

Radio Issues Programs List for 1<sup>st</sup> Quarter 2022  
WXVA, Winchester, VA

Issues given treatment during the January – March 2022

1. Local event awareness
2. Drug Overdose Outreach
3. Road Closings
4. Blood Donations
5. Volunteer Opportunities
6. Donation Opportunities
7. Arts awareness
8. Education Event
9. Health event
10. Public Service Event

WXVA presents “Valley Info” a one minute feature program concerning Shenandoah Valley issues between :35 and :45 minutes after the hour twenty four hours per day, Monday through Saturday, and for from Midnight until 9AM, and from 10 AM through Midnight, 23 hours on Sunday a total of 167 times or over 2.7 hours of public interest programming per week, every week of each month. All “Valley Info” features are a minimum of one minute in length. Some may extend up to 2.5 minutes in length, but WXVA only seeks recognition of the minimum one minute length.

“Valley Info” consists of an introduction, one public interest feature voiced by WXVA staff or local personalities, and a close inviting nonprofit organizations, churches, and governmental offices to inform WXVA staff of items of interest.

When an item is entered into the “Valley Info” system, an item is selected randomly from the active segments for presentation on the air in the next time slot. Some items may be given a higher priority because of its relative importance or the greater time value during a certain period. ie. A two day road closing might be given a high priority for its short duration because the public needs to know to avoid congestion and inconvenience. The priority of each item is shown in the matrix below.

<b>Title</b>	<b>Start Date</b>	<b>End Date</b>	<b>Minutes Played</b>	<b>Priority</b>	<b>Issues treated</b>
AARP Free Tax Assistance	2/25/22	3/31/22	35	1	1,10
American Red Cross Events	1/1/22	3/31/22	90	1	1,4,5,6,9
Barns of Rose Hill Art Fundraiser	1/10/22	1/30/22	21	1	1,6,10
Barns Of Rose Hill Black & Blues event	2/12/22	2/26/22	15	1	1,8,10
Barns of Rose Hill	2/25/22	3/5/22	9	1	1,8,10

Drawing Class

Barns Of Rose Hill Events	1/1/22	3/31/22	90	1	1,7,10
Barns Of Rose Hill Events	1/5/22	3/31/22	86	1	1,7,
Blue Ridge Hospice Chili Cookoff	2/1/22	2/15/22	59	1	1,10
BRCTH Volunteers 4 Theraputic Riding	3/5/22	3/28/22	24	1	1,5,9
Capon Bridge WV Comm Outreach	1/5/22	1/22/22	18	1	1,5,6,10
CCAP Easter Donation event	3/10/22	3/25/22	16	1	1,6,10
Cedar Creek Battle Reinctment Event	2/15/22	3/1/22	15	1	1,10,8
Clarke County Parks Laser Tag Event	2/25/22	3/10/22	14	1	1,10
Community Cat Alliance Adoption Pgm	1/1/22	1/13/22	13	1	1,5,6,10
Frederick County Parks Dance Class	1/1/22	1/20/22	20	1	1,10,8
Frederick County Parks Events	1/1/22	3/31/22	90	1	1,5,6,7
Frederick County Parks Workshop	1/5/22	1/29/22	25	1	10,1,8
Gainsboro VFD Dinner	3/1/22	3/19/22	19	1	1,10
Gainsboro VFD Peanut Butter Pie Sale	2/1/22	2/12/22	12	1	1,10
Greenwood VFD Cash Party	2/20/22	3/19/22	28	1	1,10
Handley Library Winchester Events	1/4/22	3/31/22	87	1	1,7
Handley Regional Libraries Re openings	3/1/22	3/19/22	19	1	1,8,10
Jefferson County WV. Animal Welfare Assoc	2/15/22	3/19/22	33	1	1,5,6
Main Street Martinsburg WV Fest	3/1/22	3/19/22	19	1	1,10
Martinsburg WV	3/14/22	3/30/22	17	1	1,10

Farm Mkt Museum Shenendoah Valley Full Moon Hike	3/8/22	3/26/22	19	1	1,10
Museum Shenendoah Valley Pottery Nite	2/2/22	2/24/22	23	1	1,8,10
Old Town Winchester Celtic Fest	3/1/22	3/12/22	12	1	1,8,10
Old Town Winchester Chocolate Escape	1/15/22	2/5/22	22	1	1,10
Old Town Winchester Partnership Grants	1/15/22	2/1/22	18	1	1,10
Olive branch Food Pantry Victory Auction	2/15/22	3/4/22	18	1	1,10
River house Capon Bridge WV Paper Workshop	3/10/22	3/25/22	16	1	1,8,10
Samuels Public Library Events	1/1/22	3/31/22	90	1	1,7
SPCA VA . WVA. Chapters Events- Donations	1/1/22	3/31/22	90	1	1,5,6,10
Strasburg Va Visitor Center	1/10/22	1/30/22	21	1	1,10
Strasburg VFD event	1/15/22	1/31/22	17	1	40183
Tails on Trails Event	3/5/22	3/26/22	22	1	1,10
United Way Matress Drive	2/1/22	2/28/22	28	1	1,10
United Way Of Northern Va Events	1/1/22	3/31/22	90	1	1,5,6
Valley Health Covid Test	1/1/22	1/31/22	0	1	01,9,10
Vet Outreach Low Cost Kovid Vacc	1/5/22	1/21/22	17	1	1,9
Warren County Humane Soc Polar Plunge	1/5/22	1/14/22	10	1	1,10
Warren County Va Rabies Clinic	2/5/22	2/25/22	21	1	1,10,9
Winchester City Community Meetings	3/15/22	3/26/22	12	1	1,10

Quarter 1, 2022  
Total Minutes

1420