

Issues and Programs List

Fourth Quarter, 2020

Station: KKRK-FM

City/State: Wenatchee, WA

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems, issues and needs for the quarter listed above.

<u>Issue:</u>	<u>Description:</u>
1 Agriculture & Animals	Information on events and programs involving animal well-being
2 Education / Awareness	Information that pertains to educational programs and awareness of issues that affect the public
3 Health & Safety	News, information and public service announcements that pertain to safety and health
4 Youth Events & Activities	News, information, public service announcements and events providing activities for youth in the community
5 Fundraisers / Festivals	News, interviews and information provided on fundraising/festival events in the community

Filed by: Brandon Naff on this 4th day of January, 2021

 1/4/21

Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1 WVHS Pet Of The Week	Wednesdays Oct - Dec @ 12:30pm	14 Live Breaks, 2:30 long	Live Interviews with 'Pet of the Week' adoptable through local Humane Society

	Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1	Children's Home Society	10/1/20 - 10/31/20	28 PSAs :30 long	PSA informing about what Children's Home Society of WA does, how to get involved
2	Wild About Learning	10/1/20 - 12/31/20	100 PSAs :30 long	Info on how to help kids with remote learning through local hockey club

Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1 CDHD Rental Assistance	10/1/20 - 12/4/20	25 PSAs :30 long	Assistance for people who can't pay rent due to COVID pandemic

Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1 Wenatchee Wild Host Families	10/1/20 - 10/5/20	8 PSAs :30 long	Solicitation of host families for youth hockey players
2 WV Baptist Church Trick or Treat	10/22/20 - 10/30/20	16 PSAs :30 long	Info on drive thru, COVID safe trick or treat event at local church

Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1 Nissan Wildfire Relief	10/7/20 - 10/31/20	44 PSAs :30 long	Fundraiser for those affected by local wildfires
2 Festival of Trees	11/17/20 - 12/4/20	28 PSAs :60 long	Local festival of trees fundraiser for local credit union/local arts center
3 Exchange Club Fundraiser	12/3/20 - 12/11/20	16 PSAs :30 long	Fundraiser for local exchange club through Christmas tree sales