



WYAV
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Myrtle Beach

QUARTERLY ISSUES AND PROGRAMS REPORT

April 1 ,2023- June 30,2023

SUBMITTED BY: TARA HARDER

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

(6-10A,10A-3P,3p-7p,7p-12a, 12a-12a, on-air liners, website/Facebook) All stations promoted the Carolina Forest's NJROTC Booster Program Car Show. NJROTC is a federally-sponsored high school program that educates and trains students to develop mentality, attention to detail, and problem solving skill set. All money raised (over \$4500) will help local students to be able to purchase books, uniforms and help with field trips throughout this year.

(6-10a,10-3P,3p-7p, 7p-12a,12a-12,) Promoting the Vietnam Traveling Memorial Wall. The traveling wall is a 3/5 scale, traveling replica of the Vietnam Memorial in Washington, D.C. The exhibit will be on display Memorial Day weekend is free and open to the public day & night

(6-10a,10-3P,3p-7p, 7p-12a,12a-12, Liners) Promoted the Socastee Heritage Festival benefiting the Socastee Heritage Foundation. All stations participated with liners, web information and on-site participation. The Socastee Heritage Festival provides a day for the community to unite & develop community pride. All money raised at the festival provide grants to local schools to help with field trip fees, tutoring, Angel Tree for students & many other school projects.

(6-10a,10-3P,3p-7p, 7p-12a,12a-12, liners/Facebook) Promoted locations hosting free HIV testing on National HIV Testing Day. National HIV Testing Day highlights the importance of HIV testing for everyone.

(6-10a,10-3P,3p-7p, 7p-12a,12a-12,) Ran on-air PSA's promoting the Myrtle Beach Area Chamber of Commerce's second-annual Nonprofit Expo. The event is free to the public. Attendees can connect one-on-one with over 40 nonprofit organizations exhibiting to learn about their services and how to become a volunteer.

Coverage Addressing the Following Issues:

- 1) Leadership Awareness
- 2) Veteran Awareness & Appreciation
- 3) Community Awareness
- 4) Health Awareness
- 5) Local non-profit Awareness



Careteam+
FAMILY HEALTH & SPECIALTY CARE

Walgreens

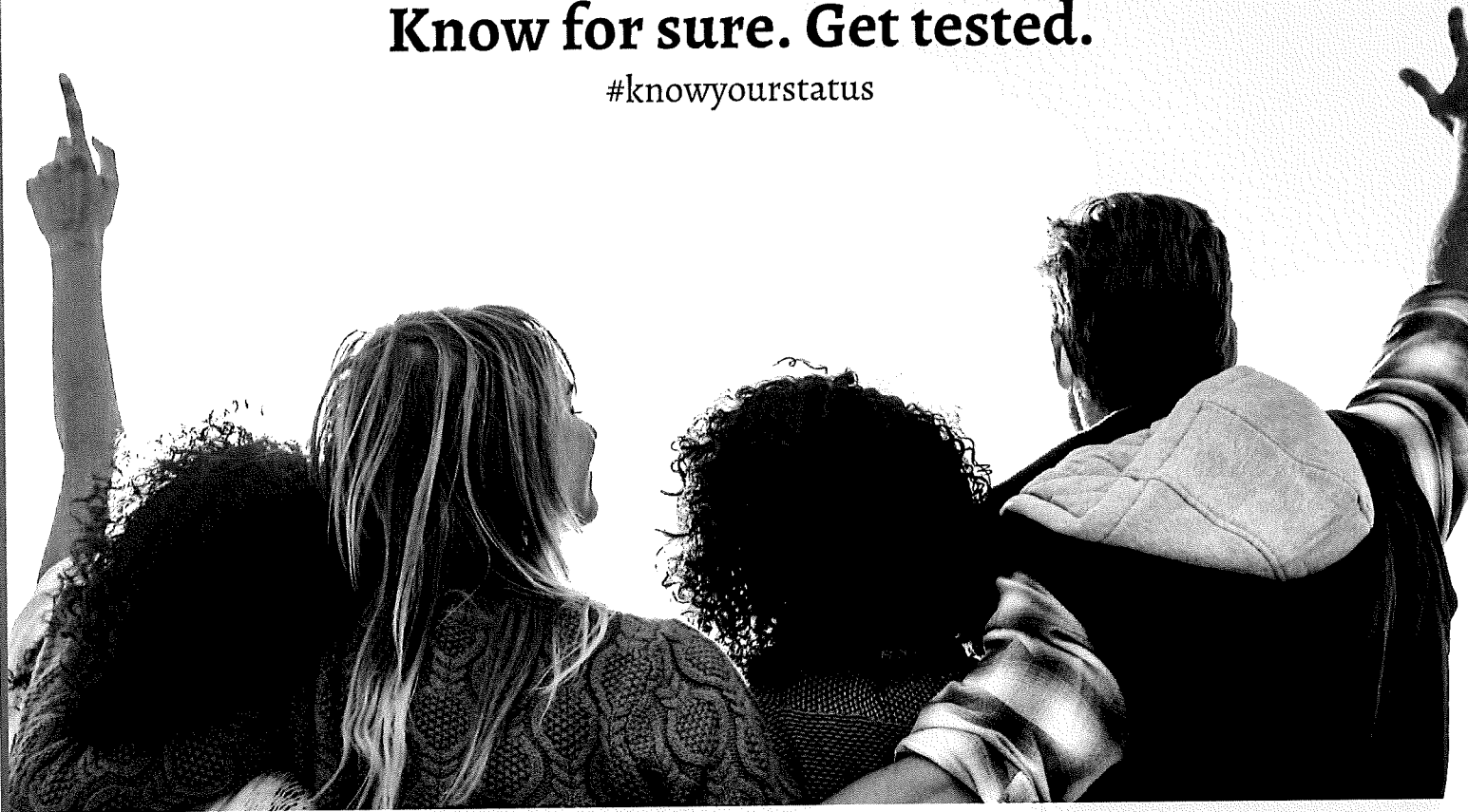
**No matter who you are,
HIV testing is right for you.**

