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**QUARTERLY ISSUES AND PROGRAMS REPORT**

**3rd Quarter**

**July 1st thru September 30th 2018**

**Prepared by:**  
Stevie Bridgwaters  
Community Affairs

Entercom Radio, Manassas Virginia, Washington, D.C.

## **WIAD PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

### **FRESH PERSPECTIVES:** (Sundays 07:00:00)

Is a pre-recorded 60 minute Public Affairs program that highlights local concerns and issues within the entire Metropolitan Region which includes Maryland, Virginia and the District of Columbia.

## FRESH PERSPECTIVES

Quarterly Issues  
Program Report – Washington Report  
3rd Quarter  
(7/01/18 – 9/30/18)  
All Programs are hosted by Stevie Bridgwaters

Issues: Community News/Children/Education

Date: 07/01/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: In Studio-Maestro, Luke Frazier American Pops Orchestra

Title: Music to My Ears

The American Pops Orchestra (APO) has created a fun exciting new way to listen to the classics. The APO reaches out to youth centers, churches and other organizations that might not have the means neither the ability to experience classical music with flare and fun.

Issues: Political/Culture/Community News

Date: 07/01/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: Phone-Bill Schneider, Author

Title: Understanding the Disorder of American Government

“Standoff: How America Became Ungovernable”. This book is an insight from the author who has covered presidents and our political process since 1968. He looks at the twists and turns of the Republican and Democratic parties.

Issues: Transportation/Children/Community News

Date: 07/07/2018 (WJFK AM 1580)

Date: 07/08/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: In studio-John Townsend II, AAA MidAtlantic

Title: Summer Road Safety

Summertime, when the Sun’s ecliptic, or path, across the sky is the longest, as are summer days and sunshine hours, is “Tire Blowout Season.” You can tell by all the tire fragments, large and small, strewn about the road. Blown tire fragments flying off tractor-trailer rigs pose serious highway hazards for everyone in the debris path. A bursting tire, and the resulting rapid loss of air pressure, at highway speeds on passenger vehicles makes it difficult for drivers to safely maintain control. This is an important object lesson for the 40 million Americans hitting the road for trips of 50 miles or more from home. Heat awareness for the safety of children and pets left in cars.

Issues: Community News

Date: 07/07/2018 (WJFK AM 1580)

Date: 07/08/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: Phone -Kathleen Cornell, Director of Operations

Title: A Forever Home for Pets

The Prince William Humane Society will host its 1 year anniversary event August 12<sup>th</sup> from 12-4pm at their Adopt Shop located at 17983 Dumfries Shopping Plaza, Dumfries VA. This is a thank you to all supporters over the last year and a welcome to any new people who would like to come visit us for the first time. They will have adoptable dogs and cats, games, goodie bags, food trucks, and more.

Issues: Community News/Education  
Date: 07/14/2018 (WJFK AM 1580)  
Date: 07/15/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone - Susan Reyburn, Curator- Baseball Americana (Library of Congress)  
Title: The History of Baseball

This yearlong exhibition will explore baseball's past, the game today and the community of players and fans. Featured artifacts will include the original "Laws of Base Ball" from 1857, the first written references to baseball in America, Babe Ruth's shoes, Dottie Key's uniform from the Rockford Peaches, and other items, images and footage that reveal how the game has evolved over the centuries. In addition to the Library's extensive baseball holdings, they will feature items from the National Baseball Hall of Fame and Museum, footage from Major League Baseball and original content developed with ESPN.

Issues: Economy/Environment/Education  
Date: 07/14/2018 (WJFK AM 1580)  
Date: 07/15/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone - Stacy Fitzgerald-Redd, Spokesperson, NAIMA)  
Title: Keep Your Home Cool in the Summer

Summerizing windows and insulation is an intricate part of keeping utility costs down during the summer months. The North American Insulation Manufacturers Association, in D.C. provides tips for consumers such as: attic insulation, eating cool foods, cold showers, how to best use fans, best ways to reduce your air conditioning, the best fabrics for window coverings and different types of shades to use.

