

## ORDER



**Orders**  
**Order / Rev:** 503699  
**Alt Order #:** 08642539  
**Product Desc:** PERRIELLO 4 GOVERNOR  
**Estimate:** 653  
**Flight Dates:** 05/15/17 - 05/22/17  
**Original Date / Rev:** 05/15/17 / 05/16/17  
**Order Type:** GENERAL

## WTVR-TV

**Primary AE:** Teresa DiFuria  
**Sales Office:** NPHL  
**Sales Region:** National

**Agency Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 E 18th Ave  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Perriello/D/Gov/VA  
**Demographic:** HH  
**Product Codes:** PL2.e.i  
**Priority:** Default  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/17	05/22/17	40	\$8,265.00	\$7,025.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2017	40	\$8,265.00	\$7,025.25	0.00
<b>Totals</b>	<b>40</b>	<b>\$8,265.00</b>	<b>\$7,025.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	05/17/17	05/19/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	--W-F--	:30	2	\$190.00	04	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	--W-F--			2		\$190.00		0.00				
E 2	6	05/22/17	05/22/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	1-----	:30	1	\$190.00	04	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/17	05/28/17	1-----			1		\$190.00		0.00				
E 3	6	05/18/17	05/18/17	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	---1---	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	---1---			1		\$250.00		0.00				
E 4	6	05/19/17	05/19/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----1--	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	----1--			1		\$375.00		0.00				
E 5	6	05/22/17	05/22/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	1-----	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/17	05/28/17	1-----			1		\$375.00		0.00				
E 6	6	05/17/17	05/17/17		CM	6:30 AM-7:00 AM	--1----	:30	1	\$400.00	04	0.00	NM	1	\$400.00

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 Flight Dates: 05/15/17 - 05/22/17

Advertiser: Perriello/D/Gov/VA  
 Product Desc: PERRIELLO 4 GOVERNOR  
 Estimate: 653  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6a-7a M-F 630a-7a	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	-- 1----		1			\$400.00		0.00				
E 7	6	05/18/17	05/18/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM	--- 1---	:30	1	\$250.00	04	0.00	NM	1	\$250.00
				(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	--- 1---		1			\$250.00		0.00				
E 8	6	05/17/17	05/19/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM	-- W- F--	:30	2	\$125.00	07	0.00	NM	2	\$250.00
				(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	-- W- F--		2			\$125.00		0.00				
E 9	6	05/22/17	05/22/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM	1-----	:30	1	\$125.00	07	0.00	NM	1	\$125.00
				(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/22/17	05/28/17	1-----		1			\$125.00		0.00				
E 10	6	05/20/17	05/20/17	Sa 6a-7a Sa 6a-630a	CM	6:00 AM-6:30 AM	----- 1-	:30	1	\$80.00	07	0.00	NM	1	\$80.00
				(6:00 AM-6:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	----- 1-		1			\$80.00		0.00				
E 11	6	05/21/17	05/21/17	Su 6a-7a Su 630a-7a	CM	6:30 AM-7:00 AM	----- 1	:30	1	\$90.00	07	0.00	NM	1	\$90.00
				(6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	----- 1		1			\$90.00		0.00				
E 12	6	05/21/17	05/21/17	Su 9a-1030a Su 9a-1030a	CM	9:00 AM-10:30 AM	----- 1	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	----- 1		1			\$200.00		0.00				
E 13	6	05/17/17	05/19/17	M-F Afternoon Rot M-F Afternoon Rot	CM	2:00 PM-3:00 PM	-- W- F--	:30	2	\$175.00	07	0.00	NM	2	\$350.00
				(2:00 PM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	-- W- F--		2			\$175.00		0.00				
E 14	6	05/17/17	05/17/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-- 1----	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	-- 1----		1			\$225.00		0.00				
E 15	6	05/22/17	05/22/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	1-----	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/22/17	05/28/17	1-----		1			\$225.00		0.00				
E 16	6	05/17/17	05/19/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	-- W- F--	:30	2	\$200.00	07	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	-- W- F--		2			\$200.00		0.00				
E 17	6	05/17/17	05/17/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	-- 1----	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	-- 1----		1			\$200.00		0.00				
E 18	6	05/22/17	05/22/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/22/17	05/28/17	1-----		1			\$200.00		0.00				
E 19	6	05/17/17	05/19/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-- W- F--	:30	2	\$275.00	07	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/15/17	05/21/17	-- W- F--		2			\$275.00		0.00				
E 20	6	05/22/17	05/22/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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E 20	6	05/22/17	05/22/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/22/17	05/28/17	1-----		1				\$275.00		0.00			
E 21	6	05/17/17	05/17/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	--1----	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/17	05/21/17	--1----		1				\$375.00		0.00			
E 22	6	05/20/17	05/20/17	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/17	05/21/17	-----1-		1				\$150.00		0.00			
E 23	6	05/21/17	05/21/17	Su 630p-7p Su 630p-7p	CM	6:30 PM-7:00 PM	-----1	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/17	05/21/17	-----1		1				\$150.00		0.00			
E 24	6	05/17/17	05/17/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	--1----	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/17	05/21/17	--1----		1				\$250.00		0.00			
E 25	6	05/18/17	05/18/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	---2---	:30	2	\$250.00	07	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/17	05/21/17	---2---		2				\$250.00		0.00			
E 26	6	05/19/17	05/19/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	----1--	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/17	05/21/17	----1--		1				\$250.00		0.00			
E 27	6	05/22/17	05/22/17	M-Su 11p-1135p M-Su 11p-1135p	CM	11:00 PM-11:35 PM	PI2-----	:30	2	\$250.00	07	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/22/17	05/28/17	2-----		2				\$250.00		0.00			
E 28	6	05/20/17	05/20/17	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	PI-----1-	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/17	05/21/17	-----1-		1				\$200.00		0.00			
E 29	6	05/21/17	05/21/17	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	PI-----1	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/17	05/21/17	-----1		1				\$200.00		0.00			
E 30	6	05/17/17	05/19/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	XI--WTF--	:30	3	\$75.00	07	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/17	05/21/17	--WTF--		3				\$75.00		0.00			
E 31	6	05/22/17	05/22/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	XI1-----	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/22/17	05/28/17	1-----		1				\$75.00		0.00			
Totals														40	\$8,265.00