

Quarterly Issues Programming Report
3rd Quarter 2023
KSIG-AM
July 1, 2023 – September 30, 2023
INTERVIEWS AND ACADIANA MATTERS

Issue Covered: Local City Review

Length: 30 minutes

Aired: 7/3/23 @ 7:40 a.m.

Description:

Crowley Mayor Chad Monceaux discussed the event for the 4th of July celebration “Red, Rice and Blue”.

Issue Covered: Law Enforcement

Length: 30 minutes

Aired: 7/5/23 @ 8:30 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed arrests, calls to service and traffic.

7/9/23

Issue Covered: Economy/Tourism

Length: 6 minutes

Aired: 7/9/23 @ 8:00 a.m.

Description:

Ben Berthelot, LCVV President, gave a recap of many more July 4th events in our area, Eat Lafayette campaign, Brew Ha Ha at Vermilionville, Acadiana Fashion Week, July sports including Little League play and the bicentennial celebration.

Issue Covered: Literacy

Length: 9 minutes

Aired: 7/9/23 @ 8:00 a.m.

Description:

Lauren Langlois, Lafayette Public Library Community Relations Specialist and Author Talk author, Kimberly J. Benoit, gave an overview of the book “We’ve All Done It” Getting Real About the Role We Each Play in a Toxic Workplace. Lauren also encouraged the use of the free services that the library offers like LinkedIn Learning and Learning Express Library.

Issue Covered: Foster Care Support

Length: 7 minutes

Aired: 7/9/23 @ 8:00 a.m.

Description:

Heather Meylain, Director of Foster the Love Louisiana, talked about ways to help assist those in foster care by purchasing a leaf for the FTL tree, their mission, and the Uniform Donation Drive.

Issue Covered: Youth Grief Support

Length: 4 minutes

Aired: 7/9/23 @ 8:00 a.m.

Description:

Kacee Thompson, Executive Director of Hospice of Acadiana, discussed another free service for youth ages 6 to 12 years old for those have experienced a loss of a family member or friend. Camp Brave Heart registration is free and open to the public.

Issue Covered: Law Enforcement Review

Length: 45 minutes

Aired: 7/7/23 @ 7:40 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, arrests, ap update, continuing education and update on shooting range.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 7/13/23 @ 7:15 a.m.

Description:

Crowley Police Department Captain Reginald Guidry reviewed calls to service, arrest, current incidents, continuing education and traffic.

Issue Covered: Law Enforcement Review

Length: 45 minutes

Aired: 7/14/23 @ 8:40 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, arrests, ap update, update on shooting range and traffic.

7/16/23

Issue Covered: Culture/Heritage

Length: 4 minutes

Aired: 7/16/23 @ 8:00 a.m.

Description:

Ellen Fucich, Marketing Director of Vermilionville, talked about the next film in the Les Vues Free Film Series, Acadian Culture Day events, the gift shop, restaurant and hours and days of operation of Vermilionville.

Issue Covered: Developmental Disability Assistance

Length: 10 minutes

Aired: 7/16/23 @ 8:00 a.m.

Description:

Brian Hensgens, Director of LARC, explained services and benefits of LARC and what is offered to their clients and upcoming events to help raise funds for LARC.

Issue Covered: Arts and Performance

Length: 10 minutes

Aired: 7/16/23 @ 8:00 a.m.

Description:

Dana Baker, Acadiana Symphony Orchestra Executive Director, explained what to expect with this years Reflections Series, special discount, and special events.

Issue Covered: Business/Consumer Protection

Length: 5 minutes

Aired: 7/16/23 @ 8:00 a.m.

Description:

Chris Babin, CEO Better Business Bureau of Acadiana, discussed scholarship applications and nominations for Torch Awards and tickets to the Gala.

Issue Covered: Law Enforcement

Length: 30 minutes

Aired: 7/19/23 @ 8:30 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed arrests, calls to service, current investigations and traffic.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 7/20/23 @ 7:35 a.m.

Description:

Crowley Police Department Captain Reginald Guidry reviewed calls to service, arrest, current investigations, continuing education and traffic.

Issue Covered: Law Enforcement Review

Length: 30 minutes

Aired: 7/21/23 @ 8:05 a.m.

Description:

Acadia Parish Sheriff Department Chief Deputy Kelly Gibson reviewed times to service calls, calls for service, arrest, current incidents, continuing education, traffic, shooting range update and the ap.

7/23/23

Issue Covered: Culture/Religious Heritage

Length: 6 minutes

Aired: 7/23/23 @ 8:00 a.m.

Description:

Fr. Champagne, Fete Dieu du Teche South, explained the history of eucharistic boat procession and the importance to preserve the faith and culture and what to expect during the procession.