Join Careteam Plus and Walgreens for

National HIV Testing Day

Know for sure. Get tested.

#knowyourstatus



SCAN ME

JOIN US AT WALGREENS-SOCASTEE LOCATION

TUESDAY, JUNE 27TH

5001 SOCASTEE BLVD, MYRTLE BEACH, SC 29588 | 2 - 7 PM

\$10 GIFT CARDS WILL BE AVAILABLE TO THE FIRST 20 ELIGIBLE HIV TESTS. FOR MORE INFORMATION PLEASE CALL OUR PREVENTION TEAM AT (843) 234-0005.



Careteam +
FAMILY HEALTH & SPECIALTY CARE

**No matter who you are,
HIV testing is right for you.**

Join Careteam Plus for
National HIV Testing Day

Know for sure. Get tested.

#knowyourstatus

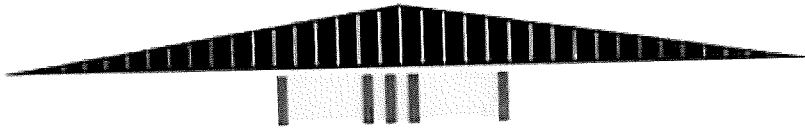


JOIN US AT CARETEAM PLUS
TUESDAY, JUNE 27TH

100 PROFESSIONAL PARK DRIVE, CONWAY, SC | 8 AM - 6 PM

\$10 GIFT CARDS WILL BE AVAILABLE TO THE FIRST 20 ELIGIBLE HIV TESTS. FOR
MORE INFORMATION PLEASE CALL OUR PREVENTION TEAM AT (843) 234-0005.

SCAN ME



THE VIETNAM TRAVELING MEMORIAL WALL®

**MEMORIAL DAY WEEKEND 2023, MAY 25-29
THE MARKET COMMON ATHLETIC FIELDS
MYRTLE BEACH**

IN MEMORY AND HONOR OF THE 58,220 AMERICANS WHO NEVER RETURNED FROM VIETNAM



SEEKING 100 VOLUNTEERS 18 & UP TO HELP WITH THE EXHIBIT

**CONTACT CHRIS ARANDA IF INTERESTED
843-232-2441**

The Traveling Wall is a 3/5 scale, traveling replica of the Vietnam Memorial in Washington, D.C. It bears the names of more than 58,000 men and women who made the ultimate sacrifice in Vietnam. The Wall stands six feet tall at the center and covers almost 300 feet from end to end.

