

# ORDER



**Orders**  
**Order / Rev:** 746369  
**Alt Order #:** 37211676  
**Product Desc:** Service Employees International Union  
**Estimate:** 11582  
**Flight Dates:** 04/01/24 - 04/26/24  
**Original Date / Rev:** 03/29/24 / 03/29/24  
**Order Type:** GENERAL

**KLYY-FM**  
**Primary AE:** Jessica Lavorerio  
**Sales Office:** K-PHI  
**Sales Region:** NATIONAL

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street, 3rd Floor  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** SEIU  
**Demographic:** A18-54  
**Product Codes:** Services  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL  
**Priority:** P-01

**New Business End:**  
**Advertiser External ID:** 001E000000jNWJYIA4  
**Agency External ID:** 0012R000027ygwAQAQ  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/26/24	12	\$14,000.00	\$11,900.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	12	\$14,000.00	\$11,900.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$14,000.00</b>	<b>\$11,900.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jessica Lavorerio	K-PHI	NATIONAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLYY	04/01/24	04/26/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	1:00	1	\$1,150.00	P-01	0.00	NM	4	\$4,600.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/01/24	04/07/24	MTWTF--			1		\$1,150.00		0.00				
Week:		04/08/24	04/14/24	MTWTF--			1		\$1,150.00		0.00				
Week:		04/15/24	04/21/24	MTWTF--			1		\$1,150.00		0.00				
Week:		04/22/24	04/28/24	MTWTF--			1		\$1,150.00		0.00				
N 2	KLYY	04/01/24	04/26/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	1:00	1	\$1,000.00	P-01	0.00	NM	4	\$4,000.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/01/24	04/07/24	MTWTF--			1		\$1,000.00		0.00				
Week:		04/08/24	04/14/24	MTWTF--			1		\$1,000.00		0.00				
Week:		04/15/24	04/21/24	MTWTF--			1		\$1,000.00		0.00				
Week:		04/22/24	04/28/24	MTWTF--			1		\$1,000.00		0.00				
	KLYY	04/01/24	04/26/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	1:00	1	\$1,350.00	P-01	0.00	NM	4	\$5,400.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/01/24	04/07/24	MTWTF--			1		\$1,350.00		0.00				
Week:		04/08/24	04/14/24	MTWTF--			1		\$1,350.00		0.00				
Week:		04/15/24	04/21/24	MTWTF--			1		\$1,350.00		0.00				
Week:		04/22/24	04/28/24	MTWTF--			1		\$1,350.00		0.00				

Order / Rev: 746369  
 Alt Order #: 37211676  
 Flight Dates: 04/01/24 - 04/26/24

Advertiser: SEIU  
 Product Desc: Service Employees International Union **KLYY-FM**  
 Estimate: 11582

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	12	\$14,000.00

Mar 29, 24  
 CONT# 37211676 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KLYY-FM (Los Angeles, CA)  
 FM JESSICA LAVORERIO-PH  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 11582

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV SEIU  
 PDT Service Employees International Union  
 FLT Apr 01, 24 - Apr 28, 24

\* REP ORDER COMMENT \*

\*\* 3/29/2024 12:29:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 3/29/2024 12:29:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST.NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 3/29/2024 12:29:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	4/1/2024 - 4/26/2024	4W	1	\$1,150.00	4
	1.2	MTWTF..	10A - 3P	60	4/1/2024 - 4/26/2024	4W	1	\$1,000.00	4
	1.3	MTWTF..	3P - 7P	60	4/1/2024 - 4/26/2024	4W	1	\$1,350.00	4
					<b>** WEEKLY FLIGHT TOTALS **</b>		3	\$14,000.00	

	Apr 24					
SPOTS	12					
CASH	14000.00					
TRADE	0.00					
NSL	0.00					
TOTAL	14000.00					

						TOTAL
SPOTS						12
CASH						14,000.00
TRADE						0.00
NSL						0.00
TOTAL						14,000.00

Mar 29, 24

CONT#  
REP

37211676 Mod# Ver# 1 (Last = )  
KATZ RADIO

DDS CONT# 0  
C/P/E: / / 11582

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**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio

Demo Adults 18-54

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chris Feist, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:** Chris Feist

**Agency name:** Canal Partners Media

**Address:** 900 Circle 75 Parkway, Suite 1650, Atlanta, GA 30339

<b>Contact:</b> Chris Feist	<b>Phone number:</b> 770-427-0735	<b>Email:</b>
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**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** Service Employees International Union

**Address:** 1800 Massachusetts Ave NW, Washington, District of Columbia, 20036

<b>Contact:</b> Dee Dee Fitzpatrick	<b>Phone number:</b> 202-730-7000	<b>Email:</b> info@seiu.org
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Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Dee Dee Fitzpatrick, COS  
Mary Kay Henry, President

<https://www.seiu.org/about#leadership>

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**  N/A

**Name(s) of every candidate referred to:**

**Office(s) sought by such candidate(s) (no acronyms or abbreviations):**

**Date of election:**

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**  N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Chris Feist</i>	Signature: <i>[Handwritten Signature]</i>
Name: Canal Partners Media	Name: <i>DAVID PAMULA</i>
Date of Request to Purchase Ad Time: 03/29/2024	Date of Station Agreement to Sell Time: <i>4/1/24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *3/29/24*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:  
 Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>746369</i>	Station Call Letters: <i>KLYY</i>	Date Received/Requested: <i>3/29/24</i>
Est. #: <i>11582</i>	Station Location: <i>Santa Monica</i>	Run Start and End Dates: <i>4/1/24 - 4/26/24</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**THESE STATIONS ARE SIMULCAST:**

**KLYY / KSSE / KSSD / K25BF**