

# WOC14661330 [00.00]

## Order Printout

Order Status: Opened-New

Start/End Dates: 05/28/24 - 06/03/24

C/P/E: 91 / 94 / 1547

Traffic Order #: 3559286

Agency: Grassroots Media LLC

Product Desc.: Political

Buyer Order #: 13457822

Advertiser: Tammy Baldwin

Estimate Desc.: Baldwin 2024 Week #23

AE: Wausau House

Buyer: Mike D'Ettorre

Total Cost: \$5,600.00 (Cash)

Property: WZAW TV

Primary Demo:

Received Date: 5/28/24 8:36 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 28													Total Spots	Total Cost
1	HOT BENCH	NM	:30	2:00 PM-3:00 PM	--T----	45.00	1													1	45.00
(Program: HOT BENCH)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 2:00p-3:00p TIME PERIOD ON WZAW																					
1	HOT BENCH	NM	:30	2:00 PM-3:00 PM	---F---	45.00	1													1	45.00
(Program: HOT BENCH)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 2:00p-3:00p TIME PERIOD ON WZAW																					
1	HOT BENCH	NM	:30	2:00 PM-3:00 PM	-----M	45.00	1													1	45.00
(Program: HOT BENCH)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 2:00p-3:00p TIME PERIOD ON WZAW																					
1	HOT BENCH	NM	:30	2:00 PM-3:00 PM	-W-----	45.00	1													1	45.00
(Program: HOT BENCH)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 2:00p-3:00p TIME PERIOD ON WZAW																					
2	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	--T----	120.00	1													1	120.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
2	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	---F---	120.00	1													1	120.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
2	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	-----M	120.00	1													1	120.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
2	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	-W-----	120.00	1													1	120.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
3	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	--T----	120.00	1													1	120.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					
3	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	---F---	120.00	1													1	120.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 28													Total Spots	Total Cost
3	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	-----M	120.00	1													1	120.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					
3	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	-W-----	120.00	1													1	120.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					
4	FAMILY FEUD	NM	:30	11:00 AM-12:00 PM	--T----	45.00	1													1	45.00
(Program: FAMILY FEUD)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 11:00a-12:00p TIME PERIOD ON WZAW																					
4	FAMILY FEUD	NM	:30	11:00 AM-12:00 PM	---F---	45.00	1													1	45.00
(Program: FAMILY FEUD)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 11:00a-12:00p TIME PERIOD ON WZAW																					
4	FAMILY FEUD	NM	:30	11:00 AM-12:00 PM	-----M	45.00	1													1	45.00
(Program: FAMILY FEUD)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 11:00a-12:00p TIME PERIOD ON WZAW																					
4	FAMILY FEUD	NM	:30	11:00 AM-12:00 PM	-W-----	45.00	1													1	45.00
(Program: FAMILY FEUD)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 11:00a-12:00p TIME PERIOD ON WZAW																					
5	FAMILY FEUD 1	NM	:30	4:00 PM-4:30 PM	--T----	160.00	1													1	160.00
(Program: FAMILY FEUD 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON WZAW																					
5	FAMILY FEUD 1	NM	:30	4:00 PM-4:30 PM	---F---	160.00	1													1	160.00
(Program: FAMILY FEUD 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON WZAW																					
5	FAMILY FEUD 1	NM	:30	4:00 PM-4:30 PM	-----M	160.00	1													1	160.00
(Program: FAMILY FEUD 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON WZAW																					
5	FAMILY FEUD 1	NM	:30	4:00 PM-4:30 PM	-W-----	160.00	1													1	160.00
(Program: FAMILY FEUD 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON WZAW																					
6	MASTERCHEF	NM	:30	7:00 PM-8:00 PM	-W-----	480.00	1													1	480.00
(Program: MASTERCHEF)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Wed 7:00p-8:00p TIME PERIOD ON WZAW																					
7	NAME THAT TUNE	NM	:30	7:00 PM-8:00 PM	-----M	280.00	1													1	280.00
(Program: NAME THAT TUNE)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mon 7:00p-8:00p TIME PERIOD ON WZAW																					
8	SEINFELD (syn) 2	NM	:30	10:00 PM-10:30 PM	--T----	240.00	1													1	240.00
(Program: SEINFELD (syn) 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 10:00p-10:30p TIME PERIOD ON WZAW																					
8	SEINFELD (syn) 2	NM	:30	10:00 PM-10:30 PM	---F---	240.00	1													1	240.00
(Program: SEINFELD (syn) 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 10:00p-10:30p TIME PERIOD ON WZAW																					
8	SEINFELD (syn) 2	NM	:30	10:00 PM-10:30 PM	-----M	240.00	1													1	240.00
(Program: SEINFELD (syn) 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 10:00p-10:30p TIME PERIOD ON WZAW																					
8	SEINFELD (syn) 2	NM	:30	10:00 PM-10:30 PM	-W-----	240.00	1													1	240.00
(Program: SEINFELD (syn) 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 10:00p-10:30p TIME PERIOD ON WZAW																					
9	NEWSCHANNEL 7 @ 9PM	NM	:30	9:15 PM-9:30 PM	--T----	480.00	1													1	480.00
(Program: NEWSCHANNEL 7 @ 9PM)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 9:15p-9:30p TIME PERIOD ON WZAW																					
9	NEWSCHANNEL 7 @ 9PM	NM	:30	9:15 PM-9:30 PM	---F---	480.00	1													1	480.00
(Program: NEWSCHANNEL 7 @ 9PM)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 9:15p-9:30p TIME PERIOD ON WZAW																					
9	NEWSCHANNEL 7 @ 9PM	NM	:30	9:15 PM-9:30 PM	-----M	480.00	1													1	480.00
(Program: NEWSCHANNEL 7 @ 9PM)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 9:15p-9:30p TIME PERIOD ON WZAW																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 28													Total Spots	Total Cost	
9	NEWSCHANNEL 7 @ 9PM	NM	:30	9:15 PM-9:30 PM	-W-----	480.00	1													1	480.00	
(Program: NEWSCHANNEL 7 @ 9PM)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 9:15p-9:30p TIME PERIOD ON WZAW																						
Spot Totals:							30													30	5600.00	
Rate Totals:							5600.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	30	\$5,600.00			