

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Brad Carroll, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Chambers Lopez Strategies

Address: PO Box 5539 Arlington VA 22205

Contact: Brad Carroll

Phone number: 646 443-3696

Email: _____

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: People For the American Way

Address: 1101 15th St NW Suite 600

Contact: Lizet Ocampo

Phone number: _____

Email: _____

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Ben Jealous - President
Michael Keegan - Board Member
(+ see attached list)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Coronavirus, Pandemic

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: Brad Carroll
Name: Brad Carroll 11/02
Date of Request to Purchase Ad Time: 10/13/2020

Signature: [Signature]
Name: DAVE COBB
Date of Station Agreement to Sell Time: 11/02/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 11/02/2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 14232956
Est. #: E113

Station Call Letters: WPLK-FM
Station Location: CROSS CITY, FL

Date Received/Requested: 11/02/2020
Run Start and End Dates: 11/03/2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

People For the American Way Officers

Ben Jealous, President

Nick Ucci, Executive Vice President & Chief Operating Officer

Margery F. Baker, Executive Vice President for Policy and Program

Kevin R. Harris, Chief Campaigns Officer

Travis Tazelaar, Chief of Staff

Gina Kim, Director of Campaign Operations

People For the American Way Board of Directors

Lara Bergthold — Chair

Cristela Alonzo

David Altschul

James A. Autry

Alec Baldwin

Dr. Arthur J. Bellinzoni

The Hon. Mary Frances Berry

Bertis Downs

Greg Frezados

The Hon. James C. Hormel

Dolores Huerta

Michael Keegan

Khizr Khan

Howard Klein

Jane Lynch

Seth MacFarlane

Rev. Timothy McDonald

Yolanda Parker

Deborah Rappaport

Joshua Sapan

Carole Shields

David S. Rose (*Emeritus*)

Lois Stainman

Margery Tabankin

Reg Weaver

Geraldine Day Zurn

Sales Order

Station: WPLL-FM Agency: KATZ MEDIA GROUP
 Contract Name: PEOPLE AMERICAN WAY E113 WPLL-01 Address: 125 WEST 55TH STREET
 Contract#: 14232956 3rd FLOOR
 Start Date: 11/03/20 End Date: 11/03/20 City: NEW YORK State: NY Zip: 10019
 Revenue Type: POLITICAL NATIONAL Type: Cash Phone: (212) 424-6722
 Advertiser: PEOPLE FOR THE AMERICAN WAY Buyer: BRIAN DONLEY
 Address: _____ Tax Schedule: _____ (None)
 City: _____ State: _____ Zip: _____ Agency Commission %: 15
 Phone: (703) 527-8482 Billing Cycle: Standard
 Product Name: PEOPLE FOR THE AMERICAN W Salesperson: 1407PNATI Comm %: 15
 Estimate #: E113 Makegood Policy: Within Contract Dates
 Competitive Code: POLITICAL NATIONAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/03/20	11/03/20		6:00 AM	10:00 AM	60		X							3	W	30.00	3	90.00	4
2	11/03/20	11/03/20		10:00 AM	3:00 PM	60		X							4	W	30.00	4	120.00	4
3	11/03/20	11/03/20		3:00 PM	7:00 PM	60		X							3	W	30.00	3	90.00	4

Billing Projections: By Month

Nov 20
 CA 300.00
 ST 300.00

Print Spot Prices

TOTAL SPOTS 10
 GROSS TOTAL \$ 300.00
 ADJUSTED SPOTS 10
 ADJUSTED TOTAL \$ 300.00

APPROVE DECLINE

- General Manager
- 1407ctho, 11/02/20 @9:43AM
- WRZN Sales Manager
- Business Manager

Nov 02, 20
 CONT# 34501878 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WPLL-FM (Gainesville-Ocala, FL)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 113

SALESPERSON FAX#

PH # 703-527-8482

BYR Helen Hanratty
 ADV PEOPLE FOR THE AMERICAN WAY
 PDT PFAW - FL
 FLT Nov 03, 20 - Nov 03, 20

* REP ORDER COMMENT *

** 11/2/2020 9:27:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
 ** 11/2/2020 9:27:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!
 ** 11/2/2020 9:27:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	11/03/2020 - 11/03/2020	1D	3	\$30.00	3
	1.2	.T.....	10A - 3P	60	11/03/2020 - 11/03/2020	1D	4	\$30.00	4
	1.3	.T.....	3P - 7P	60	11/03/2020 - 11/03/2020	1D	3	\$30.00	3
					** FLIGHT TOTALS **		10	\$300.00	

	Nov 20					
SPOTS	10					
CASH	300.00					
TRADE	0.00					
NSL	0.00					
TOTAL	300.00					

						TOTAL
SPOTS						10
CASH						300.00
TRADE						0.00
NSL						0.00
TOTAL						300.00

Nov 02, 20
CONT# 34501878 Mod# Ver# 1 (Last =)
REP EASTMAN

DDS CONT# 0
C/P/E: na / na / 113

**** Competitive Comments ****

SVC: SP20 MSA ARB
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.