



2nd Quarter 2013
Issue/Program List for KSTP-FM/KS95

Date: 4.5.13, 4.12.13, 4.19.13, 4.26.13, 5.3.13, 5.10.13, 5.17.13

Program: KS95 Morning Show

Time: 6:19-6:23 a.m.

Issue Covered: Education. We talked to and honored our KS95 Teacher of the week. Discussed current educational needs of students and how teachers can make an impact in their lives.

Date: 4.7.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Bill Borghoff, Senior Forecaster at the National Weather Service Twin Cities; Todd Krause, Warning Coordination Meteorologist at the National Weather Service Twin Cities

Issue Covered:.

Guest: Elton B. Sherman, expert in energy technologies and “clean tech” companies, author of “Addicted to Energy: A Venture Capitalist’s Perspective on How to Save Our Economy and Our Climate”

Issues Covered: Energy, Environment, Employment. Mr. Sherman talked about the easiest ways the average homeowner can save energy and money. He also talked about the reasons behind vast differences in energy efficiencies in similar-looking commercial buildings. He offered suggestions for individuals and business that could reduce global warming and create American jobs.

Guest: Vivien Schapera, author of “How to Lose Weight and Gain Money: A Program for Putting Your Life in Order”

Issues Covered: Personal Health, Personal Finance. Ms. Shapera talked about the similarities between weight problems and money problems, such as

overconsumption, loss of control and comfort-seeking behaviors. She offered ideas on how to reverse the downward spiral of weight gain and the erosion of financial assets.

Date: 4.7.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guests: Bill Borghoff, Senior Forecaster at the National Weather Service Twin Cities; Todd Krause, Warning Coordination Meteorologist at the National Weather Service Twin Cities

Issue Covered: Severe Weather in Minnesota. Minnesota Severe Weather Awareness Week; Minnesota's long winter and upcoming severe weather season; Weather prediction technology; Safety tips during tornadoes and flash floods; How social media is changing severe weather awareness

Date: 4.11.13

Program: KS95 Morning Show

Time: 6:00-6:03 and 7:00-7:03 am

Issue Covered: the future of the U.S. Postal Service – 6 day a week mail delivery will continue.

Date: 4.14.13

Program: InfoTrak

Time: 5:30-6:00 am

Guests: Frederick M. Hess, Resident Scholar and Director of Education Policy Studies at the American Enterprise Institute, author of "The Same Thing Over and Over: How School Reformers Get Stuck in Yesterday's Ideas", Kristen Kirkpatrick, MS, RD, LD, Dietician and Wellness Manager, The Cleveland Clinic Wellness Institute and The Cleveland Clinic Lifestyle 180 Program, Lance Dodes, MD, psychiatrist and psychoanalyst, Assistant Clinical Professor of Psychiatry at Harvard Medical School, author of "Breaking Addiction: A 7-Step Handbook for Ending Any Addiction"

Issues Covered: Education reform, government policies, nutrition, personal health, addiction, mental health - Mr. Hess believes that even bitter opponents who argue about how to improve schools agree on more than they realize. He suggested that uniformity frequently gets in the way of quality education and that the American education system must change radically. He also said that schools need to implement a much wider variety of schooling options that would better meet student needs.

Ms. Kirkpatrick said that consumers need to put more thought into the foods that they buy. She offered suggestions to help people read nutrition labels, which will help them make wiser choices. She said locally-produced meat and locally-grown

produce is usually a healthier choice. She explained how to find a local farm or produce supplier, which usually can provide information about their food more accurately than a supermarket.

Date: 4.14.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Dr. Lynn Blewett, Director of the State Health Access Data Assistance Center (SHADAC), and Professor at the University of Minnesota in the School of Public Health

Issues Covered: Minnesota's "MnSure" Health Care Exchange. The Affordable Care Act and state health care exchanges; Educating consumers on the exchanges; Who will use the exchanges; Who is not eligible; Quality and cost control measures associated with the MnSure exchange and Affordable Care Act.

