

WFRV QUARTERLY ISSUES AND PROGRAMS REPORT

July 1, 2013 – September 30, 2013

WFRV's programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the third quarter of 2013:

Business & Industry
Children/Youth
Community
Crime/Law Enforcement
Education
Health/Healthcare
Legal Matters
Transportation

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

Program	Day	Time
Local 5 News This Morning	Monday-Friday	5:00-7:00am
Local 5 News at Noon	Monday-Friday	12:00-12:30pm
Local 5 News at 4:00	Monday-Friday	4:00-5:00 pm
Local 5 News at 5:00	Monday-Friday	5:00-5:30 pm
Local 5 News at 6:00	Monday-Friday	6:00-7:00 pm
Local 5 News at 6:00	Saturday	6:00-6:30pm
Local 5 News at 10:00	Monday-Sunday	10:00-10:35 pm

All of the above programming is locally produced news programming presenting a mix of news, weather, and sports, programming focusing on current issues and events.

Business & Industry – topics covered under this issue include: A company that is expanding and has added jobs 4 years after it almost moved out of state. After a series of mis-steps, a quasi-public agency will be held to the same standards as other state agencies. And the Navy continues to support Marinette Marine as a ship builder.

LOCAL 5 NEWS AT 6 7/12/13

1:59 Mercury Marine is expanding its machining center and casting facility in Fond du Lac. Things have turned around for the company since 2009 when they were considering moving their operation to Oklahoma. Since then, Mercury Marine has added nearly 14-hundred employees to its operation. Now they're adding some 38-thousand square feet between their 2 construction projects. The new additions will be up and running by the end of the year.

LOCAL 5 NEWS THIS MORNING 7/23/13

1:48 The non-partisan Legislative Audit Bureau report criticizes the Wisconsin Economic Development Corporation (WEDC) for giving grant and loan money to companies that didn't qualify and didn't follow up to see if the companies were creating jobs. It also showed the corporation spent tax payer dollars on items like Badger game tickets and i-tunes gift cards. Since that report came out 2 months ago, WEDC CEO Reid Hall says they've been working to clean up the problems and plans to propose more than 100 new policies to tighten up the agency's operations. But the legislature in Madison is also taking action. The Senate passed a bill last month that would require the agency to conduct an audit every year, instead of every 2 years. That bill will likely be taken up by the Assembly during the fall session. Action was also taken in the state budget recently signed by Governor Walker, which included a provision that only guarantees 1 year of funding for the WEDC unless it demonstrates by December that it is making progress to address concerns raised by the audit.

LOCAL 5 NEWS AT 6 9/12/13

2:07 Today U.S. Secretary of the Navy Ray Mabus toured Marinette Marine to check on the progress of 4 Littoral combat ships under construction. The visit comes as the L.C.S. program is under fire following a study by the U.S. Government Accountability Office. The Navy wants to buy 52 of the high-speed warships over 15 years at a cost of more than 40 billion dollars. "We took a program that in fairness was not in great shape, at the very beginning, but thanks to partnership with industry we've driven the cost way down, almost half." Cost overruns and mechanical problems on the first ship in the fleet have lead several lawmakers including Senator John McCain to express concerns these ships might not perform as expected. Despite the questions in Washington, Marinette Marine expects to add more than 150 people to its workforce in the next year; they have a contract in hand for 2 more ships. Two Littoral combat ships built by Marinette Marine have already been delivered to the Navy.

Children/Youth – topics covered under this issue include: A program that appeals to young aviation enthusiasts. Safety concerns arise as the Green Bay School District starts a middle school football program.

LOCAL 5 NEWS AT 10 7/25/13

1:24 This year, EAA Airventure organizers are putting an extra effort into capturing the imagination of young aviation enthusiasts in order to expand the industry. For the last 21 years, EAA has worked to attract more pre-teen and teenagers with the Young Eagles program for kids ages 8-to-17. It's been really successful with giving young people a chance to learn to fly. Some 80,000 free flights are offered across the country each year through the program. Already more than 1.8 million flights have been given away. The program also gets children involved in airplane maintenance to introduce them to the mechanical aspect of flight.

LOCAL 5 NEWS AT 6 8/19/13

1:57 Today middle school students in Green Bay geared up for their first season of football, but it's created some controversy in the community, in regards to safety. According to the Center for Disease Control, anywhere between 1.6 million to 3.8 million concussions occur each year. Medical professionals tell us young children are even more vulnerable to head injuries, so keeping young athletes safe is a top priority. The younger the athlete is the more susceptible they are to concussion injuries. Green Bay school district administrators tell us they've invested in the finest equipment, but even the best helmets can't prevent severe injury. Per Wisconsin law, anyone showing symptoms of a concussion is taken off the field immediately. We're told depending on the severity it can take about 10 days to recover.

