

Townsquare Media Monmouth-Ocean License, LLC
Stations Comprising Employment Unit
WADB(AM), WCHR-FM, WJLK, WOBN(AM), WOBN-FM
(2/1/20 – 1/31/21)

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Market President/CRO	Exigent Circumstances	Exigent Circumstances
Director of Content	8	8
Director of Sales	1, 2, 4, 6, 7	4
Account Manager	4	4
Account Manager	4	4
Account Executive	1, 2, 4	1
On Air personality	2, 4	4
Account Executive	1, 2, 4	1

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	LinkedIn (via Greenhouse) Jobs that are placed through this source are all forwarded and placed at: linkedin.com	N	27
2	Indeed (via Greenhouse) Jobs that are placed through this source are all forwarded and placed at: Indeed.com	N	151
3	Corporate Recruiter	N	1
4	Townsquare Sources, Townsquare.com	N	118
5	Diversity Jobs	N	9
6	Glassdoor (via Greenhouse)	N	7
7	<u>Maldrop</u>	N	1
8	Rehire/Market Transfer	N	3
	TOTAL INTERVIEWEES OVER REPORTING PERIOD		317

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program	Townsquare Media hosted an internship program for five students. We partnered with a variety of schools, including Rider University, Rowan, Clemson University, University of Rhode Island, Montclair, Rutgers University, William Patterson, Cabrini College and Marist. Each student received school credits for their participation in the program. Students were exposed to and involved in daily business activities, including marketing, programming, news, digital and sales.
2	Participation in Townsquare Media NJ Scholarship Program	The WOBN Christmas Classic awards scholarships to participating students based on their academic performance while in high school. This past year, nine women and men received \$500 each, bringing the total awarded since the tournament began in 1984 to over \$85,000.
3	Participation in Educational Event Relating to Career Opportunities in Broadcasting	Local Sales Manager attended Winter Job Fair at Brookdale Community College. Over 400 applicants attended the fair and resumes were reviewed for potential employment with Townsquare Media.
4	Participation in Educational Event Relating to Career Opportunities in Broadcasting	Our News Director spoke (virtually) to students at the College of New Jersey on Sept 5 th 2020.
5	Participation in Educational Event Relating to Career Opportunities in Broadcasting	Our News Director spoke (virtually) to two classes of students at Sacred Heart University on October 7 th 2020. The classes were: CM 126-B: History of Advertising & Public Relations and CM 502-AM1 & AM2: Strategic Communications in the Digital Age I.
6	EEO Training for Management	On January 13, 2021, station personnel participated in training on FCC EEO obligations conducted by Human Resources.