:30 AHA Save a Life

Issue Covered: Children's Health

Length: 6 minutes

Aired: 7/23/23 @ 8:00 a.m.

Description:

Marissa Winters, Director of Community Health with the United Way of Acadiana, discussed Resources for Developing Minds in assisting parents with support and encouragement.

:30 NICB Hurricanes

Issue Covered: Mentorship

Length: 6 minutes

Aired: 7/23/23 @ 8:00 a.m.

Description:

Kathy Richard with Big Brothers Big Sisters Southwest discussed a Senior program. Those 55 or older could apply to get a stipend to help children at school with reading.

:30 SAMHSA By Your Side

Issue Covered: Traffic Safety/Back to School

Length: 7 minutes

Aired: 7/23/23 @ 8:00 a.m.

Description:

Troop I Trooper Thomas Gossen gave a summer event recap and reviewed driving in school zone rules, hands free, etc.

Issue Covered: Consumer/Business Protection

Length: 45 minutes

Aired: 7/25/23 @ 8:10 a.m.

Description:

Chris Babin, CEO of the Better Business Bureau, discussed recent scams, alerts, what to be aware of, and how the BBB can help.

Issue Covered: Law Enforcement Review

Length: 45 minutes

Aired: 7/28/23 @ 7:45 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, arrests, jail count, traffic, ap update, and update on shooting range.

Issue Covered: State & Local Updates

Length: 45 minutes

Aired: 7/29/23 @ 7:55 a.m.

Description:

Louisiana State Representative John Stefanski gave a review about the latest session, city and parish improvements and future plans.

7/30/23

Issue Covered: Economics/Seafood Industry

Length: 4 minutes

Aired: 7/30/23 @ 8:00 a.m.

Description:

Patrice Doucet, Delcambre Seafood and Farmers Market, talked about the August seafood market celebrating the upcoming Shrimp Festival and new vendors.

Issue Covered:

Length: 13 minutes

Aired: 7/30/23 @ 8:00 a.m.

Description:

Ben Broussard, Catholic Charities Acadiana, talked about the changes in schedules for back to school and the need for volunteers and the response to current needs and the One Extra Campaign.

Issue Covered:

Length: 4 minutes

Aired: 7/30/23 @ 8:00 a.m.

Description:

Molly Guidry, DSAA, explained the Rickey Romero Memorial Golf Tournament and where the funds raised will be applied.

Issue Covered: Child Loss Support

Length: 5 minutes

Aired: 7/30/23 @ 8:00 a.m.

Description:

Edie Couvillion, Maddie's Footprints, discussed how the organization began and talked about the latest event Fighting Spirits Cocktail Competition and how the public can get involved.

Issue Covered: Community

Length: 5 minutes

Aired: 7/23/23 @ 8:00 a.m.

Description:

Pastor Sean Walker, The Bayou Church, talked about the changes and great blessings about the grand opening of the Bayou Church and the campus.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 8/3/23 @ 7:10 a.m.

Description:

Crowley Police Department Captain Reginald Guidry reviewed calls to service, arrest, current investigations, back to school and summer heat safety.

Issue Covered: Law Enforcement Review

Length: 30 minutes

Aired: 8/4/23 @ 7:10 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, arrests, traffic, ap update, and current investigations.

8/6/23

Issue Covered: Cancer Support/Awareness

Length: 5 minutes

Aired: 8/6/23 @ 8 a.m.

Description:

Annie Spell with the American Cancer Society talked about the Black and White Gala, this year's honorees, what to expect and how to get tickets.

:30 UNICEF Major Challenges

Issue Covered: Local Economy/Tourism

Length: 5 minutes

Aired: 8/6/23 @ 8 a.m.

Description:

Ben Berthelot, President/CEO of LCVC, talked about the Eat Lafayette Campaign, Bicentennial events, upcoming festivals, outdoor concerts, and sporting events.

:30 SAMHSA By Your Side

:30 Mental Health

Issue Covered: Foster Care Support

Length: 7 minutes

Aired: 8/6/23 @ 8 a.m.

Description:

Heather Meylain, Foster the Love Louisiana, talked about the uniform donation drive, the back to school skating party and how to sponsor a child and the upcoming Chili Cook-Off.

Issue Covered: Literacy

Length: 7 min

Aired: 8/6/23 @ 8 a.m.

Description:

Keith Guidry with the Lafayette Public Library and Amy Stromer Wood the Children's Librarian gave an update on the Summer Reading Challenge and free library resources including the school ID as a library card.

8/13/23

Issue Covered: Culture/Heritage Education

Length: 5 minutes

Aired: 8/13/23 @ 8 a.m.

