

ORDER



Orders
Order / Rev: 4363793
Alt Order #: 28359694
Product Desc: DREW DARBY FOR TX HD-72
Estimate: 372/402/1697
Flight Dates: 02/26/24 - 03/10/24
Original Date / Rev: 02/26/24 / 03/05/24
Order Type: REG

Midland KPEJ
Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 11 E 44th Street
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Drew Darby/State Representative
Demographic: A50+
Product Codes: PL16
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: SP9947
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	92	\$5,055.00	\$4,296.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	92	\$5,055.00	\$4,296.75	0.00
Totals	92	\$5,055.00	\$4,296.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	KPEJ	02/26/24	03/05/24	Fox 24 News Fox 24 News	CM	Fox 24 News	MTWTF--	:30	8	\$40.00	P4	0.00	NM	10	\$400.00																		
COMMENTS APPLY TO SUB LINES A THRU B FOX 24 News AM LIVE! <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>8</td> <td>\$40.00</td> <td>0.00</td> </tr> <tr> <td>Week: 03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>2</td> <td>\$40.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/24	03/03/24	MTWTF--	8	\$40.00	0.00	Week: 03/04/24	03/10/24	MT-----	2	\$40.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																												
Week: 02/26/24	03/03/24	MTWTF--	8	\$40.00	0.00																												
Week: 03/04/24	03/10/24	MT-----	2	\$40.00	0.00																												
N 2	KPEJ	02/26/24	03/05/24	M-F 10a-11a Tamron Hall	CM	M-F 10a-11a	MTWTF--	:30	8	\$25.00	P4	0.00	NM	10	\$250.00																		
COMMENTS APPLY TO SUB LINES A THRU B FOX 24 News AM LIVE! <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>8</td> <td>\$25.00</td> <td>0.00</td> </tr> <tr> <td>Week: 03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>2</td> <td>\$25.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/24	03/03/24	MTWTF--	8	\$25.00	0.00	Week: 03/04/24	03/10/24	MT-----	2	\$25.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																												
Week: 02/26/24	03/03/24	MTWTF--	8	\$25.00	0.00																												
Week: 03/04/24	03/10/24	MT-----	2	\$25.00	0.00																												
N 3	KPEJ	02/26/24	03/05/24	M-F 11a-12p M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	8	\$35.00	P4	0.00	NM	11	\$385.00																		
COMMENTS APPLY TO SUB LINES A THRU B FOX 24 News AM LIVE! <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>8</td> <td>\$35.00</td> <td>0.00</td> </tr> <tr> <td>Week: 03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>3</td> <td>\$35.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/24	03/03/24	MTWTF--	8	\$35.00	0.00	Week: 03/04/24	03/10/24	MT-----	3	\$35.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																												
Week: 02/26/24	03/03/24	MTWTF--	8	\$35.00	0.00																												
Week: 03/04/24	03/10/24	MT-----	3	\$35.00	0.00																												
N 4	KPEJ	02/26/24	03/05/24		CM	M-F 12p-1p	MTWTF--	:30	8	\$40.00	P4	0.00	NM	10	\$400.00																		

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Advertiser: POL/Drew Darby/State Representative D
 Product Desc: DREW DARBY FOR TX HD-72
 Estimate: 372/402/1697
Midland KPEJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12p-1p M-F 12p-1p											
COMMENTS APPLY TO SUB LINES A THRU B Law & Order SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	MTWTF--			8		\$40.00		0.00				
Week:		03/04/24	03/10/24	MT-----			2		\$40.00		0.00				
N 5	KPEJ	02/26/24	03/04/24	M-F 1p-2p M-F 1p-2p	CM	M-F 1p-2p	MTWTF--	:30	8	\$40.00	P4	0.00	NM	10	\$400.00
COMMENTS APPLY TO SUB LINES A THRU B People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	MTWTF--			8		\$40.00		0.00				
Week:		03/04/24	03/10/24	M-----			2		\$40.00		0.00				
N 6	KPEJ	02/26/24	03/04/24	M-F 2p-3p M-F 2p-3p	CM	M-F 2p-3p	MTWTF--	:30	8	\$35.00	P4	0.00	NM	10	\$350.00
COMMENTS APPLY TO SUB LINES A THRU B People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	MTWTF--			8		\$35.00		0.00				
Week:		03/04/24	03/10/24	M-----			2		\$35.00		0.00				
N 7	KPEJ	02/26/24	03/04/24	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	8	\$35.00	P4	0.00	NM	10	\$350.00
COMMENTS APPLY TO SUB LINES A THRU B Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	MTWTF--			8		\$35.00		0.00				
Week:		03/04/24	03/10/24	M-----			2		\$35.00		0.00				
N 8	KPEJ	02/26/24	03/04/24	Fox 24 News at 9 Fox 24 News at 9	CM	M-F 9p-10p (9:00 PM-9:30 PM)	MTWTF--	:30	4	\$100.00	P4	0.00	NM	5	\$500.00
COMMENTS APPLY TO SUB LINES A THRU B Fox News at 9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	MTWTF--			4		\$100.00		0.00				
Week:		03/04/24	03/10/24	M-----			1		\$100.00		0.00				
N 9	KPEJ	02/27/24	03/05/24	Tue Prime Hour 1 Tue Hour 1	CM	T 7p-8p	-T-----	:30	2	\$200.00	P4	0.00	NM	6	\$1,150.00
Name That Tune-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	-T-----			2		\$200.00		0.00				
Week:		03/04/24	03/10/24	-T-----			2		\$200.00		0.00				

