



3rd Quarter 2013
Issue/Program List for KSTP-FM/KS95

7.1.13

Program: KS95 Afternoon Show

Time: 6:30-6:33 pm

Issue Covered: Gave information on a local family festival to celebrate the 4th of July

Date: 7.7.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Barbara J. Mahler, Research Hydrologist, U.S. Geological Survey
Issues Covered: Personal Health, Consumer Matters, The Environment. Ms. Mahler recently authored a USGS report that noted that many common driveway sealants are made of coal tar, which contains dangerous carcinogens. USGS research found that many homes with black driveways have surprisingly large doses of carcinogens in their household dust. She talked about the potential health consequences and explained how consumers can determine if a driveway sealant contains coal tar.

Guest: Sonya Lunder, expert in environmental health, Senior Analyst at Environmental Working Group

Issues Covered: Personal Health, Consumer Matters, Government Regulation. Ms. Lunder said her organization tested 600 beach and sport sunscreens and only about 20% met their standards for safety and effectiveness. She explained what consumers need to know when choosing a sunscreen product. She also noted that high-SPF products often give a false sense of security, and that sunscreens might actually increase the risk of the deadliest form of skin cancer for some people. She also explained why European consumers have better choices in sunscreens than Americans.

Guest: Mark Thompson and Brian Tracy, experts in entrepreneurship, authors of "Now, Build a Great Business!: 7 Ways to Maximize Your Profits in Any Market"

Issues Covered: Employment, Workplace. Mr. Thompson and Mr. Tracey explained why tough economic times can actually be a good time to start a business. They talked about the importance of a business plan and how to find great potential employees.

Date: 7.7.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Robert Elde, Dean of the College of Biological Sciences at the University of Minnesota, J.B. Johnston Land Grant Professor of Neuroscience

Issue Covered: What genome projects are telling us about our violent tendencies; The complexity of the human brain; Why some cultures are more violent than others; What recent history might tell us about the future of violence among human. Ever since humans first walked the Earth, an otherwise peaceable existence has been punctuated by periods of violence and warfare. Given its prevalence throughout recorded history and across cultures, should we conclude that violence is just part of the human experience?

7.10.13

Program: KS95 Afternoon Show

Time: 2:45-2:48

Issue Covered: Multiple Sclerosis research and a local event to raise awareness and money for the disease

Date: 7.14.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Donald Edmondson, PhD, MPH, Assistant Professor of Behavioral Medicine at the Columbia University Medical Center in New York

Issues Covered: Personal Health, Mental Health, Senior Citizens. Dr. Edmondson's research has discovered that nearly one in four people who suffer a stroke also experiences symptoms of post-traumatic stress disorder afterwards. He discussed other life-threatening illnesses that can also result in PTSD. He said the younger a person is who experiences a life-threatening event, the more likely they are to experience PTSD. He also talked about the potential treatments for the disorder.

Guest: Kathryn Zickuhr, Pew Research Center's Internet and American Life Project.

Issues Covered: Literacy, Youth Concerns, Technology. Ms. Zickuhr led a surprising study that found that Americans ages 16 to 29 are actually more likely than older Americans to have read a printed book in the past year and are more

likely than their elders to use a library. She discussed the rapidly changing landscape of technology and literacy, and how libraries have adapted.
Guest: Guillermo Payet, Founder and President of LocalHarvest.org. a non-profit organization that maintains a nationwide directory of small farms, farmers markets and other local food sources
Issues Covered: Agriculture, Environment, Consumer Matters. Mr. Payet explained Community Supported Agriculture, where small farmers sell shares of their annual harvest to local families. The families then receive weekly deliveries of vegetables or fruit. He talked about the positive social and environmental impact of the “buy local” movement.

