

CURTIS MEDIA GROUP
3012 HIGHWOODS BLVD. 2ND FLOOR SUITE 200
RALEIGH, North Carolina 27604
Phone: (919) 790-9392



THE NEW MEDIA FIRM(A)
1322 G Street Southeast
Washington, District of Columbia 20003

Advertiser: MOMSRISING TOGETHER (N)
Order #: 313532657437
Date Entered: 11/01/2022
Last Modified: 11/01/2022
Product: Issue
Salesperson: EastmanRadio Division
Billing Cycle: Broadcast Standard
Estimate #: 12538

Order Date Range: 11/02/2022 through 11/08/2022 (1 weeks)
Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/02/22-11/08/22	WYMY-FM	06:00AM-10:00AM	60	1	1	1	1	1	--	--	5	350.00	5	1,750.00
2	11/02/22-11/08/22	WYMY-FM	10:00AM-03:00PM	60	1	2	2	1	2	--	--	8	300.00	8	2,400.00
3	11/02/22-11/08/22	WYMY-FM	03:00PM-07:00PM	60	2	--	1	2	1	--	--	6	300.00	6	1,800.00
4	11/02/22-11/08/22	WYMY-FM	07:00PM-12:00AM	60	2	--	2	2	2	--	--	8	125.00	8	1,000.00
5	11/02/22-11/08/22	WYMY-FM	06:00AM-07:00PM	60	--	--	--	--	--	4	--	4	250.00	4	1,000.00
6	11/02/22-11/08/22	WYMY-FM	06:00AM-07:00PM	60	--	--	--	--	--	--	5	5	175.00	5	875.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WYMY-FM	36	0	0	0	\$8,825.00	\$1,323.75	\$7,501.25
Totals	36	0	0	0	\$8,825.00	\$1,323.75	\$7,501.25

Total Charges: \$8,825.00
Agency Commission: \$1,323.75
Total Net: \$7,501.25

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
November	2022	\$8,825.00	\$7,501.25
Totals		\$8,825.00	\$7,501.25

Accepted for CURTIS MEDIA GROUP

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, The New Media Firm, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: MomsRising Together

Agency name: The New Media Firm (c/o Sage Media Planning & Placement)

Address: 1322 G Street SE, Washington, DC 20002

Contact: Bobby Mushroe

Phone number: 202-675-6936

Email: bobby@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: MomsRising Together

Address: 12011 Bel-Red Road, Suite 100A Bellevue, WA 98005

Contact: Kristin Rowe-Finkbeiner

Phone number:

Email: feedback@momsrising.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Joan Blades - Co-Founder and Board President
Alicia Garza - Board Member
Adria Goodson - Board Member
Kristin Rowe-Finkbeiner - Board VP and Secretary
Tola Sanni - Board Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Importance of voting in November 8th elections, in general

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor The New Media Firm

Station Representative

Signature: *TIERNY HUNT*

Name: Tierney Hunt

Date of Request to Purchase Ad Time: 10/25/2022

Signature: *[Signature]*

Name: *SHIRLEY DAVENPORT*

Date of Station Agreement to Sell Time: *11/1/22*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *11/1/22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:
313532657437

Est. #:
12538

Station Call Letters:
WYMY

Station Location:
BURLINGTON, NC

Date Received/Requested:
11/1/22

Run Start and End Dates:
11/2/22 - 11/8/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.