The exhibit is free and open to the public day and night.



VETCENTER





Tara Harder <tharder@dbcradio.com>

Re: Carolina Forest HS NJROTC Booster Event

1 message

Carolina Forest HS NJROTC Booster <carolinaforesthsnjrotcbooster@gmail.com>

Mon, Apr 17, 2023 at 10:28 AM

To: Beth Simmons <bsimmons@dbcradio.com>
Cc: Charlie Steele <Csteele@dbcradio.com>, Howard Nixon <hnixon@dbcradio.com>, Tara Harder <tharder@dbcradio.com>, Gary Kyle <gkyle@dbcradio.com>

Good Morning,

You all are awesome! We appreciate all your support. We look forward to seeing your crew come out to our Event. Thank you.

V/r

Chief Thompson
Carolina Forest HS NJROTC
Naval Science Instructor
Ph:(803)546-8383

On Mon, Apr 17, 2023 at 8:32 AM Beth Simmons <bsimmons@dbcradio.com> wrote:

Good Morning Chief Gregg Thompson,

Just wanted to let you know that we've been running liners on all of our stations, with the exception of Energy, for your upcoming event. I've also posted a webslide on our websites which connects to your event website. The slide we are using is attached to this email. Our PSA Director Tara, who also hosts a weekend show on KZQ has scheduled 15 second PSA liners this week too. She will be the talent on-site for your event this weekend from 10 to Noon and Gary our Promotions Assistant will have the tent setup by 9 AM before the start of the event. If you have any questions or concerns please let me know.

Thank you,

Beth

On Mon, Apr 17, 2023 at 8:11 AM Carolina Forest HS NJROTC Booster <carolinaforesthsnjrotcbooster@gmail.com> wrote:

Good Morning,

Dave and Rick please advise me when you want me to come in or call in. Thank you again for your past support. Your support is going to be greatly appreciated in supporting Carolina Forest High School JROTC Booster Club. Thank you.

V/r

Chief Thompson
Carolina Forest HS NJROTC

Naval Science Instructor
Ph:(803)546-8383

On Thu, Apr 13, 2023 at 12:04 PM Beth Simmons <bsimmons@dbcradio.com> wrote:
Hi Dave and Rick,

Naval Science Instructor Chief Gregg Thompson is on this email regarding the upcoming booster event. Can you two work out an interview time slot early in the week for him? The link and flyer to the event is below and both of your stations are featured on the flyer. I also added his info below.

<https://cfhsnjrotc.ghost.io/>

Chief Thompson
Carolina Forest HS NJROTC
Naval Science Instructor
Ph:(803)546-8383

Thanks,

Beth

--

Beth Simmons
T&A Morning Co-Host
DBC Promotion Director Myrtle Beach
Business: (843) 448-1041



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Beth Simmons
T&A Morning Co-Host
DBC Promotion Director Myrtle Beach
Business: (843) 448-1041



