

Quarterly Issues Programming Report
4th Quarter 2023
KSIG-AM
October 1, 2023 – December 30, 2023
INTERVIEWS AND ACADIANA MATTERS

10/1/23

Issue Covered: Alzheimer's/Awareness and Fundraising

Length: 8 minutes

Aired: 10/1/23 @ 8 a.m.

Description:

Courtney Elkins, Alzheimer's Association, solicited participants for the upcoming Walk to End Alzheimer's and the importance of raising awareness and funds for research.

Issue Covered: Economy/Seafood Industry

Length: 3 ½ minutes

Aired: 10/1/23 @ 8 a.m.

Description:

Patrice Doucet, Delcambre Seafood and Farmers Market, revealed some of the vendors for the October Market, tasting opportunities, entertainment and kids activities.

Issue Covered: Pet Adoption

Length: 7 minutes

Aired: 10/1/23 @ 8 a.m.

Description:

Jackie Lyle, PASA, talked about an upcoming show involving rescue dogs at the Heymann Center and a pet adoption event.

Issue Covered: Philanthropy/Volunteerism

Length: 5 minutes

Aired: 10/1/23 @ 8 a.m.

Description:

Roya Boustany, Junior League of Lafayette President, gave an overview of the recent Tinsel and Treasures Holiday Market and upcoming events.

Issue Covered: Traffic Safety

Length: 5 minutes

Aired: 10/1/23 @ 8 a.m.

Description:

Trooper Thomas Gossen, Troop I, discussed Halloween safety.

Issue Covered: Law Enforcement

Length: 30 minutes

Aired: 10/4/23 @ 8:00 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed arrests, calls to service, security for events, and traffic.

Issue Covered: Law Enforcement Review

Length: 30 minutes

Aired: 10/6/23 @ 7:30 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, arrests, update on shooting range and traffic.

10/8/23

Issue Covered: Child Loss Support

Length: 9 minutes

Aired: 10/8/23 @ 8 a.m.

Description:

Reecie Gilmore, founder of The RescYou Group, talked about the RescYou Fest as a fundraiser and as a community gathering to celebrated birthdays of children that have passed away this year.

Issue Covered: Tourism

Length: 3 ½ minutes

Aired: 10/8/23 @ 8a.m.

Description:

Ben Berthelot, CEO of Lafayette Convention and Visitors Commission, talked about the great opportunities coming to Acadiana with the new sports facility.

Issue Covered: Foster Care/Support

Length: 6 minutes

Aired: 10/8/23 @ 8 a.m.

Description:

Heather Meylain, Executive Director of Foster the Love LA, issued a challenge to individuals and organizations and businesses to compete in the annual chili cook off fundraiser.

Issue Covered: Literacy

Length: 8 ½ minutes

Aired: 10/8/23 @ 8 a.m.

Description:

Keith Guidry and Amy Stromer Wood of the Lafayette Public Library discussed a new program for early literacy with the 1,000 books before kindergarten program and the importance of reading to children.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 10/13/23 @ 7:00 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, arrests, update on shooting range, festival safety and traffic.

10/15/23

Issue Covered: Heritage/Tradition

Length: 6 minutes

Aired: 10/15/23 @ 8 a.m.

Description:

Elen Fucich, Communications Director of Vermilionville, gave an update on all the October events coming to Vermilionville for children and adults with Boo Bayou and Murder on the Bayou.

:30 October Breast Cancer Month

:30 Big Brothers Big Sisters

Issue Covered: Down Syndrome Fundraiser

Length: 3 minutes

Aired: 10/15/23 @ 8 a.m.

Description:

Molly Guidry, President of the Down Syndrome Association of Acadiana, talked about the annual fundraiser the Buddy Walk and what to expect and how to register.

Issue Covered: Business/Consumer Protection

Length: 6 minutes

Aired: 10/15/23 @ 8 a.m.

Description:

Chris Babin, CEO Better Business Bureau, gave a recap of the shred day, upcoming awards banquet and the latest scam.

:30 Dementia

Issue Covered: Hospice

Length: 4 minutes

Aired: 10/15/23 @ 8 a.m.

Description:

Kacee Thompson, Hospice of Acadiana, encouraged everyone to purchase their poinsettias during the Making Memories Bright fundraiser.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 10/16/23 @ 7:00 a.m.

