

ORDER



Orders
Order / Rev: 4360431
Alt Order #: 28358753
Product Desc: Drew Darby for TX HD
Estimate: 1679
Flight Dates: 02/19/24 - 03/03/24
Original Date / Rev: 02/22/24 / 03/05/24
Order Type: REG

Midland KPEJ
Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 11 E 44th Street
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Drew Darby/State Representative
Demographic: A50+
Product Codes: PL16
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: SP9947
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	12	\$635.00	\$539.75
02/26/24	03/31/24	6	\$190.00	\$161.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	12	\$635.00	\$539.75	0.00
March 2024	6	\$190.00	\$161.50	0.00
Totals	18	\$825.00	\$701.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPEJ	02/19/24	03/01/24	M-F 10a-11a Tamron Hall	CM	M-F 10a-11a	MTWTF--	:30	2	\$25.00	P4	0.00	NM	4	\$100.00
JUDGE MATHIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/19/24	02/25/24	MTWTF--		2		\$25.00		0.00					
	Week:	02/26/24	03/03/24	MTWTF--		2		\$25.00		0.00					
N 2	KPEJ	02/19/24	03/01/24	M-F 11a-12p M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	2	\$35.00	P4	0.00	NM	4	\$140.00
PEOPLE'S COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/19/24	02/25/24	MTWTF--		2		\$35.00		0.00					
	Week:	02/26/24	03/03/24	MTWTF--		2		\$35.00		0.00					
N 3	KPEJ	02/19/24	03/01/24	M-F 2p-3p M-F 2p-3p	CM	M-F 2p-3p	MTWTF--	:30	2	\$35.00	P4	0.00	NM	4	\$140.00
PEOPLE'S COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/19/24	02/25/24	MTWTF--		2		\$35.00		0.00					
	Week:	02/26/24	03/03/24	MTWTF--		2		\$35.00		0.00					
N 4	KPEJ	02/24/24	03/02/24	Sign-On/Sign-Off 9:00 PM-10:00 PM	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	PM-----S-	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
COMMENTS APPLY TO SUB LINES A THRU A															

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Midland KPEJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S-		1				\$35.00		0.00			
		Week: 02/26/24	03/03/24	-----S-		1				\$35.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KPEJ	02/26/24-03/03/24		Sign-On/Sign-Off		9:00 PM-10:00 PM	-----Sa--	:30		(\$35.00)		0.00	NM		
<i>Credited</i>															
N 5	KPEJ	02/24/24	02/24/24	LF Block 1	CM	Sa 10p-11p	-----S-	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
				Fox Late Night											
				COMMENTS APPLY TO SUB LINES A THRU A											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S-		2				\$35.00		0.00			
N 6	KPEJ	02/25/24	02/25/24	FOX News Sunday	CM	FOX News Sunday	-----S	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
				FOX News Sunday											
				COMMENTS APPLY TO SUB LINES A THRU A											
				FOX NWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S		1				\$40.00		0.00			
N 7	KPEJ	02/25/24	02/25/24	Sun Prime Hour 1	CM	Su 6p-7p	-----S	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
				Sun Prime Hour 1											
				COMMENTS APPLY TO SUB LINES A THRU A											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S		2				\$150.00		0.00			
													Totals	18	\$825.00