FOR IMMEDIATE RELEASE

April 21, 2023

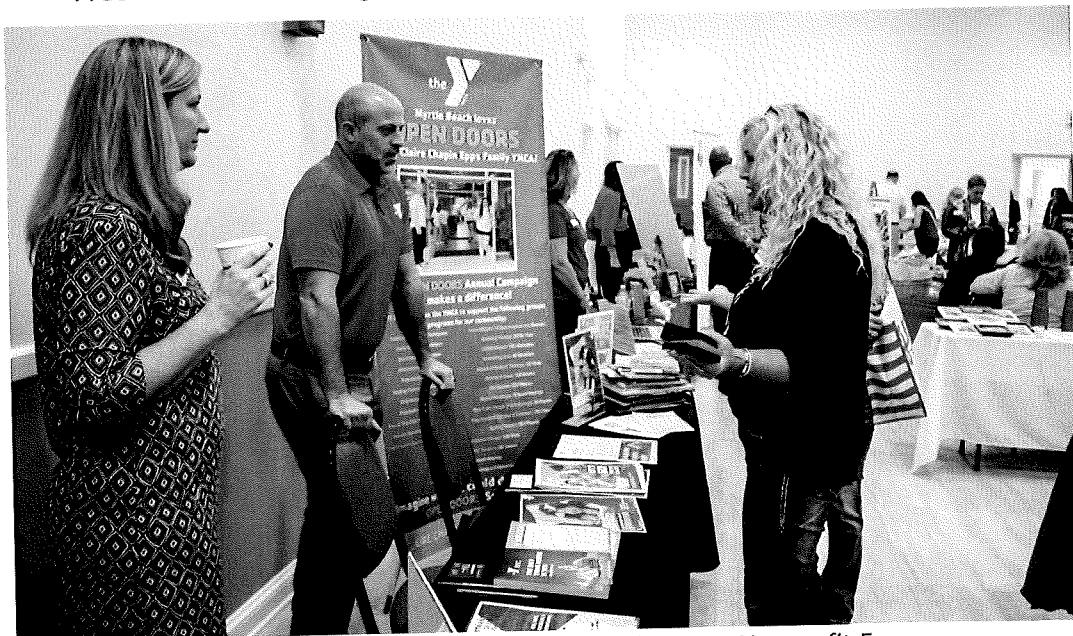
Media Contact:

Marlane White
Communications Manager
Myrtle Beach Area Chamber of Commerce
O: (843) 916-7295
C: (843) 256-6373
Marlane.White@VisitMyrtleBeach.com



Second Annual Myrtle Beach Area Chamber Nonprofit Expo Set for May 9

Free Event at The Hangout to Feature Over 40 Exhibiting Organizations



*YMCA of Coastal Carolina exhibits at the 2022 Nonprofit Expo
CREDIT: MBACC/Amanda Blomquist*

MYRTLE BEACH, S.C.—The Myrtle Beach Area Chamber of Commerce (MBACC) is pleased to announce the second-annual Nonprofit Expo is coming to The Hangout restaurant at Broadway at the Beach in Myrtle Beach on Tuesday, May 9, 2023, from 4 to 6 p.m.

The event is free to the public. Attendees can connect one-on-one with over 40 nonprofit organizations exhibiting to learn about their services and how to become a volunteer. Attendees will also receive a 10 percent discount at The Hangout during the event.

Among those exhibiting, Hatton Gravelly, Director of Mission Advancement for the YMCA of Coastal Carolina, said her organization is looking forward to participating. “The Non-Profit Expo is an excellent way to connect nonprofits to community members to share the good work we are doing and find new volunteers. We had a great experience last year not only meeting community members but networking with all the other nonprofits in the area to discuss ways we can collaborate,” she said.

The Myrtle Beach Area Chamber's Nonprofit Council was formed in 2022 to promote the sustainability and growth of charitable and service-focused organizations, and to strengthen their role in the Grand Strand.

"The work that nonprofits do each day is critical to enhancing our community through the support, education, health and wellness, financial and various other resources they provide. We're fortunate to have a wide range of wonderful organizations in Horry and Georgetown counties and we're honored to provide them with this opportunity to showcase their services," said Shannon Furtick, MBACC Business Development Services Manager.

Participating organizations are MBACC members and include:

ALZ FOUNDATION
Alzheimer's Association
Barnabas Horse Foundation
Champion Autism Network
Horry County Literacy Council
IMPACT Ministries of Myrtle Beach
Jacqueline Rodgers Foundation Inc.
Long Bay Symphony
Meals On Wheels of Horry Georgetown
Multiplying Good
Myrtle Beach Woman's Club
New Directions of Horry County
Partnership Grand Strand
Rape Crisis Center of Horry & Georgetown Counties
Seacoast Artists Guild
SOS Care
U.S. Coast Guard Auxiliary Central Grand Strand
Waccamaw Regional Council of Governments

For more information visit MyrtleBeachAreaChamber.com/events.