Date: 4.15.13

Program: KS95 Afternoon Show

Time: 3:40-3:45 and 5:30-5:35 pm

Issue Covered: the bombings at the Boston Marathon

Date: 4.16.13

Program: KS95 Morning Show

Time: 7:40-7:45 am

Issue Covered: the bombings at the Boston Marathon

Date: 4.17.13

Program: KS95 Morning Show

Time: 8:35-8:45 am

Issue Covered: Depression and drug therapies that may be effective

Date: 4.21.13

Program: InfoTrack

Time: 5:30-6:00 am

Guests: Gaby Chapman, retired teacher, former school board president, author of "Let Them Have

Books: A Formula for Universal Reading Proficiency, Jeff Reeves, financial journalist, editor of InvestorPlace.com, Sarah Brokaw, author of "Fortytude: Making the Next Decades the Best Years of Your Life"

Issues Covered: Literacy, Education. Ms. Chapman offered advice for parents who want to encourage a love of reading in their children. She explained why youngsters who read for fun do better in school than those who do not. She also talked about the importance of allowing kids to choose their own reading material. Retirement planning and senior citizens - Mr. Reeves outlined the most common mistakes investors make when handling their 401(k) investments. He explained how frequently an investor should do some housekeeping with their mutual fund portfolio and how to decide when to rebalance investments that have changed in value. Women's issues - Age 40 is a harrowing milestone for many women. Ms. Brokaw talked about the reasons behind this, and how women can navigate the transition into midlife with more enjoyment. She said society sends women many conflicting messages about being their own person and yet conforming to traditional expectations.

Date: 4.21.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Katherine Fennelly, Professor in the Humphrey School of Public Affairs at the University of Minnesota

Issues Covered: Comprehensive Immigration Reform. An overview of the new proposed immigration bill in Congress; The backlog of legal immigrants awaiting authorization; The economic impact of immigration reform; Challenges for undocumented immigrants.

Date: 4.25.13

Program: KS95 Morning Show

Time: 8:50-8:52 am

Issue Covered: How to dispose of unused prescription drugs

Date: 4.28.13

Program: InfoTrak

Time: 5:30-6:00 am

Guests: H. Gilbert Welch, MD, MPH, Professor of Medicine and Community and Family Medicine at Dartmouth Institute for Health Policy and Clinical Practice at Dartmouth Medical School, co-author of "Overdiagnosed: Making People Sick in the Pursuit of Health", Julie Weeks, Research Advisor at American Express OPEN, Alan Cook, Licensed Contractor, author of "A Trip to the Number Yard"
Issues Covered: Community health, consumer matters - Dr. Welch said the increasing ability of medical tests to detect minuscule abnormalities, along with changing guidelines, have resulted in the overdiagnosis and overtreatment of many patients. He said many diagnoses and treatments are for abnormalities that would never threaten the patient's health. He explained how patients should decide when to question a doctor's orders for testing. Women's issues, workplace matters - Ms. Weeks recently authored a report that analyzed the state of women-owned businesses in the U.S. She found that while women-owned business are rapidly growing and diversifying in all industries, their overall revenue continues to lag behind other businesses. Ms. Weeks talked about the reasons behind these trends. Education, the workplace - America's math proficiency is rated 24th out of 29 math-tested countries. Mr. Cook talked about the problem of mathematics illiteracy for both do-it-yourselfers and trade professionals, and the mishaps that sometimes occur as a result. He explained which math skills are crucial to these blue-collar endeavors. He believes the main problem is that our nation's schools have failed to teach math in an engaging manner.

Date: 4.28.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Rachael Hanel, author of "We'll Be the Last Ones to Let You Down: Memoir of a Gravedigger's Daughter"

Issue Covered: What it's like to grow up around cemeteries; Dealing with the death of a loved one; Is death more difficult to accept in modern culture?

Date: 4.30.13

Program: KS95 Morning Show

Time: 8:40-8:42 am

Issue Covered: Lupus and a local fundraiser to raise research money for the disease

Date: 5.1.13

Program: KS95 Afternoon Show

Time: 2:30-2:35 pm

Issue Covered: Breast Cancer Research. Talked about the upcoming Twin Cities Race for The Cure to Benefit the Susan G. Komen Foundation

5.3.13

Program: KS95 Afternoon Show

Time: 2:40-2:47

Issue Covered: Raising happy teenagers.