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 Estimate: 372/402/1697
Midland KPEJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----					2	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KPEJ	03/04/24-03/10/24		Tue Prime Hour 1		T 7p-8p	-T-----	:30		(\$200.00)		0.00	NM		
				See MG 9.5,9.6,9.7,9.8											
				[Program Change]											
4	KPEJ	03/04/24-03/10/24		Tue Prime Hour 1		T 7p-8p	-T-----	:30		(\$200.00)		0.00	NM		
				See MG 9.5,9.6,9.7,9.8											
				[Program Change]											
5	KPEJ	03/04/24-03/10/24		Tue Prime Hour 1		T 7p-8p	-T-----	:30		(\$200.00)		0.00	NM		
				Ⓜ See MG 9.9,9.10,9.11,9.12											
6	KPEJ	03/04/24-03/10/24		Tue Prime Hour 1		T 7p-8p	-T-----	:30		(\$200.00)		0.00	NM		
				Ⓜ See MG 9.9,9.10,9.11,9.12											
7	KPEJ	03/04/24-03/10/24		Tue Prime Hour 2		T 8p-9p	-T-----	:30		(\$175.00)		0.00	NM		
				Ⓜ See MG 9.9,9.10,9.11,9.12											
8	KPEJ	03/04/24-03/10/24		Tue Prime Hour 2		T 8p-9p	-T-----	:30		(\$175.00)		0.00	NM		
				Ⓜ See MG 9.9,9.10,9.11,9.12											
9	KPEJ	03/04/24-03/04/24		Mon Prime Hour 1		M 7p-8p	M-----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 9.7,9.5,9.8,9.6											
10	KPEJ	03/04/24-03/04/24		Mon Prime Hour 1		M 7p-8p	M-----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 9.7,9.5,9.8,9.6											
11	KPEJ	03/03/24-03/03/24		College Basketball		12:00 PM-2:00 PM	1-----Su	:30		\$175.00		0.00	NM		
				Ⓜ MG for 9.7,9.5,9.8,9.6											
12	KPEJ	03/03/24-03/03/24		Nascar on FOX		2:30 PM-6:00 PM	1-----Su	:30		\$175.00		0.00	NM		
				Ⓜ MG for 9.7,9.5,9.8,9.6											
N 10	KPEJ	02/27/24	03/05/24	Tue Prime Hour 2 Tue Hour 2	CM	T 8p-9p	-T-----	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
				The Floor-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-T-----					2	\$175.00		0.00			
Week:		03/04/24	03/10/24	-T-----					2	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KPEJ	03/04/24-03/10/24		Tue Prime Hour 2		T 8p-9p	-T-----	:30		(\$175.00)		0.00	NM		
				See MG 9.5,9.6,9.7,9.8											
				[Program Change]											
4	KPEJ	03/04/24-03/10/24		Tue Prime Hour 2		T 8p-9p	-T-----	:30		(\$175.00)		0.00	NM		
				See MG 9.5,9.6,9.7,9.8											
				[Program Change]											
N 11	KPEJ	03/02/24	03/02/24	Sign-On/Sign-Off 9:00 PM-10:00 PM	CM	9:00 PM-10:00 PM	-----S-	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
				(9:00 PM-10:00 PM)											
				COMMENTS APPLY TO SUB LINES A THRU A											
				The Floor-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					2	\$35.00		0.00			
N 12	KPEJ	03/02/24	03/02/24	LF Block 1 Fox Late Night	CM	Sa 10p-11p	-----S-	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
				COMMENTS APPLY TO SUB LINES A THRU A											
				The Floor-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					2	\$35.00		0.00			
N 13	KPEJ	03/03/24	03/03/24	FOX News Sunday FOX News Sunday	CM	FOX News Sunday	-----S	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
				COMMENTS APPLY TO SUB LINES A THRU A											
				The Floor-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S					2	\$40.00		0.00			
N 14	KPEJ	03/03/24	03/03/24	Sun Prime Hour 1 Sun Prime Hour 1	CM	Su 6p-7p	-----S	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
				COMMENTS APPLY TO SUB LINES A THRU A											

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The Floor-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S					2	\$150.00		0.00			
													Totals	92	\$5,055.00