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About Myrtle Beach Area Chamber of Commerce and Convention and Visitors Bureau:

Since 1938, the Myrtle Beach Area Chamber of Commerce (MBACC) has stood as the unified voice of the Grand Strand's business community — serving Myrtle Beach, North Myrtle Beach, Little River, Loris, Atlantic Beach, Carolina Forest, Conway, Aynor, Socastee, Surfside Beach, Garden City Beach, Murrells Inlet, Litchfield Beach and Pawleys Island. The U.S. Chamber of Commerce has awarded MBACC its five-star accreditation — one of only a few chambers in South Carolina to earn this distinction. The Myrtle Beach Area Convention and Visitors Bureau (CVB) and its destination marketing arm Visit Myrtle Beach promote tourism through various partnerships and initiatives to advance the economic success of the Grand Strand. For more information, visit MyrtleBeachAreaChamber.com, MyrtleBeachAreaCVB.com and VisitMyrtleBeach.com.



Tara Harder <tharder@dbcradio.com>

Socastee Heritage Festival Schedule and Info for Tomorrow (With Map Attachment)

1 message

Fri, Apr 28, 2023 at 4:59 PM

Beth Simmons <bsimmons@dbcradio.com>

Reply-To: bsimmons@dbcradio.com

To: Myrtle Beach All <mball@dbcradio.com>

Hi Everyone,

The Socastee Festival is tomorrow from 10AM-5PM and we are setting up all station tents together near the main stage. The organizers said that we should all park at the school nearby. They sent a map that will hopefully help you navigate. They told me that the main stage should be around the Cooper House and Event Stage, but I'm sure you will be able to find out more info when you arrive as they have not sent me a full vendor map.

The schedule is as follows...

Socastee Heritage Festival

Promotional Shifts...

Shift 1: 8AM-12:30PM

- Gary Kyle
- Grace Wells (Driving KZQ Van)
- Eric Grzeszkowiak
- Beth Simmons (Driving Wave Van)

-

Shift 2: 12:30PM-5:30PM

- Will McManus (Driving KZQ Van)
- Beth Simmons (Driving Wave Van)

WRNN

Shift1: 10AM-Noon...Dave Priest Tentatively**Shift2: Noon-2PM...**Ruth**Shift 3: 2PM-4PM****Shift 4: 4PM-5PM (Plus helping cleanup)**

WAVE

Shift1: 10AM-Noon...Scott Mann**Shift2: Noon-2PM...**Charlie Steele

6/29/23, 3:21 PM

DBC Mail - Socastee Heritage Festival Schedule and Info for Tomorrow (With Map Attachment)

Shift 3: 2PM-4PM...Beth Simmons

Shift 4: 4PM-5PM (Plus helping cleanup)

KZQ

Shift1: 10AM-Noon...Crash

Shift2: Noon-2PM...Beck

Shift 3: 2PM-4PM...Tripp aka Tom

Shift 4: 4PM-5PM (Plus helping cleanup)

Energy

Shift1: 10AM-Noon...Alex

Shift2: Noon-2PM...Kosmo

Shift 3: 2PM-4PM...Zack

Shift 4: 4PM-5PM (Plus helping cleanup)

Hank

Only Shift: Rick 11AM-1PM

If you have questions, feel free to text my cell at 520-390-1575.

Thank you,

Beth

--

Beth Simmons
T&A Morning Co-Host
DBC Promotion Director Myrtle Beach
Business: (843) 448-1041





Tara Harder <tharder@dbcradio.com>

Fwd: Saturday, June 24, Burning Ridge Golf Club, Palmetto Literacy 3rd Annual Golf Scramble

1 message

Katie Keech <kkeech@dbcradio.com>

Thu, Jun 8, 2023 at 10:16 AM

To: Trimeshia Pringle <tpringle@dbcradio.com>, Tara Harder <tharder@dbcradio.com>

Hello!

I just added PSA spots for Palmetto Literacy Council's Charity Golf Scramble. They were promised this support during the Advantage meeting. I know we are tight on inventory - so I used 12a-12a rotators. The cut off date for sign ups is 6/14.

The flyer is below for the PSA file

All the best,

Katie Keech

Senior Advertising Account Executive

M.B. Area Chamber of Commerce Ambassador

Email : KKeech@DBCRadio.com

Cell - Call or Text (609) 234-0399

1016 Ocala Street, Myrtle Beach SC 29577



----- Forwarded message -----

From: Dave Priest <dpriest@dbcradio.com>

Date: Wed, Jun 7, 2023 at 4:29 PM

Subject: Re: Saturday, June 24, Burning Ridge Golf Club, Palmetto Literacy 3rd Annual Golf Scramble

To: Katie Keech <kkeech@dbcradio.com>

Thanks for heads up.