Date: 5.5.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Dan Sullivan, Cowles Chair of Media Management and Economics in the School of Journalism and Mass Communication at the University of Minnesota

Issue Covered: The State of the News Media. Economic struggles of legacy media; The quality of news as revenues decline; Are news aggregating websites good or bad for content creators?

Date: 5.7.13

Program: KS95 Morning Show

Time: 6:00-6:02 and 7:00-7:02 am

Issues Covered: a terror attack in Montavideo, Minnesota that was in the planning stage was stopped by the FBI. Also – Two programs help reduce the tax parents pay and could provide a larger refund on their 2013 state taxes. The K-12 education tax credit gives a break of up to \$1,000.

Date: 5.12.13

Program: InfoTrak

Guest: Cathy Steinberg, personal safety expert and trainer, author of “The Fabulous Girl's Guide to Being Fearless: What Every Girl Should Know”

Issues Covered: sexual assault, crime, women's issues - FBI statistics say that 1 in 4 females in the US will be a victim of violent crime. Ms. Steinberg talked about the most common types of violence directed at young women, and offered suggestions of how to avoid dangerous situations. She explained why it is so important for prospective college students to evaluate campus security before they make a decision on where to go to school.

Guest: Chadwick Wasilenkoff, founder and CEO of Fortress Paper, a specialty paper company that produces secure paper for currencies around the world

Issues Covered: counterfeiting, crime, government regulations - Mr. Wasilenkoff discussed the measures that governments take to prevent counterfeiting of currencies. He said that a large percentage of counterfeit US bills are believed to be produced by state-sponsored operations in countries such as North Korea. He explained why new measures, such as the improved \$100 bill, do slow down counterfeiters temporarily. However, he said criminals eventually adapt to such

changes, so it is a never-ending battle. He explained how consumers can try to identify counterfeit bills.

Guest: Megan Moreno, MD, researcher at Seattle Children's Research Institute and Associate Professor of Pediatrics at the University of Washington

Issues covered: substance abuse, government regulations - Dr. Moreno recently conducted a study that found that teens who smoke cigarettes are 23 times more likely to smoke marijuana, compared to those who don't use tobacco. She talked about the reasons behind this finding. She also explained how the recent legalization of marijuana in several states may affect its use nationwide.

Date: 5.16.13

Program: KS95 Afternoon Show

Time: 6:30-6:35 pm

Issue Covered: Breast Cancer Research. Talked about the upcoming Twin Cities Race for The Cure to Benefit the Susan G. Komen Foundation

Date: 5.12.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Daniel Voytas, professor in the University of Minnesota's Department of Genetics, Cell Biology and Development and director of the Center for Genome Engineering

Issue Covered: Gene Modification. Past challenges in gene modification; New breakthroughs using the TALENS technology; Future research possibilities in plants and humans; Ethical considerations with regard to gene modification.

Date: 5.19.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Michael Moss, Pulitzer Prize-winning reporter for The New York Times, author of "Salt Sugar Fat: How the Food Giants Hooked Us"

Issues Covered: personal health, consumer matters - Every year, the average American eats thirty-three pounds of cheese, seventy pounds of sugar and double the recommended amount of salt--most of it from processed foods. Mr. Moss said that the use of salt, sugar and fat increases sales of processed foods, reduces manufacturing costs, and enables these foods to sit in warehouses or on the grocery shelf for months. He offered suggestions for consumers on how to read product labels.

Guest: Debra Donston-Miller, editor and writer for InformationWeek.com, expert in social networking and information technologies

Issue Covered: Employment, workplace matters - Ms. Donston-Miller said social media has essentially become an online resume, and that job hunters who do not use it are at a huge disadvantage. She discussed the most effective strategies for using social media in job searches and networking with colleagues. She explained which social networks are the most useful and why. She also recommended sharing content on social networks, such as reports or videos, to demonstrate expertise and abilities.

Guest: Tim Lohrentz, Program Manager of the Insight Center for Community Economic Development, a non-profit organization that focuses on policies to build economic health in lower income communities

Issues Covered: Payday Loans, poverty, government regulations - Mr. Lohrentz recently conducted a study of payday loans and their net impact on the US economy. He found that the burden of repaying the high-interest loans results in \$774 million in lost consumer spending and 14,000 job losses annually. He outlined the alternatives to payday loans that are available to low-income borrowers.

