

# CONTRACT



**Bonneville**  
**2001 Junipero Serra Blvd**  
**Suite 350**  
**Daly City, CA 94014**  
**801-575-5674**

kblx.com

And:

**Greenstripe Media**  
**Attention: David Takara**  
**424 Newport Blvd**  
**Newport Beach, CA 92663-4211**

<u>Contract / Revision</u> 112131 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Educators for Equity</b>		<u>Original Date / Revision</u> 10/13/20 / 10/14/20
<u>Contract Dates</u> <b>10/27/20 - 11/02/20</b>	<u>Estimate #</u> <b>Yes on 15 &amp; 16, Spons</b>	
<u>Product</u> <b>Yes on 15 &amp; 16, Sponsored by CTA</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KBLX-FM</b>	<u>Account Executive</u> House San Francisco	<u>Sales Office</u> Local San Franc
<u>Special Handling</u>		
<u>Demographic</u> Persons 12+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBLXF	10/27/20	11/02/20	M-F	6a-10a		1:00			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				7	\$300.00			
	Week:	11/02/20	11/08/20	M-----				1	\$300.00			
N 2	KBLXF	10/27/20	11/02/20	M-F	10a-3p		1:00			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				7	\$300.00			
	Week:	11/02/20	11/08/20	M-----				1	\$300.00			
N 3	KBLXF	10/27/20	11/02/20	M-F	3p-7p		1:00			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				7	\$300.00			
	Week:	11/02/20	11/08/20	M-----				1	\$300.00			
N 4	KBLXF	10/27/20	11/02/20	M-F	7p-12m		1:00			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				8	\$100.00			
	Week:	11/02/20	11/08/20	M-----				2	\$100.00			
N 5	KBLXF	10/27/20	11/01/20	Sa-Su	6a-10a		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----S-				2	\$150.00			
N 6	KBLXF	10/27/20	11/01/20	Sa-Su	10a-3p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----S-				2	\$150.00			
N 7	KBLXF	10/27/20	11/01/20	Sa-Su	3p-7p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----S-				2	\$150.00			
N 8	KBLXF	10/27/20	11/01/20	Sa-Su	7p-12m		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----S-				2	\$100.00			
N 9	KBLXF	10/27/20	11/01/20	Sa-Su	6a-10a		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----S				2	\$150.00			
N 10	KBLXF	10/27/20	11/01/20	Sa-Su	10a-3p		1:00			NM	2	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

FCC Nondiscrimination Notice: Bonneville and its stations do not discriminate in advertising arrangements on the basis of race or ethnicity. Any arrangement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all advertiser arrangements.



**Bonneville**  
 2001 Junipero Serra Blvd  
 Suite 350  
 Daly City, CA 94014  
 801-575-5674

kblx.com

<u>Contract / Revision</u> 112131 /	<u>Alt Order #</u>
--	--------------------

<u>Advertiser</u> <b>Educators for Equity</b>	<u>Original Date / Revision</u> 10/13/20 / 10/14/20
--	--

<u>Contract Dates</u> <b>10/27/20 - 11/02/20</b>	<u>Product</u> Yes on 15 & 16, Sponso	<u>Estimate #</u> <b>Yes on 15 &amp; 16, Sponsore</b>
---	--	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				2	\$150.00			
N 11	KBLXF	10/27/20	11/01/20	Sa-Su	3p-7p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				2	\$150.00			
N 12	KBLXF	10/27/20	11/01/20	Sa-Su	7p-12m		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				2	\$100.00			
<b>Totals</b>											50	\$10,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/02/20	50	\$10,400.00	(\$1,560.00)	\$8,840.00
<b>Totals</b>	50	\$10,400.00	(\$1,560.00)	\$8,840.00

**Signature:** Joseph Cariffe **Date:** October 14, 2020

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

FCC Nondiscrimination Notice: Bonneville and its stations do not discriminate in advertising arrangements on the basis of race or ethnicity. Any arrangement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all advertiser arrangements.