Description:

Crowley Police Department Captain Reginald Guidry reviewed calls to service, traffic, festival security recap.

Issue Covered: Law Enforcement

Length: 60 minutes

Aired: 10/18/23 @ 8:00 a.m.

Description:

Rayne Police Department Captain Tony Olinger and Seargent Mike Cormier reviewed arrests, traffic, investigations, summary of divisions and calls to service.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 10/20/23 @ 7:30 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, local scams, arrests, sheriff's ap and traffic.

10/22/23

Issue Covered: Youth Mentorship

Length: 3 minutes

Aired: 10/22/23 @ 8 a.m.

Description:

Kalli Christ, CEO Big Brothers Big Sisters of Acadiana, explained about the upcoming fundraiser Wine, Women and Shoes, how to participate and where the funds will be applied.

:30 October Breast Cancer

Issue Covered: Hunger/Food Instability

Length: 11 minutes

Aired: 10/22/23 @ 8 a.m.

Description:

Ben Broussard, Catholic Charities of Acadiana, gave details about Food For Families Food Drive and how businesses and individuals can help collect shelf stable items for the main food drive in December.

:30 National Crime Bureau

Issue Covered: Early Child Development

Length: 4 minutes

Aired: 10/22/23 @ 8 a.m.

Description:

Macy Augustine, United Way of Acadiana, explained the Early Headstart Days of Thanksgiving program and how to help.

:30 Dementia

Issue Covered: Teen Driving Safety

Length: 9 minutes

Aired: 10/22/23 @ 8 a.m.

Description:

Troop I, Trooper Thomas Gossen, discussed traffic safety for the festivals and upcoming holidays, to have a plan if you indulge in alcohol and teen safety week.

Issue Covered: Law Enforcement

Length: 30 minutes

Aired: 11/22/23 @ 8:00 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed calls to service, arrest, current investigations, traffic and holiday safety tips.

Issue Covered: Law Enforcement Review

Length: 45 minutes

Aired: 10/27/23 @ 7:15 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, response time, current investigations, traffic and Halloween safety.

10/29/23

Issue Covered: Local Economy/Louisiana Seafood

Length: 3 minutes

Aired: 10/29/23 @ 8 a.m.

Description:

Patrice Doucet, Delcambre Seafood and Farmers Market invited everyone to the special Thanksgiving Market, the new vendors, tasting opportunities and entertainment.

:30 Wheelchairs for Warriors

Issue Covered: Child Loss Support

Length: 7 minutes

Aired: 10/29/23 @ 8 a.m.

Description:

Reecie Gilmore, Founder of The RescYou Group, explained what the RescYou Group does and about the upcoming fundraiser RescYou Fest and how the public can support their cause.

:30 National Crime Bureau

Issue Covered: Tourism

Length: 11 minutes

Aired: 10/29/23 @ 8 a.m.

Description:

Jerri Hamachek, Moody Gardens, gave an overview of the holiday camps for kids, special holiday events happening at Moody Gardens.

Issue Covered: Law Enforcement

Length: 60 minutes

Aired: 11/1/23 @ 8:00 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed arrests, calls to service, Halloween safety recap and traffic.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 11/2/23 @ 7:00 a.m.

Description:

Crowley Police Department Captain Reginald Guidry reviewed arrest, Halloween safety recap, calls to service, holiday shopping tips and traffic.

11/05/23

Issue Covered: Disability Assistance/Support

Length: 3 minutes

Aired: 11/05/23 @ 8 a.m.

Description:

Katie Roy, LARC's Acadian Village, gave an update about the upcoming Making Spirits Bright fundraising event and how to get tickets.

:30 Wheelchairs for Warriors

Issue Covered: Women's Leadership/Volunteerism

Length: 7 minutes

Aired: 11/05/23 @ 8 a.m.

Description:

Roya Boustany, President of the Junior League of Lafayette, recapped the Tinsel and Treasures event, Brushing Against Cancer, Parish Proud Day, Volunteer Admissions and Touch A Truck event.

:30 National Crime Prevention

Issue Covered:

Length: 7 minutes

Aired: 11/05/23 @ 8 a.m.

