

WOC14628911 [00.00]

Order Printout

Order Status: Confirmed	Start/End Dates: 04/23/24 - 04/29/24	C/P/E: 91 / 94 / 1505
Traffic Order #: 3526311	Agency: Grassroots Media LLC	Product Desc.: Political
Buyer Order #: 13384591	Advertiser: Tammy Baldwin	Estimate Desc.: Baldwin 2024 Week #28
AE: Wausau House	Buyer: Mike D'Ettorre	Total Cost: \$4,500.00 (Cash)
Property: WZAW TV	Primary Demo:	Received Date: 4/22/24 8:31 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 23													Total Spots	Total Cost
1	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	--T----	150.00	1													1	150.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
1	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	---F---	150.00	1													1	150.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
1	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	-W-----	150.00	1													1	150.00
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2	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	--T----	150.00	1													1	150.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					
2	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	---F---	150.00	1													1	150.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					
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List Items							Spots												Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 23													Total Spots	Total Cost	
3	NEWSCHANNEL 7 @ 9PM	NM	:30	9:15 PM-9:30 PM	--T----	600.00	1													1	600.00	
(Program: NEWSCHANNEL 7 @ 9PM)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 9:15p-9:30p TIME PERIOD ON WZAW																						
3	NEWSCHANNEL 7 @ 9PM	NM	:30	9:15 PM-9:30 PM	---F---	600.00	1													1	600.00	
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Spot Totals:							15													15	4500.00	
Rate Totals:							4500.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	15	\$4,500.00			