

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>1635498</b>
	Alt Order #:	
	Product Desc:	8/13-8/19 Kaine for Virginia 2018
	Estimate:	1008
	Flight Dates:	08/13/18 - 08/19/18
	Original Date / Rev:	08/15/18 / 08/15/18
	Order Type:	REG

**WVBT Norfolk**

Primary AE:	WVBT National House
Sales Office:	N-HOU
Sales Region:	Nat

Agency	Name:	Blue West Media
	Buying Contact:	
	Billing Contact:	
		5130 East 18th Avenue
		Denver, CO 80220

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/Tim Kaine/US Senate/VA/Dem</b>
	Demographic:	A25-54
	Product Codes:	PL11
	Priority:	P5
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/19/18	31	\$4,030.00	\$3,425.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	31	\$4,030.00	\$3,425.50	0.00
<b>Totals</b>	<b>31</b>	<b>\$4,030.00</b>	<b>\$3,425.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WVBT National House			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WVBT Norfolk	15%	\$4,030.00
Market	100%	\$26,866.67

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	85%	\$22,836.67
WAVY	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	0%	\$0.00
WTVZ	0%	\$0.00
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	08/13/18	08/19/18	WAVY News 10 @7a on FOX43		WAVY News 10 @11111--		:30	5	\$85.00	P3	0.00	NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
		Week: 08/13/18	08/19/18	11111--		5				\$85.00			0.00		

Order / Rev: 1635498  
 Alt Order #:  
 Flight Dates: 08/13/18 - 08/19/18

Advertiser: POL/Tim Kaine/US Senate/VA/Dem  
 Product Desc: 8/13-8/19 KAINE FOR VIRGINIA 2018  
 Estimate: 1008

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	11111--			5		\$85.00		0.00				
2	WVBT	08/13/18	08/19/18	WAVY News 10 @8a on CM WAVY News 10 @8a on FOX43	CM	WAVY News 10 @11111--	-	:30	5	\$75.00	P3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	11111--			5		\$75.00		0.00				
3	WVBT	08/13/18	08/19/18	M-F 3-4p M-F 3-4p	CM	3-4p	-1-1---	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	-1-1---			2		\$35.00		0.00				
4	WVBT	08/13/18	08/19/18	WAVY News @ 7p on CM WAVY News @ 7p on FOX43	CM	WAVY News @ 7p1--11--	-	:30	3	\$70.00	P4	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	1--11--			3		\$70.00		0.00				
N 5	WVBT	08/13/18	08/19/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	222----	:30	6	\$375.00	P2	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	222----			6		\$375.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	08/13/18-08/19/18		M-F 10-1044p		10-1045p	MTW-----	:30		<del>(\$375.00)</del>		0.00	NM		
				Credited [weather]											
2	WVBT	08/13/18-08/19/18		M-F 10-1044p		10-1045p	MTW-----	:30		<del>(\$375.00)</del>		0.00	NM		
				Credited [weather]											
6	WVBT	08/18/18	08/19/18	Sa 10-1044p WAVY News @10 on FOX43	CM	10-1045p	-----2-	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	-----2-			2		\$175.00		0.00				
7	WVBT	08/18/18	08/19/18	Su 10-1044p WAVY News @10 on FOX43	CM	10-1045p	-----2	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	-----2			2		\$175.00		0.00				
N 8	WVBT	08/16/18	08/16/18	Late News (After Sports) Late News (after Sports)	CM	Late News (after S---T---	-	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	---T---			2		\$250.00		0.00				
N 9	WVBT	08/16/18	08/17/18	M-F 6-7p M-F 6-7p	CM	6-7p	---TF--	:30	2	\$60.00	P4	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	---TF--			2		\$60.00		0.00				
N 10	WVBT	08/16/18	08/17/18	M-F 10-11a M-F 10-11a	CM	10-11a	---TF--	:30	2	\$25.00	P3	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	---TF--			2		\$25.00		0.00				
N 11	WVBT	08/16/18	08/17/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	---TF--	:30	2	\$40.00	P2	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	---TF--			2		\$40.00		0.00				
Totals													31	\$4,030.00	