Date: 7.14.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guests: Massoud Amin, Professor of Electrical and Computer Engineering, Director of the Technological Leadership Institute at the University of Minnesota; Kenny Blumenfeld, Research Associate and visiting scholar in the Geography Department at the University of Minnesota, Adjunct Professor at Metropolitan State University

Issues Covered: Conditions that contributed to power outages and fallen trees following the June 20th -21st storms; How our current electrical distribution systems create frequent and prolonged blackouts; What climate change means for future extreme weather in Minnesota. Last month, high winds and heavy rains brought down branches and entire trees causing severe damage to the electrical distribution system and cutting power to more than 600,000 Minnesotans. The state’s largest power outage is prompting questions about the resilience of our electric grid in extreme weather conditions. On the next Access Minnesota, University of Minnesota experts discuss the rise in violent storms and the strain it places on our power infrastructure.

Date: 7.17.13

Program: KS95 Morning Show

Time: 6:40-6:44 am

Issue Covered: Breast Cancer/Susan G, Komen Foundation and local fundraising efforts

Date: 7.21.13

Program: InfoTrack

Time: 5:30-6:00 am

Guest: Karen E. Smith, Senior Research Associate with the Income and Benefits Policy Center at the Urban Institute

Issues Covered: Senior Citizens, Retirement Planning, Economy. Ms. Smith co-authored a study for the Center for Retirement Research at Boston College, which found that the Great Recession may have permanently reduced future retirees' incomes by an average of \$2,300 a year. She explained the reasons behind this finding, who will be most affected, and how Americans can try to mitigate the damage to their retirement savings.

Guest: Peter J. Pronovost, MD, PhD, intensive care specialist physician at Johns Hopkins Hospital in Baltimore, Professor at the Johns Hopkins University School of Medicine in the Departments of Anesthesiology and Critical Care Medicine, Professor of Health Policy and Management at the Johns Hopkins Bloomberg School of Public Health, Medical Director for the Center for Innovation in Quality Patient Care, author of "Safe Patients, Smart Hospitals"

Issues Covered: Community Health. 31,000 Americans die each year as a result of bloodstream infections that occur during hospitalization. Dr. Pronovost is on a state-by-state crusade to prevent these deaths with a simple infection-reduction checklist for hospital personnel. This free program has virtually eliminated infections in participating hospitals.

Guest: Paul Tough, editor at the New York Times Magazine, nationally-recognized writer on poverty, education and the achievement gap

Issues Covered: Poverty, Education, Minority Concerns, Parenting. Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.

Date: 7.21.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Bill Beeman, Chair of the Anthropology Department at the University of Minnesota and a veteran commentator on Middle East politics

Issues Covered: Hassan Rohani's election as president of Iran; Freedom of Iranian elections; Improving US-Iran relations; Why the international community has stayed out of the Syrian conflict; Why the US decided to arm Syrian rebels. As it has for decades, political volatility in the Middle East continues to confound the West. The recent elections in Iran are no exception as an unexpected victor captured the presidency. Hassan Rohani is viewed by many as a moderate, and some experts believe he may usher in an era of improved relations between Iran and the U.S. But others remain skeptical. This week on Access Minnesota, University of Minnesota Professor Bill Beeman discusses the Iranian elections and the current Mid-East situation.

Date: 7.24.13

Program: KS95 Morning Show

Time: 8:20-8:24

Issue Covered: A local fundraising golf tournament to raise money for a child going through cancer treatment

Date: 7.26.13

Program: KS95 Midday Show

Time: 11:45-11:47 am

Issue Covered: A local benefit for Cornerhouse

Date: 7.28.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Jon D. Miller, PhD, Research Scientist, Director of the International Center for the Advancement of Scientific Literacy at the University of Michigan

Issues Covered: Education, Career. Dr. Smith's research found that 48 percent of Generation X (ages 37-48) are enrolled in continuing education courses or other job training. He explained why technology and the changing job market have made it necessary for midcareer professionals to pursue lifelong learning opportunities. He believes this is the new norm, particularly in technical fields, such as medicine, auto mechanics or information technology, and that workers will routinely return to school to stay up to date with changing technology and trends.

