

WMSA/MASSENA, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 1/24 to 4/24

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

WMSA Carries A program hosted by WMSA on-air personality Elijah Winfrey weekdays at 8:40am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

1ST Quarter of 2024

WMSA/Massena, Ny

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
01/05/2024	08:40:00 AM	20mins	Fire prevention	Family Issues	We spoke with Volunteer Firefighter Tom Miller about the ways the public could participate in fire prevention.
01/09/24	08:40:00 AM	20 mins	Emergency readiness	Family Issues	We spoke with the sheriff's department about the importance of keeping the elderly safe in our community. They offer a program where they will put a tracking bracelet on your relative so if they wonder off the sheriff's can more

					<i>easily find them . We shared with the audience when this is a good idea for your loved one and how you sign up.</i>
<i>01/10/24</i>	<i>8:40:00 am</i>	<i>20mins</i>	<i>Community</i>	Education	<i>We spoke with St. Regis Mohawk Tribe Historian Darren Bonaparte about the history of the Mohawk tribe.</i>
<i>02/06/24</i>	<i>08:40:00am</i>	<i>20mins</i>	<i>Community</i>	Education	<i>We spoke with carol pulley from Massena Music Friends about the high schools upcoming Musical.</i>
<i>03/08/24</i>	<i>08:40:00am</i>	<i>20mins</i>	<i>Community</i>	Economics & Local Businesses	<i>We spoke with Andy McMahon of the Massena Electric Department regarding ways to make a home more energy efficient.</i>
<i>03/15/24</i>	<i>08:40:00am</i>	<i>20mins</i>	<i>Community</i>	Family Issues	<i>We spoke with Nick White from the Salvation Army in Massena about the need for donations for their food pantry. We also spoke about their new utilities fund.</i>
<i>03/28/24</i>	<i>08:40:00am</i>	<i>20mins</i>	<i>Community</i>	Community	<i>Spoke with John Murray of the Massena Rotary Club about their need for new members and their upcoming Rotary Pancake Breakfast.</i>