LOCAL 5 NEWS THIS MORNING 8/21/13

1:47 We're nearing the time of year when the number of missing children increases and that has those who work to find them using technology to bring them home. Every month more than 15 hundred kids and adults go missing in Wisconsin. Families used to have to wait 72 hours before law enforcement would take action, but now with social networking sites such as facebook and twitter, the information can be put out almost instantaneously. When someone is reported missing the first thing groups like Mission Home does is launch a page on facebook and get that to spread to hundreds of followers. When it comes to runaways and human trafficking, the kids see that their family is reaching out to find them. That makes the person on the run realize just how much they're loved and increases their chances of coming home. As the school year approaches, runaways becomes a big problem; there's a big jump in the number of missing 13 to 15 year olds and there's another jump in older teens once the school year is under way.

Community – topics covered under this issue include: 3 very big local events that have or will have an economic impact on the community and also draw on local support. How social media is used to bring runaways home.

LOCAL 5 NEWS AT 6 7/10/13

1:52 The name "Titeltown" will take on a different meaning during the summer of 2015. The U. S. Bowling Congress Championship Series will bring top bowlers from around the world to the Green Bay area. The U. S. Bowling Congress chose the Green Bay area for the inaugural championship series. The 6 week event will run from July 17 through August 11, 2015. It includes a men's Masters Class, and a women's Queens Tourney, plus events for senior men and women; 2,000 people are expected to attend. Overall, the U.S.B.C. Championship is expected to add nearly one and a half million dollars to the

local economy. This championship series is a brand new event on the Pro Bowling Tour, the Green Bay area previous hosted a Pro Bowling Championship in 1992.

LOCAL 5 NEWS AT 4 8/16/13

1:34 The Baylake Bank Tall Ship Festival begins in downtown Green Bay in a little more than a half hour from now. Eight of the nine ships taking part in the festival have completed the final leg of their journey to Titletown from Sturgeon Bay yesterday afternoon; the final ship is expected to arrive later today. This festival takes a lot of time and planning for organizers, but the community also plays a big role. In fact about a hundred volunteers from a half dozen local non-profit groups are responsible for making this weekend's festival a success. In return for all their hard work, the non-profit groups will receive a donation from festival organizers.

LOCAL 5 NEWS AT NOON 9/16/13

1:25 A multimillion dollar boost to our local economy was announced this morning. It will bring thousands of high school athletes and fans to our area. The WIAA board voted unanimously to keep the girls volleyball and basketball tournaments here in Titletown until 2020. The basketball tournament was here on a 2 year trial that started this past March moving out of Madison for the first time in history. The WIAA was impressed with the community support and says hotels, restaurants and fans really rolled out the red carpet. It was an effort that had a great financial impact on this community and will do so for at least the next 7 years.

Crime & Law Enforcement – topics covered under this issue include: Heroin usage on the rise and the efforts both local and state officials are using to tackle the abuse.

LOCAL 5 NEWS AT 6 8/13/13

1:55 There's a new effort tonight to combat the growing heroin problem in the Green Bay area. According to the Wisconsin's Attorney General, between 2006 and 2011 the number of reported heroin cases has increased 350%. Something he's calling an epidemic statewide. Last year, 12 people died from heroin overdoses just in Brown County; with a new 25,000 dollar state grant, city officials hope to hire a facilitator to work with local businesses to educate the public on the drug and direct their focus on treatment and prevention. The grant money will also be used to train officers on how to deal with heroin cases. To help educate the public, officials will be launching a statewide campaign on heroin abuse through TV and radio ads as well as on billboards.

LOCAL 5 NEWS AT 6 8/24/13

:37 Law enforcement officials say heroin is a growing problem in towns on the Wisconsin and Michigan border in our area. According to the Daily Press, heroin continues to be an issue in both Menominee County, Michigan and Marinette County, Wisconsin where law enforcement agencies continue to combat the drug that has led to death, prostitution and child neglect. Officials say they have seen an increase in drug activity in the last 4 years. The Menominee County Sheriff says heroin is coming into the local region because it sells for more money than in Chicago and Milwaukee.

LOCAL 5 NEWS AT 6 9/26/13

1:51 Wisconsin is dealing with a heroin epidemic. The state is hoping a new awareness program will help warn residents about this deadly and highly addictive drug. State Attorney General J. B. Van Hollen visited several communities around the state today to talk about the efforts to prevent heroin abuse. The Wisconsin Department of Justice is releasing a multimedia campaign called "The Fly Effect" to educate and inform teens, young adults and others about the potentially deadly consequences of using heroin with facts and personal testimony. The Attorney General says 75% of people who try heroin once will do it again. Since 2005, 37 of the state's 72 counties sent heroin samples to the state crime lab. The Department of Justice office says grants are also available for agencies that are working to prevent heroin abuse. The initiative includes TV, radio and online ads, a youth oriented interactive website has also been launched.

