

# ORDER



**Orders**  
**Order / Rev:** 1635498  
 Alt Order #:  
**Product Desc:** 8/13-8/19 KAINE FOR VIRGINIA 2018  
**Estimate:** 1008  
**Flight Dates:** 08/13/18 - 08/19/18  
**Original Date / Rev:** 08/15/18 / 08/15/18  
**Order Type:** REG

**WVBT Norfolk**  
**Primary AE:** WVBT National House  
**Sales Office:** N-HOU  
**Sales Region:** Nat

**Agency Name:** Blue West Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 East 18th Avenue  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Tim Kaine/US Senate/VA/Dem  
**Demographic:** A25-54  
**Product Codes:** PL11  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/19/18	31	\$4,030.00	\$3,425.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	31	\$4,030.00	\$3,425.50	0.00
<b>Totals</b>	<b>31</b>	<b>\$4,030.00</b>	<b>\$3,425.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WVBT National House			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WVBT Norfolk	15%	\$4,030.00
Market	100%	\$26,866.67

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	85%	\$22,836.67
WAVY	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	0%	\$0.00
WTVZ	0%	\$0.00
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	08/13/18	08/19/18	WAVY News 10 @7a on FOX43		WAVY News 10 @11111--	--	:30	5	\$85.00	P3	0.00	NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	11111--		5				\$85.00		0.00			

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Advertiser: POL/Tim Kaine/US Senate/VA/Dem  
 Product Desc: 8/13-8/19 Kaine FOR VIRGINIA 2018  
 Estimate: 1008  
**WVBT Norfolk**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WVBT	08/13/18	08/19/18	WAVY News 10 @8a on FOX43	CM	WAVY News 10 @11111	--	:30	5	\$75.00	P3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	11111--		5				\$85.00		0.00			
3	WVBT	08/13/18	08/19/18	M-F 3-4p	CM	3-4p	-1-1---	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	11111--		5				\$75.00		0.00			
4	WVBT	08/13/18	08/19/18	WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	--11--	:30	3	\$70.00	P4	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	1--11--		3				\$70.00		0.00			
N 5	WVBT	08/13/18	08/19/18	M-F 10-1044p	CM	10-1045p	222----	:30	6	\$375.00	P2	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	222----		6				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WVBT	08/13/18-08/19/18	M-F 10-1044p		10-1045p	MTW-----	:30		<del>(\$375.00)</del>		0.00	NM		
				Credited											
				[weather]											
	2	WVBT	08/13/18-08/19/18	M-F 10-1044p		10-1045p	MTW-----	:30		<del>(\$375.00)</del>		0.00	NM		
				Credited											
				[weather]											
6	WVBT	08/18/18	08/19/18	Sa 10-1044p	CM	10-1045p	-----2-	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----2-		2				\$175.00		0.00			
7	WVBT	08/18/18	08/19/18	Su 10-1044p	CM	10-1045p	-----2	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----2		2				\$175.00		0.00			
N 8	WVBT	08/16/18	08/16/18	Late News (After Sports)	CM	Late News (after Sports)	---T---	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	---T---		2				\$250.00		0.00			
N 9	WVBT	08/16/18	08/17/18	M-F 6-7p	CM	6-7p	---TF--	:30	2	\$60.00	P4	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	---TF--		2				\$60.00		0.00			
N 10	WVBT	08/16/18	08/17/18	M-F 10-11a	CM	10-11a	---TF--	:30	2	\$25.00	P3	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	---TF--		2				\$25.00		0.00			
N 11	WVBT	08/16/18	08/17/18	M-F 11a-12p	CM	11a-12p	---TF--	:30	2	\$40.00	P2	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	---TF--		2				\$40.00		0.00			
													Totals	31	\$4,030.00