

ORDER



Orders	Order / Rev:	1621709
	Alt Order #:	
	Product Desc:	9/3-9/9 Kaine for Virginia 2018
	Estimate:	975
	Flight Dates:	09/03/18 - 09/09/18
	Original Date / Rev:	08/31/18 / 08/31/18
	Order Type:	REG

WVBT Norfolk

Primary AE:	WVBT National House
Sales Office:	N-HOU
Sales Region:	Nat

Agency	Name:	Blue West Media
	Buying Contact:	
	Billing Contact:	
		5130 East 18th Avenue
		Denver, CO 80220

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Tim Kaine/US Senate/VA/Dem
	Demographic:	A25-54
	Product Codes:	PL11
	Priority:	P5
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/09/18	26	\$1,950.00	\$1,657.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	26	\$1,950.00	\$1,657.50	0.00
Totals	26	\$1,950.00	\$1,657.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WVBT National House			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WVBT Norfolk	15%	\$1,950.00
Market	100%	\$13,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	85%	\$11,050.00
WAVY	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	0%	\$0.00
WTVZ	0%	\$0.00
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	09/03/18	09/09/18	WAVY News 10 @7a on FOX43	CM	WAVY News 10 @11111	--	:30	5	\$40.00	P5	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
		Week: 09/03/18	09/09/18	11111--		5				\$40.00			0.00		

Order / Rev: 1621709
 Alt Order #:
 Flight Dates: 09/03/18 - 09/09/18

Advertiser: POL/Tim Kaine/US Senate/VA/Dem
 Product Desc: 9/3-9/9 Kaine FOR VIRGINIA 2018
 Estimate: 975

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	11111--			5		\$40.00	0.00					
2	WVBT	09/03/18	09/09/18	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @11111--	--	:30	5	\$40.00	P5	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	11111--			5		\$40.00	0.00					
N 3	WVBT	09/03/18	09/09/18	M-F 3-4p M-F 3-4p	CM	3-4p	11-1---	:30	3	\$25.00	P5	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	11-1---			3		\$25.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	09/03/18-09/09/18		M-F 3-4p		3-4p	MT-Th-----	:30		(\$25.00)		0.00	NM		
See MG 3.5 [Program Change]															
5	WVBT	09/05/18-09/05/18		M-F 3-4p		3-4p	--W-----	:30		\$25.00		0.00	NM		
Ⓜ MG for 3.1 09/03															
4	WVBT	09/03/18	09/09/18	WAVY News @ 7p on FOX43 WAVY News @ 7p on FOX43	CM	WAVY News @ 7p--1-1--	--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	--1-1--			2		\$50.00	0.00					
5	WVBT	09/03/18	09/09/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	22222--	:30	10	\$125.00	P5	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	22222--			10		\$125.00	0.00					
7	WVBT	09/09/18	09/09/18	Su 10-1044p WAVY News @10 on FOX43 Su	CM	10-1045p	-----1	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	-----1			1		\$125.00	0.00					
													Totals	26	\$1,950.00