

ORDER



Orders
Order / Rev: 1621709
 Alt Order #:
Product Desc: 9/3-9/9 Kaine FOR VIRGINIA 2018
Estimate: 975
Flight Dates: 09/03/18 - 09/09/18
Original Date / Rev: 08/31/18 / 08/31/18
Order Type: REG

WVBT Norfolk
Primary AE: WVBT National House
Sales Office: N-HOU
Sales Region: Nat

Agency Name: Blue West Media
Buying Contact:
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Tim Kaine/US Senate/VA/Dem
Demographic: A25-54
Product Codes: PL11
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/09/18	26	\$1,950.00	\$1,657.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	26	\$1,950.00	\$1,657.50	0.00
Totals	26	\$1,950.00	\$1,657.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WVBT National House			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WVBT Norfolk	15%	\$1,950.00
Market	100%	\$13,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	85%	\$11,050.00
WAVY	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	0%	\$0.00
WTVZ	0%	\$0.00
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	09/03/18	09/09/18	WAVY News 10 @7a on FOX43		WAVY News 10 @11111--	--	:30	5	\$40.00	P5	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	11111--		5				\$40.00		0.00			

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Advertiser: POL/Tim Kaine/US Senate/VA/Dem
 Product Desc: 9/3-9/9 Kaine FOR VIRGINIA 2018
 Estimate: 975

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	11111--					5	\$40.00		0.00			
2	WVBT	09/03/18	09/09/18	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @11111--	--	:30	5	\$40.00	P5	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	11111--					5	\$40.00		0.00			
N 3	WVBT	09/03/18	09/09/18	M-F 3-4p M-F 3-4p	CM	3-4p	11-1---	:30	3	\$25.00	P5	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	11-1---					3	\$25.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	09/03/18-09/09/18	M-F 3-4p			3-4p	MF-Th-----	:30		(\$25.00)		0.00	NM		
See MG 3.5 [Program Change]															
5	WVBT	09/05/18-09/05/18	M-F 3-4p			3-4p	--W-----	:30		\$25.00		0.00	NM		
Ⓜ MG for 3.1 09/03															
4	WVBT	09/03/18	09/09/18	WAVY News @ 7p on FOX43 WAVY News @ 7p on FOX43	CM	WAVY News @ 7p--1-1--	--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	--1-1--					2	\$50.00		0.00			
5	WVBT	09/03/18	09/09/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	22222--	:30	10	\$125.00	P5	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	22222--					10	\$125.00		0.00			
7	WVBT	09/09/18	09/09/18	Su 10-1044p WAVY News @10 on FOX43 St	CM	10-1045p	-----1	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	-----1					1	\$125.00		0.00			
													Totals	26	\$1,950.00