Issues: Children/Political/Education/Culture/Economy/Human Services  
Date: 07/21/2018 (WJFK AM 1580)  
Date: 07/22/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone -Ester Kestenbaum, CEO of DayOne  
Title: Nursing in Comfort at Work

DayOne Baby provides both fixed and mobile lactation lounges and services to moms at work. DayOne is also involved with helping the U.S. government understand the benefits and need to support donated breast milk to those families in need. They are on the forefront of the resolution to protect and support breastfeeding. <https://mobile.nytimes.com/2018/07/08/health/world-health-breastfeeding-ecuador-trump.html>

Issues: Human Services/Culture/Community News  
Date: 07/21/2018 (WJFK AM 1580)  
Date: 07/22/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone -Bryan Gibb, Director of Public Health, National Council for Behavioral Health  
Title: Mental Health for Those in Need

Mental illness is prevalent in our society, but not many people understand how to identify or help a person in need. Mental Health First Aid is a program that teaches how to identify, understand and respond to signs of mental illnesses and substance abuse disorders within the community. [www.mentalhealthfirstaid.org](http://www.mentalhealthfirstaid.org) (Repeat)

Issues: Culture/Education/Community News  
Date: 07/28/2018 (WJFK AM 1580)  
Date: 07/29/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone -Author, Saeeda Hafiz  
Title: The Healing Book

**“The Healing: One Woman’s Journey from Poverty to Inner Riches”**: In this memoir of upward mobility through an unexpected route, a young African American woman signs up for lessons in yoga and clean eating as signifiers of her new middle-class status, little realizing that her new lifestyle will bring her face to face with the inner demons fed by the domestic violence, addiction, and poverty she witnessed as a child. **Saeeda Hafiz** is a yoga teacher and wellness expert with certifications from the Sivananda Yoga Vedanta Centers and the Natural Gourmet Institute. As a holistic health educator at the San Francisco Unified School District, she focuses on sharing her knowledge of physical and mental wellness with diverse groups.

Issues: Children/Environment  
Date: 07/28/2018 (WJFK AM 1580)  
Date: 07/29/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone -Lisa Overcash, Author  
Title: Pets That Offer More Than Companionship

**“My Fur-Ever Family”**: This book is about the value of having an emotional support and therapy dog. Lisa had her own dog trained to provide services to community members in need and provides the service free of charge. The little pup in this fun filled true story, teaches children about healthy daily practices like brushing your teeth along with the joy of snuggling and reading books together. As the story unfolds it teaches compassion, love, tenderness, helping others, being responsible, active faith practices, curiosity and perseverance. (Repeat)

Issues: Human Services/Children/Education/Economy  
Date: 08/04/2018 (WJFK AM 1580)  
Date: 08/05/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone – Michelle Sie Whitten, Co-Founder/Executive Director, Global Down Syndrome Foundation  
Title: Finding Hope in Research

Global is dedicated to significantly improving the lives of people with Down syndrome through Research, Medical Care, Education, and Advocacy. Its primary focus is to support the first academic home in the United States committed to research and medical care for people with Down syndrome made up of key affiliates: The Linda Crnic Institute for Down Syndrome and the Rocky Mountain Alzheimer’s Disease Center, both at the Anschutz Medical Campus, and the Sie Center for Down Syndrome at Children’s Hospital Colorado. Michelle is a parent of a Down syndrome child.

Issues: Human Services/Children/Economy/Political  
Date: 08/04/2018 (WJFK AM 1580)  
Date: 08/05/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone – Dr. Michael Scherringa, Author  
Title: Youth and Families in Crisis

**“They'll Never Be the Same: A Parent's Guide to PTSD in Youth”** A guide for parents whose children have experienced traumatic or life-threatening events written by one of the foremost authorities on post-traumatic stress disorder (PTSD) in children and adolescents. Dr. Scheeringa has over twenty years of experience and is renowned for his research and clinical expertise in working with parents and their children who suffer with PTSD. Nearly two out of every ten youths and three out of every ten adults develop PTSD following life-threatening or traumatic events.

