

# CONTRACT



**WPHL-TV**  
**5001 Wynnefield Avenue**  
**Philadelphia, PA 19131**  
**(215) 878-1700**

And:

**Buying Time, LLC**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 14128 /		<u>Alt Order #</u> 07435869
<u>Product</u> AURAND FOR STATE SEN		
<u>Contract Dates</u> 10/10/14 - 10/14/14		<u>Estimate #</u> 3797
<u>Advertiser</u> M Aurand/Democrat/Sen/PA		<u>Original Date / Revision</u> 10/10/14 / 10/10/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPHL-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 582	<u>Product Code</u> 590
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	10/13/14	10/13/14	Action News @ 10 on PHL	11:10:00 PM-10:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$775.00	0.00			
N 2	17	10/12/14	10/12/14	Action News @ 10 on PHL	11:10:00 PM-10:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$775.00	0.00			
N 3	17	10/14/14	10/14/14	Action News @ 10 on PHL	11:10:00 PM-10:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-1-----				1	\$775.00	0.00			
<b>Totals</b>											0.00	3	\$2,325.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/14/14	3	\$2,325.00	\$1,976.25
<b>Totals</b>	3	\$2,325.00	\$1,976.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.