Description:

Heidi Paterson, Outreach Center Communications Director, invited the public to the Ladies Who Lunch fundraiser to benefit homeless women and children in the community.

Issue Covered: Law Enforcement

Length: 60 minutes

Aired: 11/15/23 @ 8:00 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed calls to service, arrest, current investigations, traffic and holiday safety tips.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 11/16/23 @ 7:30 a.m.

Description:

Crowley Police Department Captain Reginald Guidry reviewed calls to service, arrest, current investigations and traffic.

11/19/23

Issue Covered: Hospice Support

Length: 5 minutes

Aired: 11/19/23 @ 8 a.m.

Description:

Kaycee Thompson, Hospice of Acadiana, talked about the Making Memories Bright Poinsettia Sale, the holiday workshops and other free services from the fundraiser.

:30 Wheelchairs for Warriors

Issue Covered: Theatre/Ballet

Length: 4 minutes

Aired: 11/19/23 @ 8 a.m.

Description:

Meghan Lachaussee, Lafayette Ballet Theatre, announced the one of a kind Nutcracker auction by local artists goes live and where the funds raised go.

:30 National Crime Prevention

Issue Covered: Heritage/Traditions

Length: 7 minutes

Aired: 11/19/23 @ 8 a.m.

Description:

Ellen Fucich, Bayou Vermilion District, talked about the French Table, the Provence Workshop, Gingerbread Contest and the Old Tyme Winter Family Day.

Issue Covered: Free Tax Service

Length: 5 minutes

Aired: 11/19/23 @ 8 a.m.

Description:

Patricia Cormier, United Way of Acadiana Volunteer, discussed the VITA Program and the need for volunteers for free tax preparation training to volunteer for the free tax preparation service program.

11/26/23

Issue Covered: Local Economy

Length: 3 minutes

Aired: 11/26/23 @ 8 a.m.

Description:

Cristal Breaux, One Crowley, talked about the Rice and Reindeer Holiday Market and invited everyone to bring the kids for a visit with Santa and enjoy shopping and entertainment.

:30 Big Brothers Big Sisters

:30 Wheelchairs for Warriors

Issue Covered: Local Economy

Length: 3 minutes

Aired: 11/26/23 @ 8 a.m.

Description:

Margaret Rozas, Carencro Country Christmas organizer, gave a rundown of events in Carencro with Santa sightings, shopping opportunities and more.

:30 National Crime Prevention

Issue Covered: Homelessness/Food Insecurity

Length: 14 minutes

Aired: 11/26/23 @ 8 a.m.

Description:

Ben Broussard, Catholic Charities Acadiana, gave an update on Thanksgiving at the St. Joseph Diner, the Turkey Trot Fundraiser for the Diner, the need for volunteers over the Christmas holiday and the FoodNet Food Drive

:30 Dementia

Issue Covered: Local Economy/Louisiana Seafood

Length: 4 minutes

Aired: 11/26/23 @ 8 a.m.

Description:

Patrice Doucet, Delcambre Seafood and Farmers Market discussed the special holiday market, new vendors, entertainment, tasting opportunities and activities for the kids.

Issue Covered: Law Enforcement

Length: 60 minutes

Aired: 11/29/23 @ 7:45 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed arrest, current investigations, scams and traffic.

12/3/23

Issue Covered: Theatre Fundraiser

Length: 4 minutes

Aired: 12/3/23 @ 8 a.m.

Description:

Meghan Lachaussee from the Lafayette Ballet Theatre talked about the upcoming Nutcracker performance and discussed how to participate in the Nutcracker auction fundraiser.

:30 Big Brothers Big Sisters

:30 Wheelchairs for Warriors

Issue Covered: Volunteerism/Community Projects

Length: 7 minutes

Aired: 12/3/23 @ 8 a.m.

Description:

Roya Boustany, Junior League of Lafayette President, discussed admissions open houses, smiles program, the Little Black Dress Initiative, and Touch a Truck spring event.

:30 National Crime Prevention

Issue Covered: Holiday Safety Tips

Length: 9 minutes

Aired: 12/3/23 @ 8 a.m.

Description:

Trooper Thomas Gossen from Troop I gave a rundown on holiday fatalities, holiday safety tips, scam emails and recommended travel information resources.