Description:

Ellen Fucich, Vermilionville, explained Acadian Culture Day and what the public can expect.

:30 NICB Hurricanes

Issue Covered: Consumer Protection

Length: 7 minutes

Aired: 8/13/23 @ 8 a.m.

Description:

Chris Babin, Better Business Bureau, talked about the latest scam by text, spoof by caller ID, and what it means for a business to be accredited.

:30 SAMHSA

Issue Covered: Disability Assistance

Length: 6 minutes

Aired: 8/13/23 @ 8 a.m.

Description:

Karon Davis, LARC, explained who LARC is and how you can become part of the community helping those with disabilities, the Chili Cook-off, need for vendors, vocations, volunteers, and sponsorship opportunities.

:30 AHA Be Ready

Issue Covered: Hospice/Grief Support

Length: 3 minutes

Aired: 8/13/23 @ 8 a.m.

Description:

Kacee Thompson, Hospice of Acadiana, talked about Camp Bravehearts for children and how this camp can help children deal with loss and grief.

Issue Covered: Disability Support/Fundraiser

Length: 7 minutes

Aired: 8/13/23 @ 8 a.m.

Description:

Donielle Watkins, DREAMS Foundation, gave an explanation of what is DREAMS Foundation, what it does and how Meat Pie sales helps fund their mission.

Issue Covered: Law Enforcement

Length: 30 minutes

Aired: 8/16/23 @ 8:25 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed arrests, back to school safety, current investigations and traffic.

8/20/23

Issue Covered: Safety/Back to School

Length: 10 minutes

Aired: 8/20/23 @ 8 a.m.

Description:

Thomas Gossen, Troop I, discussed back to school, bus safety, laws in school zones and turning lanes.

Issue Covered: Youth Advocacy

Length: 3 minutes

Aired: 8/20/23 @ 8 a.m.

Description:

Kalli Christ, Big Brothers Big Sisters of Acadiana, urged the public to get their tickets for the Wine Women and Shoes fundraising event at a new venue.

Issue Covered: Education Innovation/Grants

Length: 5 minutes

Aired: 8/20/23 @ 8 a.m.

Description:

Micah Nicholas, United Way of Acadiana, talked about the success of the Stuff the Bus Campaign and stressed the importance of the support that is needed for teachers and encouraged applications for Education Innovation Grant for Teachers.

8/27/23

Issue Covered: Local Economy/Seafood Industry

Length: 3 minutes

Aired: 8/27/23 @ 8 a.m.

Description:

Patrice Doucet, Delcambre Seafood and Farmers Market gave an overview of what to expect at the September market.

:30 UNICEF Major Change

:30 NICB Hurricane

Issue Covered: Poverty/Homelessness

Length: 7 minutes

Aired: 8/27/23 @ 8 a.m.

Description:

Ben Broussard, Catholic Charities Acadiana, talked about providing relief to the unsheltered this summer, donations of water, volunteering, serving meals and monetary donations.

:30 Sandy Hook Bullying

:30 AHA Be Ready

Issue Covered: Volunteer/Fundraising

Length: 5 minutes

Aired: 8/27/23 @ 8:00 a.m.

Description:

Roya Boustany, Junior League Lafayette 23-24 President, discussed what to expect at the holiday market Tinsel and Treasures, Diaper Bank donations, how to become a Community Partner, success of the Happy Wheels Cart and Admissions.

9/10/23

Issue Covered: Youth

Length: 6 minutes

Aired: 9/10/23 @ 8 a.m.

Description:

Shannon Heath, Art Director of Lafayette Ballet Theatre, talked about auditions for the upcoming "Nutcracker" performance.

:30 UNICEF Major Challenges

:30 NICB Auto Theft

Issue Covered: Local Economy

Length: 4 minutes

Aired: 9/10/23 @ 8 a.m.

Description:

Ben Berthelot, President/CEO of LCVC, talked about Bicentennial events, upcoming festivals, outdoor concerts, and sporting events.

:30 SAMHSA Drinking

:30 Mental Health

Issue Covered: Literacy

Length: 9 minutes

Aired: 9/10/23 @ 8 a.m.

Description:

Keith Guidry of the Lafayette Public Library encouraged everyone to get the new limited edition library card for this year and Denise Gallager talked about her artwork for the library card.

:30 AHA Be Ready

Issue Covered: Foster Care/Support

Length: 7 minutes

Aired: 9/10/23 @ 8 a.m.

Description:

Heather Meylain, Foster the Love Louisiana, gave an update on the uniform drive and back to school party, invited everyone to sign up for the Chili Cook-off and mentioned about needs for Christmas.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 9/14/23 @ 7:30 a.m.