Education – topics covered under this issue include: The state funded school voucher program implementation and local schools receive state assessments on their performance.

LOCAL 5 NEWS AT 6 7/8/13

2:24 Private schools have until July 26th to apply to be part of the state school voucher program. The Green Bay area catholic schools are just one of about 100 private school systems who are expected to

apply for the program through the Department of Public Instruction. Under Governor Walker's 2013-15 budget plan which he signed at the end of June, 500 students who come from families that fall under the federal poverty limit will be eligible to attend a private school paid for by the state. Here's how the application process works. Only the 25 private schools with the most applications will be eligible. Each school can only accept 10 students to participate in the school voucher program; and depending on each school's location, no more than 1% of the total public school enrollment can partake. Which for the Green Bay school district that means about 210 students. Critics of the school voucher program feel private schools shouldn't receive state money because it takes away funding from public schools and private schools aren't held to the same standards. Once private schools have been approved by the Department of Public Instruction, they can begin accepting applicants between August 1st and August 9th.

LOCAL 5 NEWS AT NOON 8/15/13

:28 Twenty five different schools have officially been awarded with the Wisconsin School Voucher Program. The Green Bay and De Pere area will have the most schools with four; they are Notre Dame Academy and Green Bay Area Catholic Education east, south and west. The Saint Francis Xavier Catholic School system in Appleton also made the list, as did several other area schools. A full list of the eligible schools is on our website we are green bay dot com.

LOCAL 5 NEWS AT 6 9/17/13

2:07 School report cards were issued today by the Wisconsin Department of Public Instruction to help determine how public schools are performing. Ranking are based on a scale of zero to 100. The Appleton school district was given a 72 while Green Bay received a 64. Fifty eight schools statewide failed to meet expectations. Three of them are in Green Bay, Fort Howard, Eisenhower, and Nicolet Elementary schools. Schools receive their scores based on 4 factors; student achievement which measure reading and math skills; student growth in those areas; closing gaps among students in those subjects; and how prepared students are for secondary learning. While some schools in both districts "Exceeded Expectations" the majority passed with a "Met Expectations". For a complete list of district and individual school standings log onto our website at we are green bay dot com.

Health & Healthcare – topics covered under this issue include: 3 part series on the implementation of the Affordable Health Care Act in Wisconsin and what folks have to do and where they can turn for help.

LOCAL 5 NEWS AT 10 9/24/13

3:26 Nearly 500,000 people are uninsured in Wisconsin according to recent data. There are 3 very important dates to remember. October 1st you can log onto healthcare.gov and begin looking at plans, by December 15th your first premium payment is due and on January 1st 2014, your coverage begins. Those who ignore these deadlines will be forced to pay a fine of \$95 and you're out until the next enrollment period begins next October. There are 13 companies in Wisconsin that will be providing individual insurance plans. Some are only offered in certain regions and counties; the insurance commissioner suggests sitting down with an insurance agent or broker to discuss your various options.

LOCAL 5 NEWS AT 10 9/25/13

2:36 By January 1st all Americans will be required to have health insurance or face a fine. Unlike other states who accepted federal funding for health insurance, Wisconsin did not, which means the state will be providing coverage for all children under 19 and for families and individuals who qualify. If somebody is under the 100% of poverty level, there will be no premiums for the state's Badger Care Plus so there's no out of pocket expense for them. However, about 92,000 people who are currently on Badger Care will be dropped due to Governor Walker lowering the poverty level. For many, it will be the first time purchasing insurance, an added expense that could cost several hundred dollars a month.

LOCAL 5 NEWS AT 10 9/26/13

2:11 Starting Tuesday, you can sign up for health insurance through the marketplace exchange and there are a number of resources in northeast Wisconsin who can help. Community organizations are prepared to explain the various insurance options and advice people on the best plan for them, some even provide Spanish speaking counselors. Also some organizations have computer labs so people can search the plans online and phones to place calls to the market place's 800 number with questions.

Legal Matters – topics covered under this issue include: A newly signed budget law that would have closed a local Planned Parenthood clinic is placed on hold.