Issues: Community News/Economy/Culture/Education

Date: 08/11/2018 (WJFK AM 1580)

Date: 08/12/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: Phone- Evan Feinberg, Executive Director, Stand Together

Title: Helping Organizations Maximize Community Involvement

Stand Together identifies, supports, and celebrates catalysts (organizations) for social change.

They provide training and resources to help catalysts build operational capacity. They establish clear performance expectations, and they encourage these catalysts to think like entrepreneurs in order to promote acceleration, scalability, and risk-taking. Their mission is to unleash the power of community to solve our country's toughest problems and help people improve their lives.

Faith-based organizations, volunteer groups, businesses, and community leaders are breaking through barriers to help others break the cycle of poverty, improve their lives, and make the world a better place.

Issues: Children/Economy/Community News/Culture

Date: 08/11/2018 (WJFK AM 1580)

Date: 08/12/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: In Studio- Tom Pollack, Director and Emily Kubach, Assistant Director, D.C.

Tutoring and Mentoring

Title: Youth Reaching Their Full Potential

DC Tutoring and Mentoring Initiative is a coalition of organizations and individuals dedicated to transforming the community and empowering students in the District of Columbia. Two out of three students in DC are reading below grade level and many more have other academic and non-academic needs. They are committed to getting them the support they need to succeed both in school and in the community. One of the goals is to create a stronger civic culture in the process.

Issues: Environment/Economy/Education

Date: 08/18/2018 (WJFK AM 1580)

Date: 08/19/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: In Studio-Hank Dearden, Executive Director Forest Planet

Title: Investing in Our Planet, One Tree at a Time

ForestPlanet, is a global reforestation project. Hank along with the Washington Nationals and 12 regional and national environmental organizations have made a commitment to providing support to large scale, low cost-per-tree reforestation efforts all over the world. Forest Planet helps plant trees in regions where they have the greatest positive impact on the soil, the environment, local habitat, and communities in peril. <https://forestplanet.org/greenslam/>

Issues: Culture/Political/Community News/Economy

Date: 08/18/2018 (WJFK AM 1580)

Date: 08/19/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: In studio- Joseph K. Williams, Sr. AARP DC State President

Title: Support for Citizens 50 Years Old and Beyond

The AARP is an organization that serves community members who have reached the age of 50 and beyond. The AARP of today is more dedicated more than ever to bring issues of concern that affect its client base. There is a new bill to help prevent and address existing cases of elder physical, financial, and emotional abuse in DC. AARP DC will be hosting an upcoming budget forum on August 29, 2018 to inform and engage older adults on budgetary issues in DC that are important to living their best lives in the District.

Issues: Community News/Culture

Date: 08/25/2018 (WJFK AM 1580)

Date: 08/26/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: Phone-Barbara Stewart, CEO Corporation for National and Community Service

Title: Highlighting AmeriCorp (DC)

The federal agency that handles national and community service and administers the AmeriCorps program will be releasing the ranking of the cities that generate the most volunteers per capita. This year, Washington DC ranks #2. Since its inception more than 20 years ago, AmeriCorps impact has been felt across our nation. Its members have served more than 1.4 billion hours in local communities to improve the lives of countless Americans.

Issues: Education/Community News/Economy

Date: 08/25/2018 (WJFK AM 1580)

Date: 08/26/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: Phone-Mobile Hope with Sherry Gruden

Title: Underserved Young Adults

Mobile Hope is a Loudoun-based nonprofit that supports the needs of precariously housed, homeless and at risk youth living in Loudoun County, helping them to become self-sufficient. Through a network of partnerships, Mobile Hope provides access for this fragile population to daily essentials: food, clothes, hygiene products, school supplies, medical support services, books, toys and referrals to other organizations at its headquarters and through the Mobile Hope bus. In addition, Mobile Hope's Crisis Care program focuses on the needs of the 18-24 year olds who are homeless, helping them with basic needs, housing solutions, extensive care management and life skills.

