

# ORDER



**Orders**  
**Order / Rev:** 1568565  
**Alt Order #:** 26037758  
**Product Desc:** TV  
**Estimate:** 6564  
**Flight Dates:** 06/26/18 - 07/02/18  
**Original Date / Rev:** 06/19/18 / 06/19/18  
**Order Type:** REG

**ELAJ Lansing**

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Build A Better Michigan PAC  
**Demographic:** HH  
**Product Codes:** PL6  
**Priority:** P2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN3307/TO232  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/02/18	6	\$300.00	\$255.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	6	\$300.00	\$255.00	0.00
<b>Totals</b>	<b>6</b>	<b>\$300.00</b>	<b>\$255.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
ELAJ Lansing	1%	\$300.00
Market	100%	\$30,000.00

**Competitive Share**

Competitive Share	Share	Total
ABL	0%	\$0.00
CABLE	0%	\$0.00
GLNS	0%	\$0.00
UNKWN	43%	\$12,900.00
WHTV	0%	\$0.00
WILX	0%	\$0.00
WKAR	0%	\$0.00
WLAJ	11%	\$3,300.00
WLNS	45%	\$13,500.00
WSYM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELAJ	06/26/18	07/02/18	M-F 9a-10a STEVE WILKOS	CM	M-F 9a-10a	-111---	:30	3	\$20.00	P2	0.00	NM	3	\$60.00
Steve Wilkos Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/26/18		06/26/18	07/02/18	-111---			3			\$20.00		0.00			

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 Estimate: 6564

ELAJ Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	ELAJ	07/01/18	07/01/18	SaSu Movie 1 CW Movie	CM	3-5P (3:00 PM-5:00 PM)	-----S	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
				CW Afternoon Movie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S		1				\$15.00		0.00			
N 3	ELAJ	06/27/18	06/27/18	Wed 8p-9p SUPERGIRL	CM	8p-9p	--W----	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
				Riverdale (R)-CW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----		1				\$75.00		0.00			
N 4	ELAJ	07/02/18	07/02/18	Mon 8p-9p PENN & TELLER FOOL US	CM	8p-9p	M-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Supergirl (R) 8e/7c-CW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	M-----		1				\$150.00		0.00			
													Totals	6	\$300.00