Will get in touch

On Wed, Jun 7, 2023 at 2:07 PM Katie Keech <kkeech@dbcradio.com> wrote:

Hi Davel

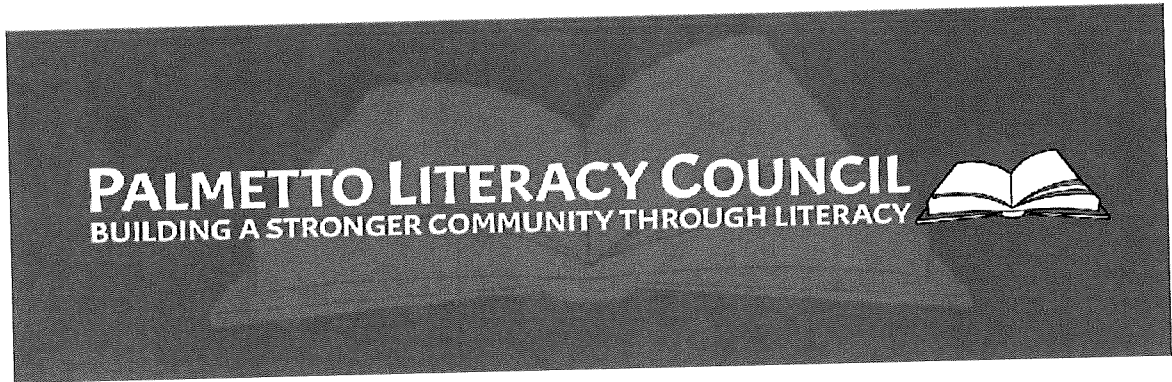
Can you please schedule an interview with Dodi about this charity golf tournament soon?

They need a push for sign ups and the cut off is 6/14. Palmetto Literacy Council is an annual 501c3 advertiser on the advantage plan.

Dodi Hodges 843-685-5863

dodi@palmettoliteracy.org

WFXB and WMBF have already scheduled interviews for the organization and golf event on Monday, June 12. She's available the rest of the week.



3rd Annual Palmetto Literacy Council Charity Golf Scramble



Golf Tournament for Charity!

We are announcing our 3rd Annual Charity Golf Scramble. We moved this year's tournament to a Saturday in June. Bring your friends!

Cash prizes for 1st, 2nd, and 3rd Place Teams (\$400, \$200, \$100)

50/50 drawing

Award for closest to the pin

Award for longest drive

Mulligans available for purchase

Raffle tickets...so many prizes! Prizes - Joe's Crab Shack, a charcoal grill, Armorall Car Wash Kit, Dinner gift cards, gym membership, and so much more!

Light breakfast - 7:30 am

Lunch provided

**Saturday,
June 24, 2023**

7:30 am Check - In
8:30 am Shotgun start

Burning Ridge Golf Club
500 Burning Ridge Rd
Conway, SC 29526

Register your team:
<https://palmettoliteracy.org/2023-golf-scramble/>

Register

6/29/23, 3:20 PM

DBC Mail - Fwd: Saturday, June 24, Burning Ridge Golf Club, Palmetto Literacy 3rd Annual Golf Scramble

Palmetto Literacy Council
1229 38th Ave N #130
Myrtle Beach, SC 29577
Email not displaying correctly?
View it in your browser
Unsubscribe



--

Dodi Hodges, Ph.D.
Executive Director/Founding Member
Palmetto Literacy Council
843-945-9278 office phone
www.palmettoliteracy.org
Mailing Address: 1229 38th Ave N, #130
Myrtle Beach SC 29577
Office Location: 1010 5th Ave N #102
Surfside Beach SC 29575
Office email: info@palmettoliteracy.org



Tara Harder <tharder@dbcradio.com>

PSAs to add to the file

1 message

Beth Simmons <bsimmons@dbcradio.com>

Thu, Jun 8, 2023 at 6:23 PM

To: Tara Harder <tharder@dbcradio.com>

Cc: Charlie Steele <Csteele@dbcradio.com>, Howard Nixon <hnixon@dbcradio.com>, Dave Priest <dpriest@dbcradio.com>, Scott Mann <smann@dbcradio.com>, Ricky Pegram <rroberts@dbcradio.com>, Zack Williams <zwilliams@dbcradio.com>, Ron Crash Kissell <crash@dbcradio.com>

Hi Tara,

I have added the following 3 Public Service Events below to our Community Connections page for all five stations. I will also schedule liners on all stations. Please add to our public file.

