

**Radio Issues Programs List for 4th Quarter 2022**  
**WXVA, Winchester, VA**

Issues given treatment during the October 2022 - December 2022

1. Local event awareness
2. Drug Overdose Outreach
3. Government Services / Road Closings
4. Blood Donations
5. Volunteer Opportunities
6. Donation Opportunities
7. Arts awareness
8. Citizen Community Participation
9. Ecology
10. History Education
11. Veterans Issues
12. Senior Citizens
13. Health Promotion
14. Driver Safety

WXVA presents "Valley Info" a one minute feature program concerning Shenandoah Valley issues between :35 and :45 minutes after the hour twenty four hours per day, Monday through Saturday, and for from Midnight until 9AM, and from 10 AM through Midnight, 23 hours on Sunday a total of 167 times or over 2.7 hours of public interest programming per week, every week of each month. All "Valley Info" features are a minimum of one minute in length. Some may extend up to 2.5 minutes in length, but WXVA only seeks recognition of the minimum one minute length.

"Valley Info" consists of an introduction, one public interest feature voiced by WXVA staff or local personalities, and a close inviting nonprofit organizations, churches, and governmental offices to inform WXVA staff of items of interest.

When an item is entered into the "Valley Info" system, an item is selected randomly from the active segments for presentation on the air in the next time slot. Some items may be given a higher priority because of its relative importance or the greater time value during a certain period. ie. A two day road closing might be given a high priority for its short duration because the public needs to know to avoid congestion and inconvenience. The priority of each item is shown in the matrix below.

<b>Title</b>	<b>Start Date</b>	<b>End Date</b>	<b>Minutes Played</b>	<b>Priority</b>	<b>Issues treated</b>
Red Cross	10/01/2022	10/31/2022	89	1	1,5,6,13
For Cats Sake	10/01/2022	10/15/2022	40	1	1,5,9,12,13
Bowman Library Moviethon	10/01/2022	10/29/2022	82	1	1,3,5,6,9,11,12
United Way	10/01/2022	10/31/2022	89	1	1,5,6,8,13
Handley Library	10/01/2022	10/31/2022	89	1	1,5,6,8
Winchester Frederick County parks	10/01/2022	10/31/2022	89	1	1,5,6,8
Warren County Humane Society	10/01/2022	10/31/2022	89	1	1,5,6,8
SPCA	10/01/2022	10/31/2022	89	1	1,5,6,8,9
Gainsboro VFD	10/01/2022	10/31/2022	89	1	1,5,6,8,13
Red Cross	11/01/2022	11/30/2022	103	1	1,3,5,6,8,13
United Way	11/01/2022	11/30/2022	103	1	1,3,5,6,8,9,11,12,13
Winchester Frederick County Parks	11/01/2022	11/30/2022	103	1	1,3,5,6,8,9
SPCA	11/01/2022	11/30/2022	103	1	1,3,5,6,8,9,11,12,13
Gainsboro VFD	11/01/2022	11/30/2022	103	1	1,3,5,6,8
Round Hill Ruritan Club	11/01/2022	11/30/2022	103	1	1,3,5,6,8,9,13
Barns Of Rose Hill	11/01/2022	11/30/2022	103	1	1,3,5,6,8,13
Red Cross	12/01/2022	12/31/2022	124	1	1,3,5,6,8,13
United Way	12/01/2022	12/31/2022	124	1	1,3,5,6,8,13
SPCA	12/01/2022	12/31/2022	124	1	1,3,5,6,8,11,13
Handley Regional Library	12/01/2022	12/31/2022	124	1	1,3,5,6,8,10,13
Gainsboro VFD	12/01/2022	12/31/2022	124	1	1,3,5,6,8,13
Blue Ridge Hospice	12/01/2022	12/31/2022	124	1	1,5,6,8,11,12,13
<b>Total WXVA Programs Played</b>			<b>2208</b>	<b>Minutes</b>	<b>Total WXVA Programs Played</b>