Issues: Human Services/Community News

Date: 09/01/2018 (WJFK AM 1580)

Date: 09/02/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: Phone-Ben Shaberman - Director/Science Communications, Foundation Fighting Blindness

Title: Looking Towards a Future with Vision

Foundation Fighting Blindness, based in our area, is the world's leading private funder of retinal disease research. That funding has been a driving force behind the progress toward cures,

including the identification of more than 250 genes linked to retinal disease, and the launch of 20 clinical trials for potential treatments. <http://www.blindness.org>

Issues: Children/Education/Community News

Date: 09/01/2018 (WJFK AM 1580)

Date: 09/02/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: In-studio- Knight Foundation with President/Founder Kirk Knight

Title: A Father's Answer to the Drug Crisis

The Race 4 Recovery 5K Run/Walk at the beautiful RIO Washingtonian Center will be held September 16<sup>th</sup>. This event is to fight against addiction and overdose, spread awareness, tear down stigmas and support recovery and prevention. Ultimately they want to save lives. To accomplish this they are bringing awareness of this epidemic to every corner of the country, tear down stigmas related to addiction, educate the public on what they can do, work towards prevention within the schools/churches/businesses and community, while assisting family and friends that have lost loved ones. The Mayor and Council Members will be there to record into record a public proclamation along with their sponsors.

Issues: Human Services/Political/Economy/Culture

Date: 09/08/2018 (WJFK AM 1580)

Date: 09/09/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: Phone-Charles Fuschillo President and CEO of Alzheimers Foundation of America

Title: Alzheimers and the Quest for Clarity

A general conversation about Alzheimer's disease. What it is, the symptoms, how many people have Alzheimer's disease. The National Plan to Address Alzheimer's Disease/the need for federal government to provide more money for alzheimers research. What people can do to be proactive about their brain health and the importance of memory screenings. Lifestyle choices people can make to promote successful aging. What can we do to slow down the progression of the disease. Exercise, social interaction, proper diet, limiting risk factors, seeing your doctor regularly are some helpful tips. The Alzheimers Foundation will host Our Light the World initiative on November 8<sup>th</sup> where landmarks across the country and around the world will be illuminated in teal to raise awareness. There will also be a National Educating America tour, to include the upcoming Fairfax educational conference September 27<sup>th</sup>.

Issues: Culture/Community News

Date: 09/08/2018 (WJFK AM 1580)

Date: 09/09/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: In Studio-Lauren Feliz-Durishin, Founder/President of Mother2Mother with Jessica Raven, Executive Director, Collective Action for Safe Spaces (CASS)

Title: Educating Men and Women on Safety and Appropriate Behavior

The Safe Bar Collective (SBC) project was created by CASS. The Safe Bar Collective uses training, safety messages, and advocacy for equitable hiring practices to equip bar and restaurant staff with the tools they need to cultivate safer environments. Their training teaches bar staff to recognize and respond to sexual harassment and everyday microaggressions. By using bystander intervention strategies to interrupt harassment, staff can prevent physical and sexual assault. Recent statistics show that while alcohol does not cause violence, it is used as an excuse or a weapon in about 50% of sexual assault cases.

Issues: Human Services/Education  
Date: 09/15/2018 (WJFK AM 1580)  
Date: 09/16/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone- Michael Twery, Ph.D., Director of the National Center on Sleep Disorders Research National Center on Sleep Disorders Research (NCSDR)  
Title: Women's Health and Sleep  
Sleep deficiency and untreated sleep disorders are linked to a host of health problems, including heart disease, high blood pressure, stroke, diabetes, obesity, and certain cancers. Sleep deprivation and sleepiness can lead to car crashes and accidents at work, which cause death, injury, and disability. Research shows that women are more susceptible to sleep deficiency and disorders than men, and for many reasons: biological differences, career demands, family responsibilities, and social expectations, among others. A conference will be held to sound a "wake-up call" about the importance of sleep for the health of women. The focus on what the science says can make it better. The [2018 Research Conference on Sleep and the Health of Women](#) on October 16-17, 2018, will be held at the Natcher Conference Center Auditorium, Building 45, on the NIH main campus. The two-day conference is free and open to the public, but [registration](#) is required.