Guest: Paul Offit, MD, Chief of the Division of Infectious Diseases and Director of the Vaccine Education Center at the Children's Hospital of Philadelphia, Professor of Pediatrics at the University of Pennsylvania School of Medicine, author of book called "Do You Believe in Magic? The Sense and Nonsense of Alternative Medicine"

Issues Covered: Community Health, Consumer Matters. From visits to acupuncturists, chiropractors and naturopaths to the use of vitamins and supplements, half of the US population uses some form of alternative medicine. Dr. Offit said he believes that alternative medicine can be dangerous because it is an unregulated industry under no legal obligation to prove its claims or admit its risks. He explained why alternative medicine's popularity has grown so rapidly. He said he thinks some alternative treatments do work as a result of the placebo effect, enabled by the healing powers of the human mind.

Guest: Meghan Busse, PhD, Associate Professor of Management and Strategy at the Kellogg School of Management at Northwestern University

Issues Covered: Women's Issues, Consumer Matters. Dr. Busse was the co-author of a study that found women frequently are quoted higher prices for car repairs than men. The research also found that consumers (of any gender) who

do their homework about the cost of repairs usually pay less. She offered advice on how to avoid being ripped off.

Date: 7.28.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: John Diers, President of the Scott County Historical Society, co-author of "St. Paul Union Depot" and "Twin Cities By Trolley"

Issue Covered: How railroads built Minnesota and the United States; How the Union Depot was financed, built and operated; The decline of rail travel in the Post-war era; The revival of the Depot as a multi-modal transit hub

Date: 7.29.13

Program: KS95 Afternoon Show

Time: 2:13-2:18 pm

Issue Covered: Breast Cancer/Susan G, Komen Foundation and local fundraising efforts

Date: 7.30.13

Program: KS95 Morning Show

Time 6:10-6:14 am

Issue Covered: Multiple Sclerosis research and a local event to raise awareness and money for the disease

Date: 7.30.13

Program: KS95 Afternoon Show

Time: 2:40-2:44 pm

Issue Covered: The need to help provide back to school supplies for needy children in the Twin Cities

Date: 8.4.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Andrew Papachristos, PhD, Robert Wood Johnson Health & Society Scholar at Harvard University, Assistant Professor of Sociology at the University of Massachusetts, Amherst

Issues Covered: Crime < Urban Issues. Dr. Papachristos is an expert in Social Network Analysis and he used this emerging field of science to analyze the rate

of random murders in big cities. He found that the vast majority of homicides are anything but random. Homicide victims and their killers tend to be criminally active and more than two-thirds know each other.

Guest: David J. Linden, PhD, expert in addiction, Professor in the Department of Neuroscience at the Johns Hopkins University School of Medicine, author of “The Compass of Pleasure”

Issues Covered: Substance Abuse; Addiction, Mental Health. Dr. Linden said whether it involves eating, taking drugs, engaging in sex, gambling or doing good deeds, the pursuit of pleasure is a hardwired, central drive of humans and many other animals. He outlined recent neurobiological research that explains the reasons behind many forms of addiction and pleasure, and why they are interconnected.

Guest: Steve Chaouki, Group Vice President of TransUnion's Financial Services Business unit

Issues Covered: Economy, Consumer Matters. Since the start of the Great Recession, more than 4.4 million Americans have lost their homes to foreclosure. Mr. Chaouki's organization studied the differences between two groups who defaulted: those who struggled to keep paying their mortgage along with other debts like car loans and credit cards, and others who walked away from their mortgage while they kept up their other payments. He shared the surprising results of the study and what consumers can learn from it.

Date: 8.4.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Aaron Sojourner, Assistant Professor in the Center for Human Resources & Labor Studies in the Carlson School of Management at the University of Minnesota

Issue Covered: How Peer Effects Boost Student Achievement. How high achieving students improve the performance of lower achieving peers; How these effects may diminish as students get older; Eliminating “tracking” and stratification in the education system; What parents can do to prepare young children for the classroom

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Date: 8.8.13

Program: KS95 Morning Show

Time: 7:46-7:49 am

Issue Covered: Children's Miracle Network and Miracle Treat Day. How to help kids being treated for injuries and chronic conditions

Date: 8.11.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Sonya Madison, Workplace Attorney and Legal Analyst, based in Atlanta

Issues Covered: Drunk Driving, Employment. Ms. Madison said a drunk driving conviction can severely damage a person's chances of finding or even keeping a job. She noted that most large employers typically conduct background checks on potential employees today. She explained why negatives such as a DUI conviction often will remove the applicant from consideration for a job opening.