Date: 5.19.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Marlene Zuk, Professor of Ecology, Evolution and Behavior at the University of Minnesota and author of "Paleofantasy: What Evolution Tells Us About Sex, Diet, and How We Live"

Issue Covered: Paleofantasy: What Evolution Tells Us About Sex, Diet, and How We Live. Why idealizing prehistoric human life is a fallacy; Where this evolutionary nostalgia comes from; Is today's culture evolving faster than our ability to adapt to it?

Date: 5.21.13

Program: KS95 Morning Show

Time: 6:10-6:15 and 8:15-8:20 am

Issue Covered: A local teen who passed away from cancer. Gave information on how to purchase a song to raise money for cancer research.

Date: 5.24.13

Program: KS95 Afternoon Show

Time: 3:30 – 3:50 pm

Issue Covered: driver safety and the Click It or Ticket Initiative. Talked about driver safety for the Memorial Day weekend and the state patrol's effort to encourage seat belt usage. Also took calls from listeners with their questions regarding traffic laws and safety.

Date: 5.26.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Lester Brickman, expert on tort reform, Professor at the Benjamin N. Cardozo School of Law of the Yeshiva University, visiting scholar at the Manhattan Institute, author of "Lawyer Barons: What Their Contingency Fees Really Cost America"

Issues covered: legal issues, consumer matters - Mr. Brickman talked about the corrosive effects that contingency fees have on the nation's legal and political system. He explained how these financial incentives dramatically increase costs for litigants and consumers. He also made recommendations for potential reform of the civil justice system.

Guest: Clark Aldrich, education reform expert and consultant, educational game designer, author of "Unschooling Rules: 55 Ways to Unlearn What We Know About Schools and Rediscover Education"

Issue Covered: Education, government policies - Mr. Aldrich explained why schools are very resistant to change and are stuck in 19th century modes of education. He talked about critical skills that are seldom taught in high schools and why he believes that testing and homework don't work. He talked about the innovative methods of education he found among home schooling families, and how those principles could be applied to public school settings.

Guest: Richard M. Gersberg, PhD, Professor and Head of the Division of Environmental Health in the Graduate School of Public Health, and Acting Director of the Coastal and Marine Institute at San Diego State University

Issues Covered: Pollution, environmental issues - Cigarettes are the most common form of litter in the world, with more than 5.6 trillion filters finding their way into the environment every year. Dr. Gersberg recently led a study that found that 50% of fish died when exposed to water polluted by cigarette butts. He talked about the reasons behind the findings and the overall environmental impact.

Date: 5.26.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: David Schultz, professor in the Hamline University School of Law, author of 'American Politics in the Age of Ignorance: Why Lawmakers Choose Belief over Research'

Issue Covered: 'American Politics in the Age of Ignorance: Why Lawmakers Choose Belief over Research'. The loss of compromise in our legislative bodies; Causes behind ideologically driven policy; The lack of a common purpose or agreement on the role of government in America; Common policy myths

Date: 5.30.13

Program: KS95 Morning Show

Time: 6:00-6:03-7:00-7:03

Issue Covered: Michele Bachman is leaving the House of Representatives after her fourth term

Date: 6.2.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Peter A. Sacco, PhD, psychologist who specializes in addictions, author of "Right Now Enough Is Enough"

Issues Covered: Substance abuse, mental health - Dr. Sacco discussed the biggest misconceptions about addictions and bad habits. He said pornography and gambling are the least recognized addictions among Americans today. He noted that addicts are frequently able to hide their behavior and lead seemingly normal lives. He also talked about the most effective routes to recovery.

Guest: Jeff Speck, AICP, City Planner and Architectural Designer who advocates for smart growth and sustainable design, author of "Walkable City: How Downtown Can Save America, One Step at a Time"

Issues Covered: Urban planning, government policies, economy - In the typical American city, the car is still king. Mr. Speck said that downtown areas and local economies can be dramatically improved by becoming pedestrian-friendly. He explained how simple decisions have cascading effects, and how citizens can influence their elected representatives to make wise choices for their communities.