LOCAL 5 NEWS AT 5 7/9/13

1:57 A federal judge has placed a hold on an abortion bill that Governor Walker signed into law last week. One of the Planned Parenthood clinics in Appleton was supposed to close today but because of this hold, the clinic remains open. The federal judge is blocking a law that would require doctors at abortion clinics to have admitting privileges at a hospital within 30 miles. Lawmakers that support the bill say it will make clinics safer, but Planned Parenthood disagrees. This clinic in Appleton is 1 of 2 Planned Parenthood clinics that would have been forced to shut down today; and it's 1 of 4 clinics that perform abortions statewide. The federal judge has only blocked the admitting privileges requirement for 10 days, that way another hearing can be held on this issue.

LOCAL 5 NEWS AT 4 7/17/13

1:53 An Appleton Planned Parenthood clinic will remain open after a federal judge ruled today to extend a restraining order to block an abortion law that would have forced it to close. Judge Bill Conley listened to arguments from the State and Planned Parenthood for nearly 2 hours about why or why not doctors performing abortions should be required to have admitting privileges at a hospital within 30 miles of where the abortion was performed. Governor Walker signed the bill into law earlier this month but Judge Conley blocked the law following a lawsuit from Planned Parenthood. The State argued that the law protects women's health, but Planned Parenthood disagrees and says the law is unconditional because doctors performing surgical procedures at other clinics do not need admitting privileges at a hospital. A trial date has been set for November 25th.

Transportation – topics covered under this issue include: Traffic congestion and delays affecting local communities and drivers due to major road construction and unexpected closures.

LOCAL 5 NEWS AT 10 9/12/13

2:19 Road construction and detours are an ongoing reality in Brown County thanks to the U.S. 41 reconstruction project but 2 long term road closures are impacting the village of Ashwaubenon. First the Hansen road bridge closes for a year shortly after Labor Day. Now starting today through May of next year, the ramp connecting eastbound 172 to northbound U.S. 41 is shutting down. Both closures are disrupting traffic patterns for drivers in Ashwaubenon and may cause some traffic delays on Packers home games.

LOCAL 5 NEWS THIS MORNING 9/25/13

1:25 Breaking news, a portion of Interstate 43 is closed in both directions this morning. Motorists say the Leo Frigo Bridge is sagging and the Brown County Sheriff's Department has closed the bridge so it can be inspected by the DOT. Traffic is being routed off the highway at Webster Avenue for drivers heading north and the I-43 and highway 41 interchange is now closed for drivers heading south. If you have to use the Leo Frigo Bridge, you'll have to find another route this morning.

LOCAL 5 NEWS AT 4 9/25/13

1:25 The Leo Frigo Bridge handles 40,000 vehicles each day, but now because of a sagging section it is closed indefinitely. Officials were alerted to this issue around 4:30 this morning by a driver and they closed the bridge immediately to traffic in both directions. We've learned a 400 foot section on the east side of the river has sunk. It has dropped about 3 feet though we have been told repeatedly by officials they do not believe this bridge is in danger of collapsing. The bridge is inspected every 2 years and passed its last check in August of 2012. Earlier this year the bridge underwent deck repairs and officials will be digging deeper into that project to see if it could have caused this sag.

LOCAL 5 NEWS AT 6 9/26/13

1:28 Downtown Green Bay city streets are overwhelmed with traffic as drivers are forced to find a detour. Thousands of semi's cross the Leo Frigo Bridge every day. Many of them pick up their loads on the docks along the Port of Green Bay. No matter where these drivers are trying to go the closure is adding at least a half an hour to their route and it's taking them onto busy downtown streets. We watched large trucks trying to make the tight right turn at Broadway and Dousman. Drivers we spoke with say they are often forced to jump the curb. We also spoke with Green Bay police today and they are adjusting the timing of stop lights to allow traffic to flow as smoothly as possible. They also suggest drivers who don't need to use this main detour to find a different route like the Mason Street Bridge; that bridge was built to handle heavier traffic.

Public Service Announcements: In addition to the above programming, WFRV broadcast public service announcements related to the following issues:

Assistance – WI Dept of Justice-Heroin-The Fly Effect

Children – Foster Care, Big Brothers Big Sisters-Mentoring, Bullying

Community Engagement – United Way

Health – Asthma Prevention, Tobacco Use, WI Orthopedic Society-Get Moving

Military – Wounded Warriors Support Group, National Guard-Serve, Citizen Soldier, and Making a Difference

Pets – The Shelter Project

Relationships – Catholic Church-marriage

Safety – Negligent Driving, Local 5 initiative with local Law Enforcement Agencies- No Text Pledge,

WI DOT – Drive Sober App, and Watch for Motorcycles

Tourism - WI Dept of Tourism – Drop In, Swim, and Jump In, WI Science Festival

These public service announcements were broadcast at various times throughout the day.