	1	325
SU	9-10A	This Week	225	1	225
SU	10-1030P	A7N	425	1	425
Gross Total					6630
NET Total					\$5,635.50
Tax					\$443.80
Total Due					\$6,079.30

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

KOAT Albuquerque, NM

**Date:**

9/25/18

I, TARIN NIX

being/on behalf of: The Committee to Elect Judge Michael E. Vigil

a legally qualified candidate of the Democratic

political party for the office of: New Mexico Supreme Court

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): attached

I represent that the payment for the above described broadcast time has been furnished by:

The Committee to Elect Judge Michael E. Vigil

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Doug Azar

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

9/25/18

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

9-25-18

Marcus Libardi

Printed Name

NSM

Title