

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Spence Rogers, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sandy Smith

Authorized committee:

Sandy Smith for Congress

Agency requesting time (and contact information):



N/A Go Right Strategies, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US House of Representatives District 1, North Carolina

Date of election:

November 3rd, 2020



General



Primary

Treasurer of candidate's authorized committee:

Elizabeth Curtis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Spence Rogers*

Signature:

*Barry Brown*

Name: Spence Rogers

Name:

*Barry Brown*

Date of Request to Purchase Ad Time: 10/5/2020

Date of Station Agreement to Sell Time: 10-5-20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Spence Rogers*

Name: Spence Rogers

Date: 9/17/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*See attached*

Station Call Letters:

*WSMY*

Date Received/Requested:

*10-2-20*

Est. #:

*See attached*

Station Location:

*Weldon, NC*

Run Start and End Dates:

*See attached*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Go Right Strategies, Inc.

500 Westover Dr. #7975  
 Sanford, NC 27330  
 202-856-4500  
 spence@gorightstrategies.com

DATE October 2, 2020

Organization	Election Year
Sandy Smith for Congress	2020

Station	Call Letters	Dial	Slot	Type	Dates	Price	Spots	Total	Tax	Net	Net + Tax
Sports/Talk	WSMY-AM/WWO	1080 AM/1400 AM	M-F 6 a - 7 p	60 Sec	ASAP - 20 - Oct	\$3.00	112	\$336.00	\$0.00	\$285.60	\$285.60
	R-AM	102.3 FM	M-F 6 a - 7 p	60 Sec	ASAP - 20 - Oct	\$22.00	82	\$1,804.00	\$0.00	\$1,533.40	\$1,533.40
Maverick	WPTM							\$2,140.00	\$0.00	\$1,819.00	\$1,819.00

Thank you for your business.

Byrne Acquisition Group LLC  
 3 East 1st Street  
 Weldon, NC 27890  
 252-536-3115

GO RIGHT STRATEGIES  
 500 WESTOVER DR #7975  
 SANDFORD NC 27330

## WSMY-AM Order Confirmation

OrderID: 0800-007

Sponsor: SANDY SMITH FOR CONGRESS  
 Product: SANDY SMITH FOR CONGRESS  
 Estimate/PO:  
 AccountRep: BARRY POLITICAL  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 10/6/2020 - 10/20/2020  
 Items Ordered: 112  
 Gross Amount: 336.00  
 Discounts: 0.00  
 Agency Commission: 50.40  
 Net Amount: 285.60

### Scheduled Station(s): WSMY-AM SANDY SMITH FOR CONGRESS

Printed 10/2/2020 3:31:33 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/6/2020 - 10/20/2020	All Weeks	06:00 AM - 07:00 PM	10	10	10	10	10			50	:60	Spot			110	3.00	330.00
02 10/7/2020 - 10/8/2020	All Weeks	06:00 AM - 07:00 PM			1	1				2	:60	Spot			2	3.00	6.00
<b>Calendar Month Projected Billing:</b>																	
	Oct-20	336.00					0.00			Dec-20		0.00			Q4-2020		336.00

Confirmed Correct; Payment Guaranteed

Accepted for