Guest: Jeff Strohl, PhD, Director of Research at the Georgetown University Center on Education and the Workforce

Issues Covered: Minority Concerns, Education. Dr. Strohl co-authored a recent study that determined that although more Hispanics and African-Americans are going to college, their access to the most selective schools isn't keeping pace. He said there are major income differences between those with a top education compared to graduates of other schools. He explained the reasons behind this problem, and why it is so difficult to address.

Guest: Janet Champ, co-author of "Ripe: The Truth About Growing Older and the Beauty of Getting on With Your Life"

Issues Covered: Women's Issues, Aging, Senior Citizens. Ms. Champ talked about challenges and myths faced by women as they age. She said many women feel discarded and undervalued as they reach their forties. She believes that this phase of life is rich in often underappreciated beauty and that women who adapt to these changes can offer much to society.

Date: 8.11.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Karen Oberhauser, Professor in the Department of Fisheries, Wildlife and Conservation Biology, and Director of the Monarch Larva Monitoring Project

Issues Covered: Citizen Scientists and the Fight to Save Monarch Butterflies.

The decline of the Monarch Butterfly population; Efforts to research and educate the public about these insects; The citizen scientists who study Monarchs in the field; What ordinary people can do to help sustain the Monarch population

Date: 8.15.13

Program: KS95 Morning Show

Time: 8:42-8:45 am

Issue Covered: fundraising for the Cystic Fibrosis Foundation

Date: 8.18.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest Lori Gottlieb, PhD, psychotherapist who focuses on marriage and family therapy, author, contributor to the magazine and website, "The Atlantic"
Issues Covered: parenting, youth at risk. Dr. Gottlieb believes that many modern parents are too obsessed with the happiness of their children and will do nearly anything to spare their kids from even mild discomfort, anxiety or disappointment. She said this form of parenting often dooms children to unhappy adulthoods. She explained how parents can recognize this trend in their family and change it.
Guest: William Hanson, attorney, work-at-home expert, co-author of "Work at Home Now"

Issues Covered: Personal Health, Technology. Rapid improvements in technology are revolutionizing the medical profession. Dr. Hanson talked about hi-tech advancements such as diagnostic smartphone apps and telemedicine that have recently become commonplace tools for doctors. He explained how these new trends can benefit patients and what other breakthroughs may be on the horizon.

Guest: Philip Reed, Senior Consumer Advice Editor at Edmunds.com
Issues Covered: Environment, Consumer Matters. Some environmental groups have recently recommended that motorists turn off their car anytime they will be idling more than ten seconds. Mr. Reed discussed the wisdom of this advice, and potential safety and car maintenance concerns. He offered other practical suggestions for drivers who would like to reduce pollution and fuel costs.

Date: 8.18.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Brienna Schuette, Marketing & Communications Manager at Minnesota State Fair

Issue Covered: A look at last year's fair; New foods, music and attractions for 2013; Working at the fair; Best ways to get to the fair; How families can save money; 4H events and activities; How new booths and vendors are chosen

Date: 8.21.13

Program: KS95 Afternoon Show

Time: 2:15-2:18 pm

Issue Covered: The Making Strides Against Breast Cancer Walk – how to participate.

Date: 8.25.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Eric Brende, author of "Better OFF; Flipping the Switch on Technology"

Issues Covered: Consumer Matters, Environmental Issues, Media Issues. Mr. Brende believes that today's technology has some downsides. He and his wife left the fast-paced life of high technology at MIT to conduct an experiment: spending a year living in the country with an Amish group. He believes the goal should be a balanced life, and suggested that if Americans decreased their dependency on technology (automobiles, televisions, computers), many social problems could be alleviated.