Guest: John P. Thyfault, PhD, Professor of Nutrition and Exercise Physiology, Director of the Health Activity Center at the University of Missouri

Issues Covered: Personal Health - Statins, the most widely prescribed type of cholesterol-lowering drugs, have prevented millions of heart attacks and saved countless lives. But Dr. Thyfault conducted a study that found that statins may also counteract the benefits of exercise, the other tried-and-true way to boost cardiac health. He explained why doctors usually prescribe drugs, rather than recommending exercise or dietary change. He also talked about how much exercise can be effective for people dealing with high cholesterol..

Date: 6.2.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Susan Brown, professor in the Department of Sociology at Bowling Green State University in Ohio

Issue covered: The Gray Divorce Revolution. The demographics of 'gray' divorce; Does divorce make these couples happier?; Why divorce rates are higher in remarriages and older adults than in first marriages and younger couples.

Date: 6.9.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Jeff Eisenberg, nationally-recognized expert on bed bugs, CEO of PestAway, Inc., author of "The Bed Bug Survival Guide"

Issues Covered: Community health - Mr. Eisenberg talked about the explosion of bed bug infestations across America, and why the problem has grown so dramatically. He talked about the health concerns related to bed bugs and offered suggestions to avoid bringing them into a home. He also outlined the most effective methods of dealing with a bed bug problem.

Guest: Guy Winch, PhD, licensed psychologist, author of "The Squeaky Wheel: Complaining the Right Way to Get Results, Improve Your Relationships and Enhance Self-Esteem"

Issue Covered: Mental Health, consumer matters - Dr. Winch talked about the mental health aspects of complaining and poor customer service. He said constant complaining can leave to depression, low self-esteem and damaged relationships. He offered psychologically-grounded advice on how to determine what to complain about, and what to let slide. He also suggested strategies for effectively complaining to get satisfying results.

Guest: Brendan Burchard, motivational speaker, founder of Experts Academy, author of "The Millionaire Messenger"

Issues Covered: Employment - Mr. Burchard believes that most people have some unique area of expertise that can inspire others to live a better life, serve their community or run a better business. He explained how a budding expert can also earn money, by sharing their message through websites, books, consulting, and online programs.

Date: 6.9.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Michele Garnett McKenzie, Advocacy Director at the Advocates for Human Rights

Issue Covered: Human Trafficking in Minnesota. A bill before the Minnesota Legislature to aid victims of trafficking, How trafficking happens; Who is at risk to become a victim

6.10.13

Program: KS95 Morning Show

Time: 6:00-6:02 and 7:00-7:02 am

Issue Covered: Progress and funding of the new Minnesota Vikings Stadium

Date: 6.16.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Elizabeth Dunn, PhD, behavioral scientist, Associate Professor of Psychology at the University of British Columbia, co-author of "Happy Money: The Science of Smarter Spending"

Issues Covered: Consumer Matters, mental health - Dr. Dunn's research found that people can significantly improve their happiness if they change the way they spend money. She said material things like luxurious homes or new gadgets provide much less happiness than experiential purchases like trips or concerts. She said spending money on other people provides a bigger happiness boost than almost any other expenditure

Guest: Eric Caine, MD, John Romano Professor and Chair of the Department of Psychiatry, Professor of Neurology, co-director of the Center for the Study of Prevention of Suicide at the University of Rochester Medical Center

Issues Covered: suicide, mental health, substance abuse - Suicides among middle-aged Americans have increased dramatically in the past decade.

Dr. Caine said the rate among white men and women in that age group jumped 40 percent, while it was essentially unchanged for most other racial groups. He said the recession and mortgage crisis may be an important factor in the increase. He added that Baby Boomers seem to have higher levels of depression than other demographic groups. He talked about potential warning signs for those at risk of suicide.

Guest: Adam Barry, PhD, Assistant Professor of Health Education, University of Florida

Issues Covered: drunk driving - Dr. Barry conducted a study that found that two in five designated drivers had been drinking before getting behind the wheel and that 18% had blood-alcohol levels high enough to impair their driving skills. He outlined the potential reasons that designated driver education campaigns have been less than successful.