Description:

Crowley Police Department Captain Reginald Guidry reviewed calls to service, arrest, current investigations, and traffic.

Issue Covered: Law Enforcement Review

Length: 45 minutes

Aired: 9/15/23 @ 7:15 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, arrests, traffic, update on shooting range, and current investigations.

9/17/23

Issue Covered: Heritage/Culture

Length: 6 minutes

Aired: 9/17/23 @ 8 a.m.

Description:

Ellen Fucich, Vermilionville, talked about Bayou Fest and Boat Parade, what to expect and how to participate.

:30 UNICEF

Issue Covered: Consumer Protection

Length: 10 minutes

Aired: 9/17/23 @ 8 a.m.

Description:

Chris Babbin with the Better Business Bureau, explained about the Torch Awards and the Students of Integrity Scholarships, how to get tickets and included a warning about the latest QR Code scam.

:30 SAMHSA

Issue Covered: Disability Services

Length: 8 minutes

Aired: 9/17/23 @ 8 a.m.

Description:

Brian Hensgens, CEO of LARC, gave an update on the latest renovations to Acadian Village and talked about the mission of LARC.

:30 AHA Be Ready

Issue Covered: Hospice/Fundraiser

Length: 3 minutes

Aired: 9/17/23 @ 8 a.m.

Description:

Kacee Thompson, Hospice of Acadiana, talked about Making Spirits Bright poinsettia fundraiser, how to order, when to pick up and where the funds are allocated.

Issue Covered: Law Enforcement

Length: 30 minutes

Aired: 9/20/23 @ 8:30 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed calls to service, arrests, recent incidents, current investigations and traffic.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 9/21/23 @ 8:00 a.m.

Description:

Crowley Police Department Captain Reginald Guidry reviewed calls to service, arrest, current investigations, and traffic.

Issue Covered: Law Enforcement Review

Length: 30 minutes

Aired: 9/22/23 @ 8:00 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, arrests, current incidents, and traffic.

9/24/23

Issue Covered: Youth Mentors/Fundraiser

Length: 5 minutes

Aired: 9/24/23 @ 8 a.m.

Description:

Amanda Gary with Big Brothers Big Sisters gave an update on ticket sales for Wine, Women and Shoes fundraising event and what to expect for those attending.

:30 NICB Hurricanes

:30 SAMHSA – underage drinking

Issue Covered: Culture/Mardi Gras Fundraiser

Length: 2 minutes

Aired: 9/24/23 @ 8 a.m.

Description:

Hank Mergist with Sunset Mardi Gras, talked about the Anything Beef Cook-off to help raise funds for the Childrens non-motorized Mardi Gras parade in Sunset.

:30 UNICEF

:30 NICB Hurricanes

Issue Covered: Homelessness/Poverty

Length: 14 minutes

Aired: 9/24/23 @ 8 a.m.

Description:

Ben Broussard with Catholic Charities of Acadiana gave an update on volunteering for the diner, emergency preparedness, and Rebuilding Together's latest project.

:30 SAMHSA Underage Drinking

:30 NICB Auto Theft

Issue Covered: Down Syndrome/Fundraiser

Length: 4:30 Minutes

Aired: 9.24/23 @ 8 a.m.

Description:

Molly Guidry, President of the Down Syndrome Association of Acadiana, discussed the Buddy Walk and what to expect this year and where the funds raised will be applied.

Ben Berthelot, LCVC President, gave a recap of many more July 4th events in our area, Eat Lafayette campaign, Brew Ha Ha at Vermilionville, Acadiana Fashion Week, July sports including Little League play and the bicentennial celebration.

Lauren Langlois, Lafayette Public Library Community Relations Specialist and Author Talk Writer, Kimberly J. Benoit, gave an overview of the book "We've All Done It" Getting Real About the Role We Each Play in a Toxic Workplace. Lauren also encouraged the use of the free services that the library offers like LinkedIn Learning and LearningExpress Library.

Issue Covered: Consumer Protection

Length: 30 minutes

Aired: 9/26/23 @ 8:00 a.m.

Description:

Chris Babin, CEO of Better Business Bureau, talked about a variety of local scams and what to be aware of.

Issue Covered: Law Enforcement

Length: 30 minutes

Aired: 9/27/23 @ 8:30 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed calls to service, arrests, recent incidents, current investigations, accidents, and traffic.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 9/28/23 @ 7:30 a.m.

Description:

Crowley Police Department Captain Reginald Guidry reviewed calls to service, arrest, current investigations, new equipment, school zones and traffic.

Issue Covered: Law Enforcement Review

Length: 45 minutes

Aired: 9/29/23 @ 7:00 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, arrests, current incidents, shooting range update and traffic.