

WOC14649091 [00.00]

Order Printout

Order Status: Confirmed	Start/End Dates: 05/14/24 - 05/20/24	C/P/E: 91 / 94 / 1542
Traffic Order #: 3547546	Agency: Grassroots Media LLC	Product Desc.: Political
Buyer Order #: 13428786	Advertiser: Tammy Baldwin	Estimate Desc.: Baldwin 2024 Week #25
AE: Wausau House	Buyer: Mike D'Ettorre	Total Cost: \$2,000.00 (Cash)
Property: WZAW TV	Primary Demo:	Received Date: 5/13/24 8:36 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 14													Total Spots	Total Cost
1	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	--T----	120.00	1													1	120.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
1	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	---F---	120.00	1													1	120.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
1	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	-W-----	120.00	1													1	120.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
1	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	-----M	120.00	1													1	120.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
1	JUDGE JUDY 2	NM	:30	3:30 PM-4:00 PM	T-----	120.00	1													1	120.00
(Program: JUDGE JUDY 2)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZAW																					
2	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	--T----	120.00	1													1	120.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					
2	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	---F---	120.00	1													1	120.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					
2	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	-W-----	120.00	1													1	120.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					
2	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	-----M	120.00	1													1	120.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					
2	JUDGE JUDY 1	NM	:30	3:00 PM-3:30 PM	T-----	120.00	1													1	120.00
(Program: JUDGE JUDY 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 3:00p-3:30p TIME PERIOD ON WZAW																					

List Items							Spots												Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 14													Total Spots	Total Cost	
3	FAMILY FEUD 1	NM	:30	4:00 PM-4:30 PM	--T----	160.00	1													1	160.00	
(Program: FAMILY FEUD 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON WZAW																						
3	FAMILY FEUD 1	NM	:30	4:00 PM-4:30 PM	---F---	160.00	1													1	160.00	
(Program: FAMILY FEUD 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON WZAW																						
3	FAMILY FEUD 1	NM	:30	4:00 PM-4:30 PM	-W-----	160.00	1													1	160.00	
(Program: FAMILY FEUD 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON WZAW																						
3	FAMILY FEUD 1	NM	:30	4:00 PM-4:30 PM	-----M	160.00	1													1	160.00	
(Program: FAMILY FEUD 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON WZAW																						
3	FAMILY FEUD 1	NM	:30	4:00 PM-4:30 PM	T-----	160.00	1													1	160.00	
(Program: FAMILY FEUD 1)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON WZAW																						
Spot Totals:							15													15	2000.00	
Rate Totals:							2000.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	15	\$2,000.00			