Date: 6.16.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: James Kakalios, Taylor Distinguished Professor in the School of Physics and Astronomy at the University of Minnesota

Issue Covered: Sequester Cuts and Science Funding. Sequester effects on scientific research and grant proposals; Why science funding was so much higher during the Cold War; Why it is so difficult for scientists to explain the effects of funding cuts on their field

Date: 6.18.13

Program: KS95 Morning Show

Time: 8:30-8:35

Issue: Talked about an upcoming event to raise money for the Cystic Fibrosis Foundation. Also discussed the disease and treatment of Cystic Fibrosis

Date: 6.23.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Jaron Lanier, computer and digital network pioneer, author of "Who Owns the Future?"

Issues Covered: economy, consumer matters - Mr. Lanier explained why he thinks the rise of digital networks has led our economy into recession and decimated the middle class. He said people should be compensated for sharing their personal data with massive digital networks, such as Google, Facebook, Instagram, and in some cases, even the government. He said he is most concerned about the younger generations of Americans who have grown up with reduced expectations of privacy and success.

Guest: Nate Cardozo, staff attorney for the Electronic Frontier Foundation, which champions privacy rights in the digital world

Issues Covered: Privacy, consumer matters, government regulations - Many Americans might be surprised to learn that the vast majority of new cars today contain a device that continuously monitors the driver's behavior and vehicle performance. Mr. Cardozo said his biggest concern is that consumers have no way to know what data their car is recording or how long it retains it. He explained why loss of privacy is becoming a greater issue today, and how the problem could be addressed.

Guest: Rand Ghayad, visiting scholar at the Federal Reserve Bank of Boston, Ph.D. candidate at Northeastern University

Issues Covered: unemployment, careers - Mr. Ghayad led a study that found that employers frequently screen out job candidates who have been unemployed for more than six months. He found that employers showed about four times more interest in applicants out of work for six months or less, even if they had less experience and fewer qualifications than candidates unemployed for longer periods. He said job seekers must be willing to take any kind of work after a few months of unemployment, to avoid large gaps in their resume that will damage future prospects.

Date: 6.23.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Dr. Katy Backes Kozhimannil, Assistant Professor in the University of Minnesota's School of Public Health in the division of Health Policy & Management

Issue Covered: Caesarian Birth Rates in US Hospitals. Why hospital C-Section birth rates vary so dramatically; Why these procedures are so much more common in American hospitals; What questions expectant mothers should ask their health care providers about C-Section births; The demographics of Caesarian birth rates; Effects of C-Sections on mothers and their children

Date: 6.24.13

Program: KS95 Morning Show

Time: 7:35-7:40 am

Issue Covered: Severe summer weather and safety tips

Date: 6.30.13

Program: InfoTrak

Time: 5:30-6:00 am

Guest: Seth Godin, workplace expert and marketing guru, author of "Linchpin: Are You Indispensable?"

Issues Covered: Employment, workplace matters - Mr. Godin outlined the biggest reasons that employment security and the workplace have changed so dramatically in the past few years. He suggested ways for employees to increase their value to their company through creativity, innovation and risk taking. He also offered advice for bosses who must find remarkable people to give their company a competitive edge

Guest: James Goodwin, MD, a geriatrician and researcher at University of Texas Medical Branch in Galveston

Issues Covered: Personal health, senior citizens, government spending - Current medical guidelines recommend that people over the age of 50 get a colonoscopy once every ten years. Dr. Goodwin said a surprising number of patients have them more frequently. He explained why this is a risky practice, and why as seniors get older, their need for colon cancer screening actually goes down.

Guest: Joe Watson, management consultant who specializes in diversity, author of "Without Excuses"

Issues Covered: Diversity, minority issues, workplace matters -

Mr. Watson talked about the importance of diversity in corporate America and why it has been such an elusive goal. He offered advice for minority job-seekers on how to demand fair opportunities in the workplace.

Date: 6.30.13

Program: Access Minnesota

Time: 6:00-6:30 am

Guest: Kamil Ugurbil, McKnight Presidential Endowed Chair of Radiology at the University of Minnesota, and Director of the U's Center for Magnetic Resonance Research

Issue Covered: Mapping the Human Brain. President Obama's BRAIN Initiative; How MRI technology works; Why the University of Minnesota is a leader in this project; Whether current technology is adequate for Obama's vision; Concerns about continued funding.