

# WOC14538599 [00.00]

## Order Printout

|                          |                                      |                                       |
|--------------------------|--------------------------------------|---------------------------------------|
| Order Status: Confirmed  | Start/End Dates: 03/19/24 - 03/25/24 | C/P/E: 91 / 94 / 1430                 |
| Traffic Order #: 3466898 | Agency: Grassroots Media LLC         | Product Desc.: Political              |
| Buyer Order #: 13302893  | Advertiser: Tammy Baldwin            | Estimate Desc.: Baldwin 2024 Week #33 |
| AE: Wausau House         | Buyer: Mike D'Ettorre                | Total Cost: \$800.00 (Cash)           |
| Property: WZAW TV        | Primary Demo:                        | Received Date: 3/18/24 7:47 AM        |
| Sales Region: Local      |                                      |                                       |

Comments:

Separation: 30PopulationBuyType: CPP

| List Items  |                     |    |     |                 |               |        | Spots  |  |  |  |  |  |  |  |  |  |  |  | Totals |             |            |   |        |
|---|---------------------|----|-----|-----------------|---------------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|--------|-------------|------------|---|--------|
| Line  | Program             | ST | Len | Time            | Days TWTFSS M | Rate   | Mar 19 |  |  |  |  |  |  |  |  |  |  |  |        | Total Spots | Total Cost |   |        |
| 1   | NEWSCHANNEL 7 @ 9PM | NM | :30 | 9:15 PM-9:30 PM | ---F---       | 400.00 | 1      |  |  |  |  |  |  |  |  |  |  |  |        | 1           | 400.00     |   |        |
| (Program: NEWSCHANNEL 7 @ 9PM)WZAW-1Q24-CS - WAUSAU-RHINELANDER - ACTUAL Feb/2023 Mo-Fr 9:15p-9:30p TIME PERIOD ON WZAW |                     |    |     |                 |               |        |        |  |  |  |  |  |  |  |  |  |  |  |        |             |            |   |        |
| 1   | NEWSCHANNEL 7 @ 9PM | NM | :30 | 9:15 PM-9:30 PM | -W-----       | 400.00 | 1      |  |  |  |  |  |  |  |  |  |  |  |        | 1           | 400.00     |   |        |
| (Program: NEWSCHANNEL 7 @ 9PM)WZAW-1Q24-CS - WAUSAU-RHINELANDER - ACTUAL Feb/2023 Mo-Fr 9:15p-9:30p TIME PERIOD ON WZAW |                     |    |     |                 |               |        |        |  |  |  |  |  |  |  |  |  |  |  |        |             |            |   |        |
| Spot Totals:  |                     |    |     |                 |               |        | 2      |  |  |  |  |  |  |  |  |  |  |  |        |             |            | 2 | 800.00 |
| Rate Totals:  |                     |    |     |                 |               |        | 800.00 |  |  |  |  |  |  |  |  |  |  |  |        |             |            |   |        |

| MONTH | SPOTS | COST     | MONTH | SPOTS | COST |
|-------|-------|----------|-------|-------|------|
| March | 2     | \$800.00 |       |       |      |