Guest: Kathy Boutis, MD, Emergency Staff Physician, Hospital For Sick Children in Toronto, Associate Scientist, Child Health Evaluative Sciences Program at Sickkids Research Institute

Issues Covered: Personal Health, Parenting. Dr. Boutis conducted a survey that found that less than half of parents understood that radiation from a computed tomography (CT) scan is tied to an increased risk of cancer for their child. She said a CT scan can expose a child to roughly 60 to 80 times the amount of radiation from a standard X-ray. She explained the long-term health concerns and what parents need to know to make wise decisions.

Guest: Sage R. Myers, MD, MSCE, Assistant Professor in Pediatrics at the University of Pennsylvania Perelman School of Medicine, Attending Physician in the Division of Emergency Medicine at Children's Hospital of Philadelphia

Issues Covered: Personal Health, Crime Government. Contrary to what many believe, living in the city is far less risky than in the country, according to a study Dr. Myers recently completed. She said that although homicides in cities still outpace those in rural areas, the risk of dying from some form of accident or injury is 20 percent greater in rural counties. She explained how this research can be used for future planning of trauma centers and other improvements to the medical system.

Date: 8.25.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: David O'Fallon, President and CEO of the Minnesota Humanities Center; Mohammed Zafar, US Marine Corp veteran and Community Psychologist; Patrick Sweany, US Army Reserve veteran and Paramedic

Issue Covered: The Minnesota Humanities Center's "Veterans Voices" awards; How soldiers can overcome PTSD as they reintegrate into civilian life; How these veterans were affected by their service experiences

Date: 8.27.13

Program: KS95 Afternoon Show

Time: 4:10-4:25 pm

Issue Covered: safe driving tips and travel safety reminders for Labor Day weekend

Date: 8.28.13
Program: KS95 Afternoon Show
Time: 3:50-3:55
Issue Covered: Local heat wave and school cancellations

Date: 9.1.13
Program: InfoTrak
Time: 5:30-6:00 am
Guest: John Santa, MD, Director of the Health Ratings Center for Consumer Reports

Issues Covered: Personal Health, Senior Citizens, Consumer Matters. Heart health has become a highly profitable business. Dr. Santa talked about the growing wave of cardiac tests and treatments that are being marketed to aging baby boomers. He said the most dubious tests often result in costly, unnecessary and sometimes dangerous treatments. He also explained how health consumers can get accurate information on the proficiency and competence of heart doctors.

Guest: Jonathan Levav, PhD, Associate Professor of Marketing at the Stanford University Graduate School of Business

Issues Covered: Workplace Matters, Mental Health. Wise decision-making is perhaps the greatest factor that determines success or failure in life and business. Professor Levav talked about his study of "decision fatigue." He explained the surprising influences on decisions, and how individuals can improve decision-making by recognizing and controlling those variables.

Guest: Bernard Biermann, MD, PhD, Assistant Professor, Department of Psychiatry at the University of Michigan, Medical Director of the Child/Adolescent Inpatient Unit at Mott Children's Hospital in Ann Arbor, MI

Issues Covered: Substance Abuse, Parenting, Youth at Risk. Dr. Biermann completed a study that found that parents severely underestimate their teens' use of drugs and alcohol. While just ten percent of parents thought their kids drank alcohol in the past year, 52 percent of teens admitted to doing so. He talked about the possible reasons in the huge disparity, and offered advice for parents on how to recognize the signs of alcohol and drug use in their teenager.

Date: 9.1.13
Program: Access Minnesota
Time: 6:00-6:30 am
Guest: Kathryn Pearson, Associate Professor of Political Science at the University of Minnesota

Issues Covered: Federal immigration reform; Congressional dysfunction; The 2014 Minnesota gubernatorial race; Michele Bachmann's future; Congressional races to watch; Ranked choice voting in Minneapolis

Date: 9.6.13, 9.13.13, 9.20.13, 9.27.13

Program: KS95 Morning Show

Time: 6:19-6:23 a.m.

Issue Covered: Education. We talked to and honored our KS95 Teacher of the week. Discussed current educational needs of students and how teachers can make an impact in their lives.