:30 Dementia

Issue Covered: Mentorship

Length: 4 minutes

Aired: 12/3/23

Description:

Kalli Christ, CEO of Big Brothers Big Sisters of Acadiana, discussed the success of Wine, Women and Shoes, mentor opportunities, and events in 2024.

Issue Covered: Law Enforcement

Length: 60 minutes

Aired: 12/6/23 @ 8:00 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed calls to service, arrest, current investigations and traffic.

Issue Covered: Law Enforcement Review

Length: 60 minutes

Aired: 12/7/23 @ 7:30 a.m.

Description:

Crowley Police Department Captain Reginald Guidry reviewed arrest, traffic and holiday safety tips.

Issue Covered: Law Enforcement Review

Length: 30 minutes

Aired: 12/8/23 @ 8:00 a.m.

Description:

Acadia Parish Sheriff K.P. Gibson discussed timed calls for service, response time, current investigations, traffic and holiday promotions.

12/10/23

Issue Covered: Literacy

Length: 8 minutes

Aired: 12/10/23 @ 8 a.m.

Description:

Keith Guidry, Community Relations Coordinator for Lafayette Public Library, and Jacquelyn Miller, Community Relations Specialist, talked about holiday movies that will be shown at LPL branches this month, Santa sightings and other library programs.

:30 Big Brothers Big Sisters

:30 Wheelchairs for Warriors

Issue Covered: Holiday Free Event

Length: 6 minutes

Aired: 12/10/23 @ 8 a.m.

Description:

Pastor Sean Walker of the Bayou Church discussed recent events in the community and Christmas at The Bayou, free concerts at The Bayou Church in Lafayette that brings just what is needed for holiday cheer and good news.

:30 National Crime Prevention

Issue Covered: Tourism

Length: 4 minutes

Aired: 12/10/23 @ 8 a.m.

Description:

Ben Berthelot, CEO LCVC, gave an overview of events in the Acadiana area including Olympics boxing trials, Cajun and Creole Christmas events and future events.

Issue Covered: Law Enforcement

Length: 60 minutes

Aired: 12/13/23 @ 8:00 a.m.

Description:

Rayne Police Department Captain Tony Olinger reviewed calls to service, arrest, current investigations and traffic.

12/17/23

Issue Covered: Acadian Heritage

Length: 5 minutes

Aired: 12/17/23 @ 8 a.m.

Description:

Ellen Fucich, Communications for Vermilionville, talked about the holiday event with the Gingerbread Contest and the Old Tyme Winter Family Day.

:30 Big Brothers Big Sisters

:30 Wheelchairs for Warriors

Issue Covered: End of Life Care/Support

Length: 6 minutes

Aired: 12/17/23 @ 8 a.m.

Description:

Kacee Thompson, Hospice of Acadiana, gave an overview of the past year of care, support and service and help to get through the holidays.

:30 National Crime Prevention

Issue Covered: Business/Consumer Protection

Length: 7 minutes

Aired: 12/17/23 @ 8 a.m.

Description:

Chris Babin, Better Business Bureau of Acadiana, talked about this month's outreach projects and social media scams.

:30 Dementia

:30 Mental Health

Issue Covered: Disability Fundraiser

Length: 4 minutes

Aired: 12/17/23 @ 8 a.m.

Description:

Katie Roy, LARC's Acadian Village, invited everyone to the annual major fundraiser for LARC at Noel Acadien au Village.

Issue Covered: Consumer/Business Protection

Length: 30 minutes

Aired: 12/18/23 @ 8:30 a.m.

Description:

Chris Babin, Better Business Bureau Acadiana, gave a report about the recent holiday scams with gift cards and receipts.

12/31/23

Issue Covered: Food Insecurity

Length: 19 minutes

Aired: 12/31/23 @ 8 a.m.

Description:

Ben Broussard, Catholic Charities of Acadiana, gave a recap on the FoodNet Food for Families Food Drive, Rebuild Lafayette and expansions for 2024.

:30 BBBS

:30 Drive

:30 Wheelchairs for Warriors

Issue Covered: Holiday Safety

Length: 6 minutes

Aired: 12/31/23 @ 8 a.m.

Description:

Troop I Trooper Thomas Gossen reviewed some impaired driving statistics leading up to the end of the year and the importance of having a plan when celebrating.