Issues: Human Services/Children/Economy/Political  
Date: 09/15/2018 (WJFK AM 1580)  
Date: 09/16/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone-Dr. Michael Scherringa, Author  
Title Youth and Families in Crisis  
**"They'll Never Be the Same: A Parent's Guide to PTSD in Youth"** A guide for parents whose children have experienced traumatic or life-threatening events written by one of the foremost authorities on post-traumatic stress disorder (PTSD) in children and adolescents. Dr. Scheeringa has over twenty years of experience and is renowned for his research and clinical expertise in working with parents and their children who suffer with PTSD. Nearly two out of every ten youths and three out of every ten adults develop PTSD following life-threatening or traumatic events.

Issues: Economy  
Date: 09/22/2018 (WJFK AM 1580)  
Date: 09/23/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)  
Source: Phone-Ester Kestenbaum, COO of Ruby Has Fulfillment  
Title: Small Business; Big Advantage  
Ruby Has Fulfillment gives small businesses the opportunity to compete in the market using ecommerce. They provide A-Z service for companies that may not otherwise have access to larger markets. They provide a warehouse, inventory tracking, storage, and customer service to their clients.

Issues: Human Services/Education/Community News/Culture  
Date: 09/22/2018 (WJFK AM 1580)  
Date: 09/23/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: In Studio-Deana Henry (Oncology Patient Navigator), Dr. Geoffrey Moorer, Elizabeth Rogers (Customer Developer)

Title: Making Breast Cancer Screening Accessible

Sentara Healthcare is sponsoring a Mammovan at Potomac Mills on Monday, October 8<sup>th</sup>. The Mammovan has state of the art equipment and the team can travel all around Northern Virginia. The van is based in Prince William County. They provide breast cancer screening and awareness to community members. Businesses, and organizations can reach out to have the van set up at their location.

Issues: Human Services/Cultural/Education

Date: 09/29/2018 (WJFK AM 1580)

Date: 09/30/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: Phone-JJ Smith, Author

Title: Changing Your Mindset to a Healthier You (15 minutes)

**“Think Yourself Thin”** A major key to successful weight loss is to tackle the inner demons that keep a person from moving forward. The book helps individuals take a more intrapersonal look into their journey with real expectations and life altering changes.

Issues: Economy/Community News/Culture

Date: 09/29/2018 (WJFK AM 1580)

Date: 09/30/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: Phone- Rosa Maria Castañeda, senior associate, Annie E. Casey Foundation

Title: Supporting Young Parents with Financial Insecurities (15 minutes)

The Annie E. Casey Foundation informs policymakers and child advocates of the barriers young families face and potential solutions that can help them to thrive. The Foundation recently released the *Opening Doors for Young Parents* report, the latest KIDS COUNT policy report. The fifty-state report spotlights a population of more than 6 million, including 2.9 million young adult parents, ages 18 to 24, and 3.4 million children nationwide living with young parents. Roughly 70% of children with young adult parents live in low-income families (those are families with incomes less than 200 percent of the federal poverty level). In D.C., 5000 people between the ages of 18 and 24 are parents, or 7% of that age group. There are 6000 children with young parents, and 78% of them are living in low-income families.

Issues: Children/Economy/Community/Education

Date: 09/29/2018 (WJFK AM 1580)

Date: 09/30/2018 (WJFK FM 106.7, WJFK HD2, HD3, HD4, WDCH FM 99.1, WIAD FM 94.7 WIAD HD2, HD3)

Source: In Studio Interview

Title: Nourishing Impoverished Students

D.C. Food Project provides meals for children who otherwise might not have any or enough to eat at school. Co-Founders, Lucie Leblois, Alysa MacClellan, and Krista Weymouth shared the inner working of their non-profit. D.C. food Project has a two system approach to feeding children. One provides meals in back packs to go home on the weekends (Weekend Bag Program), and the other is a food table that allows all students and staff to participate. Unused, safely packaged food is recycled and placed in a general area outside the cafeteria (Share Table) for a healthy afternoon snack in class.