Little River Chamber/Signarama Hosting Event for the Humane Society of North Myrtle Beach

- Tuesday June 13
- 2pm-6:30pm
- 4360 Big Barn Dr. (Free to Attend)
- Enjoy drinks, door prizes, raffles and sample food from Pittsburgh Pizza Pub, Mission BBQ, Daisy Dog Sabretts and Opa Opa Taverna
- Money raised from raffles will go to the Humane Society of North Myrtle Beach
- More info: <https://business.littleriverchamber.org/events/details/chamber-connections-signarama-37228>

DRIVING FOR DOWN SYNDROME CAR & TRUCK SHOW

- Saturday June 17
- 10am-2pm
- 2469 Highway 501 in Conway
- Benefits Grand Strand Down Syndrome Society
- Hosted by Known Associates
- Cost is \$20 to enter your car, truck or bike
- More info: Email gsdownsyndromesociety@gmail.com

NATIONAL HIV TESTING DAY

- Join Careteam+ for National HIV Testing Day
- Tuesday June 27th
- 8am-6pm at Careteam+ (100 Professional Park Drive in Conway)
- 2pm-7pm at Walgreens in Socastee (5001 Socastee Blvd)
- \$10 Gift Cards will be available for the first 20 eligible HIV tests at both locations
- No matter who you are, HIV testing is for everyone
- Know your Status!
- Call (843) 234-0005 for more info

Thank you,

Beth

--

Beth Simmons
T&A Morning Co-Host



Tara Harder <tharder@dbcradio.com>

Fwd: Questions for Tomorrow Morning

1 message

Ruth LeMay <ruth@dbcradio.com>

Tue, Jun 20, 2023 at 7:28 AM

To: Tara Harder <tharder@dbcradio.com>, "tandashow@live.com" <tandashow@live.com>, Thomas Schneider <tommycollins@dbcradio.com>, Beth Simmons <bsimmons@dbcradio.com>, Ricky Pegram <rroberts@dbcradio.com>, Charlie Steele <csteele@dbcradio.com>, Gary Kyle <gkyle@dbcradio.com>, Dave Priest <dpriest@dbcradio.com>

Dear All... please see below email (**PSA in BOLD**) from Jess Wnuk of Grand Strand Humane Society re PSA to read out on today's shows ahead of the Horry County Council Meeting tonight regarding the GSHS new facility petition... if you're so inclined / matches your show formatting.

Thankyou_ Ruthie x

On Mon, Jun 19, 2023 at 22:44 Jess Wnuk <grandstrandhumanesociety@gmail.com> wrote:

Hi Ruth,

I am so sorry for the late email. Things have been changing significantly all day with regards to the council meeting tomorrow. Unfortunately, as of right now, things are not looking good for GSHS. That being said, we are still doing all that we can and trying to remain hopeful and positive! Here are some questions that I think could be helpful in guiding our conversation. Thank you again for your time and willingness to highlight our story!

We heard that GSHS has requested a deferral from Horry County Council. What would this mean and why was it requested?

Do you feel that there is more opposition or more support of this project?

How has GSHS addressed some of the concerns brought forth by neighbors?

Why does GSHS need a new facility?

If GSHS is not able to purchase this land, what would that mean for Horry County?

How can people help the cause?

You mentioned a short PSA that could be broadcast across other stations during the day tomorrow. Here are a couple of sentences that I came up with if that is still a possibility!

Grand Strand Humane Society faces Horry County Council tonight at 6 PM to decide the fate of their new facility on River Oaks Drive. Please visit their website campaigngshs.org to learn how you can help!

Jess Wnuk
Executive Director
Grand Strand Humane Society
860-944-3940