Date: 9.8.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Armon B. Neel Jr., PharmD., consulting pharmacist, author of "Are Your Prescriptions Killing You?: How to Prevent Dangerous Interactions, Avoid Deadly Side Effects, and Be Healthier with Fewer Drugs" Mr. Neel said that patients and doctors often don't recognize when prescription drugs may be interacting dangerously with one another. He discussed the financial costs to our nation's healthcare system, and explained how patients can reduce the number of medications they're taking.

Issues Covered: Personal Health, Senior Citizens, Consumer Matters.

Guest: Catherine Steiner-Adair, EdD., clinical psychologist, school consultant, author of "The Big Disconnect: Protecting Childhood and Family Relationships in the Digital Age"

Issues Covered: parenting, youth at risk. The digital world is here to stay, but what are families losing? Dr. Steiner-Adair believes that today's parents often pay more attention to their smartphones than their children. She discussed the emotional impact felt by kids, and outlined how parents can set boundaries on the use of hi-tech devices for both themselves and their children.

Guest: Jack Canfield, co-creator of the Chicken Soup for the Soul book series, author of "The Success Principles" series

Issues Covered: Workplace Issues, Education, Personal Finance. Mr. Canfield talked about the keys to success and how to overcome self-defeating beliefs, fears and habits. He also offered principles on building good teams and better relationships at the office, and how to set goals to improve your life and finances.

Date: 9.8.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Carlos Mariani, State Representative from District 65B in St. Paul
Issue Covered: Minnesota's DREAM Act. What the DREAM Act means for children of undocumented immigrants; Eliminating the achievement gap in Minnesota between white students and students of color

Date: 9.9.13

Program: KS95 Morning Show

Time: 7:35-7:40 am

Issue Covered: Talked about a local fundraiser for children's cancer research

Date: 9.13.13

Program: KS95 Morning Show

Time: 7:12-7:22 am

Issue Covered: Parenting and what to do when your children want to dress too provocatively for their age

Date: 9.15.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Nick Corcodilos, employment expert, headhunter, founder of AskTheHeadhunter.com, author of "Fearless Job Hunting"

Issues Covered: Employment, Job Training. Mr. Corcodilos said that the way companies recruit, evaluate and hire employees is a disaster. He said employers misuse computer screening software and sites like LinkedIn, in the hope of finding a mythical perfect candidate, then complain that the American workforce is undertrained and unqualified for today's high tech jobs. He offered advice for people who are seeking a new job.

Guest: Scott Barry Kauffman, PhD, cognitive psychologist, Adjunct Assistant Professor of Psychology at New York University, author of "Ungifted: Intelligence Redefined"

Issues Covered: Education, Children's Issues. Dr. Kauffman said that the traditional methods of measuring the intellectual potential of children, such as IQ and standardized tests, don't work. He shared his own story of being labeled as "learning disabled" as a child, yet eventually completing his PhD in cognitive psychology at Yale University. He noted that there are many paths to greatness, and argued for a more customized approach to achievement that takes into account each individual's goals, psychology, and developmental trajectory.

Guest: Gary Brienzo, Communications Manager, National Arbor Day Foundation
Issues Covered: Employment, Community Health, Parenting, Volunteerism. Mr. Brienzo talked about the growing disconnect between children and nature, as youngsters spend more time indoors with smartphones, video games and the

Internet. He talked about the benefits of encouraging children and families to spend time outdoors, including better awareness of the environment.

Date: 9.15.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guests: Jerica Berg, Assistant Professor in the Department of Family Medicine and Community Health at the University of Minnesota and Associate Director of the University's Citizen Professional Center; Andrew Odegaard, Epidemiologist in the School of Public Health at the University of Minnesota

Issues Covered: Healthy Eating and Disease Prevention. Talking with teens about weight loss and healthy eating; The importance of lifestyle versus dieting or weight loss; The impact of skipping breakfast on disease risk and overall health

Date: 9.17.13

Program: KS95 Afternoon Show

Time: 6:30-6:35 pm

Issue Covered: Current state of financing for the New Minnesota Vikings Stadium

Date: 9.19.13

Program: KS95 Morning Show

Time: 7:10-7:25 am

Issue Covered: Parenting: what do to when you find out you stood up for your child but were in the wrong.

