

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

<u>Product</u>	<u>Contract / Revision</u> 1796209 /	<u>Alt Order #</u>
<u>Candidate</u>		
<u>Contract Dates</u> 10/09/18 - 10/14/18	<u>Estimate #</u>	
<u>Advertiser</u> Vigil/D/Supreme Court Justice NM	<u>Original Date / Revision</u> 10/17/18 / 10/17/18	

And:

Vigil/D/Supreme Court Justice NM
Attention: Tarin Nix
9101 Candelaria Rd
Albuquerque, NM 87110

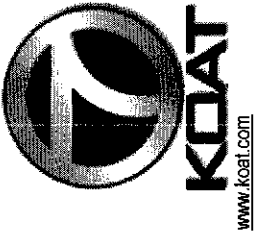
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Marcus Liburdi	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount		
E 1	KOAT	10/09/18	10/11/18	The View 10-11a	10-11a		:15/:15			P-5		BK	2	\$230.00		
Class of Time - Pre-emptible with notice																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>							
	Week:	10/08/18	10/14/18	-TWT---	3				\$115.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>							
	6	KOAT	10/08/18-10/14/18	The View 10-11a	10-11a	-TuWTh-----	:15/:15		\$445.00							
Credited																
N 2	KOAT	10/09/18	10/11/18	DR OZ DAY	11A-12P		:15/:15			P-5		BK	2	\$160.00		
Class of Time - Pre-emptible with notice																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>							
	Week:	10/08/18	10/14/18	-TWT---	3				\$80.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>							
	6	KOAT	10/08/18-10/14/18	DR OZ DAY	11A-12P	-TuWTh-----	:15/:15		\$80.00							
Credited																
E 3	KOAT	10/09/18	10/11/18	General Hospital	1-2p		:15/:15			P-5		BK	2	\$230.00		
Class of Time - Pre-emptible with notice																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>							
	Week:	10/08/18	10/14/18	-TWT---	3				\$115.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>							
	5	KOAT	10/08/18-10/14/18	General Hospital	1-2p	-TuWTh-----	:15/:15		\$445.00							
Credited																
	6	KOAT	10/08/18-10/14/18	General Hospital	1-2p	-TuWTh-----	:15/:15		\$445.00							
	7	KOAT	10/11/18-10/11/18	GMA DAY	12-1P	-----Th-----	:15/:15		\$115.00							
MG for 3.6 10/10																
Totals														0.00	\$6,320.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 1796209 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/09/18 - 10/14/18	<u>Product</u> Candidate	<u>Estimate #</u>
<u>Advertiser</u> Vigil/D/Supreme Court Ju		<u>Original Date / Revision</u> 10/17/18 / 10/17/18

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/14/18	21	\$6,320.00	(\$948.00)	\$5,372.00	\$423.05	\$5,795.05
Totals	21	\$6,320.00	(\$948.00)	\$5,372.00	\$423.05	\$5,795.05

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Makegood Form

To: Tarin Nix
 Agency: _____
 Fax: _____

Client: Vigil/D/Supreme Court
 contract# multiple
 Station KOAT
 Market Albuquerque
 Client Codes _____

From: Marcus / Melissa
 Fax: _____
 Phone: _____

Missed Spot(s):

ORDER #	WO line #	Day/Time	Date	Length	Daypart	Programming	Unit Cost	# spots	Points	Total \$	total points	comment
1796209	2	Tu-Th/11a-12n	10/9-10/11	:15/:15	DY	Dr Oz	\$ 80	1		\$ -	0	oversold
1796220	3	Tu-Thu/1-2p	10/16-10/18	:15/:15	DY	General Hospital	\$ 115	2		\$ 80	0	oversold
	1	Tu-Thu/10-11a	10/16-10/18	:15/:15	DY	View	\$ 115	1		\$ -	0	oversold
								4		\$ 230	0	
										\$ 115	0	
										\$ -	0	
										\$ 425	0	

Makegood:

ORDER #		Day/Time	Date	Length	Daypart	Programming	Unit Cost	# spots	Points	Total \$	total points	comment
1796220		Sun	10/21	:15/:15	EM	News	\$ 350	1		\$ -	0	
1796220		Sun	10/21	:15/:15	LF	Matter of Fact	\$ 75	1		\$ 350	0	
								2		\$ 75	0	
										\$ 425	0	

Comment: Make good for spots pre-empted due to oversell

Makegood Accepted by: _____

Date Accepted: _____