Date: 9.22.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: David Gumpert, food rights advocate, author of "Life, Liberty and the Pursuit of Food Rights"

Issues Covered: Food Safety, Government Regulation. Mr. Gumpert believes that Americans should have the right to privately obtain foods directly from farmers, neighbors, and local producers, in the same way that previous generations did. He said government regulations are making it increasingly difficult for consumers who wish to get raw milk, custom-slaughtered beef and pastured eggs outside the government regulatory system. He outlined the potential health concerns about mass-produced, processed food sold at supermarkets.

Guest: Noël Janis-Norton, learning and behavior specialist, founder and director of The New Learning Centre in London, author of “Calmer, Easier, Happier Parenting: Five Strategies That End the Daily Battles and Get Kids to Listen the First Time”

Issues Covered: Parenting, Children’s Issues. Ms. Norton offered advice to parents who are tired of nagging, pleading or yelling just to get their kids to do simple tasks. She offered examples of how parents should use positive reinforcement to encourage children to cooperate. She also offered tips on how to make homework a more positive and pleasant task each day.

Guest: Virginia Reichert, former director of the Center for Tobacco Control at North Shore-Long Island Jewish Health System

Issues Covered: Addiction, Community Health. Ms. Reichert talked about a study she conducted that discovered many smokers incorrectly believe that nicotine causes cancer. This misperception makes them less like to use nicotine patches or gum to help them stop smoking. She explained how comprehensive programs can greatly increase the success rate of smokers who want to quit.

Date: 9.22.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guests: Emily Cassidy, Graduate Research Assistant with the Global Landscapes Initiative in the Institute on the Environment at the University of Minnesota; Paul Meints, Research Program Manager at the Minnesota Soybean Research & Promotion Council

Issues Covered: Shifting Crop Use to Feed a Growing World Population. How we can shift crop use and consumption patterns to feed four billion more humans; What that shift would mean for farmers; Why that shift seems unlikely in the short-term; How countries vary in their use of crops

Date: 9.29.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Emily Rogalski, PhD, Neuroscientist, Research Associate Professor in Cognitive Neurology and Alzheimer's Disease Center at the Northwestern University Feinberg School of Medicine

Issues Covered: Personal Health, Senior Citizens. Dr. Rogalski is in the early stages of a study of “SuperAgers” — men and women who are in their 80s and 90s, but with brains and memories that seem far younger. She explained what has been learned so far from these exceptional seniors, and what she hopes to discover as the study progresses. She said the research may eventually find ways to help protect others from memory loss.

Guest: Amanda Ripley, investigative journalist, author of “The Smartest Kids in the World--and How They Got That Way”

Issues Covered: Education, Government. Over the past fifty years, math and science skills have remained largely flat in the US, while soaring in Canada, Finland and many other developed countries. Ms. Ripley explained why some new “education superpower” countries have rapidly improved test scores, and how their policies differ from the US. She said teachers’ college programs in the US should become much more selective, only accepting top students.

Guest: Dana Gunders, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco

Issues Covered: Food Safety, Consumer Matters, Government Regulations. Ms. Gunders recently co-led a study with Harvard researchers that concluded that dates printed on packaged foods often confuse consumers, leading many to throw out food before it actually goes bad. She said the dates are intended to indicate freshness rather than whether a product is unsafe to eat. She would like to see new government regulations that would standardize food labeling and make it less confusing for consumers

Date: 9.29.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guests: David O'Fallon, President and CEO of the Minnesota Humanities Center; Mohammed Zafar, US Marine Corp veteran and Community Psychologist; Patrick Sweany, US Army Reserve veteran and Paramedic

Issues Covered: Hearing Minnesota Veterans’ Voices. The Minnesota Humanities Center’s “Veterans Voices” awards; How soldiers can overcome PTSD as they reintegrate into civilian life; How these veterans were affected by their service experiences